

**CHARTERED**   
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

# CERTIFIED ENVIRONMENTAL IMPACT ASSESSMENT MANAGER™

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## CEIA™

**Fully Accredited  
By:**

Chartered Institute of  
Professional Certifications

CPD  
Certification Service



# PROGRAM OVERVIEW



According to the United Nations Organization (UN), **70% of environmental disasters** are caused by poor environmental safeguards, making it essential that organizations put in collective effort to ensure their environmental initiatives will reduce any impacts to the environment. To help companies reduce the risk of environmental damage and mitigate any adverse impacts on human health, Environmental Impact Assessments (EIA) are required to minimize negative impact and foster positive sustainability footprint.

The **Certified Environmental Impact Assessment Manager (CEIA™)** program is designed to equip you with a comprehensive overview of designing and implementing an effective Environmental Impact Assessment (EIA) process for your organization. You will be introduced to every major aspect of conducting an in-depth EIA starting from **impact identification to public involvement, environmental prediction, monitoring and eventually quality control**. You will gain a clear understanding on both qualitative and quantitative methodologies, tools and techniques required for developing an EIA that is compliant with global environmental framework and environmental laws in major jurisdictions. By incorporating EIA into your organization's risk assessment and monitoring measures, you will also be able to **design an effective Environment Management Plan (EMP) that can help to offset or reduce any adverse environmental impacts** to your initiatives. In addition, you will be able to complete the EIA cycle by **conducting a proper Environmental Auditing (EA)** to ensure all environmental aspects have been assessed before you can **create an optimal and quality EIA reports to your stakeholders**.

By the end of the program and upon passing the Chartered exam, you will have earned the **Certified Environmental Impact Assessment Manager (CEIA™)** designation which you can use to demonstrate your professional credentials and track record in developing environmental impact assessment.

Globally demanded and recognized, this designation is an industry-recognized trademarked charter developed by the **Chartered Institute of Professional Certifications** and has lifelong validity. It's also fully accredited by CIPD (Chartered Institute of Personnel and Development), with 160,000 membership organizations worldwide.

## ACCREDITATIONS



4.8



4.6



# KEY SKILLS YOU WILL GAIN

## From This Program



**IMPACT ASSESSMENT  
EIA REPORT PREPARATION  
ENVIRONMENTAL RISK MITIGATION  
EIA ASSESSMENT**

**CONDUCTING EIA REVIEW  
IMPACT EVALUATION PROCESS  
ENVIRONMENTAL RISK ASSESSMENT  
ENVIRONMENTAL PLANNING**

**EIA ANALYSIS  
EIA TOOLS  
ENVIRONMENTAL MANAGEMENT SYSTEMS  
ENVIRONMENTAL POLICY**

**STAKEHOLDER ENGAGEMENT  
ENVIRONMENTAL MANAGEMENT PLANS (EMP)  
ENVIRONMENTAL IMPACTS PREDICTION  
ENVIRONMENTAL IMPACTS FORECAST  
STRATEGIC DECISION MAKING**

**INTERNATIONAL ENVIRONMENTAL COMPLIANCE  
ENVIRONMENTAL RISK ASSESSMENT**



# YOUR FACULTY DIRECTOR



## Marina Mattera

### Adjunct Professor and Sustainability Expert

Marina Mattera is an **influential sustainability, innovation and circular economy advocate**. She was a former consultant and project manager for the **World Bank** where she managed all areas of development from policy and provides strategic advice to the identification, preparation, appraisal and supervision of sustainability projects. As a sustainability expert, Marina was also accredited by the Spanish Ministry of Education as a University Professor for Public and Private Universities where she specializes in **Sustainable Development and Social Impact Evaluation**, bringing real-world examples into her courses so that students develop a clearer understanding of the topic.

Marina is also a visiting scholar at the Institute for Corporate Responsibility in Washington DC where she design and analyze certification for the **World Cocoa Foundation** that includes sustainably sourced cocoa taking into account both EIA (environmental impact assessment) and social impact. Marina's niche expertise in sustainability has led her to be a **regular speaker at international conferences and academia around the sustainable development, social and environmental impact evaluation and corporate social responsibility field**.



# OUR PARTICIPANTS

Over 70% of **FORTUNE 500**  
Companies Have  
Attended Our  
Accredited  
Programs  
Before

Goldman  
Sachs

SAMSUNG

ExxonMobil

BURBERRY

citi

IKEA

VOLVO

HYUNDAI

Pfizer  
Life is our life's work

Nestlé

# PROGRAM AGENDA



## MODULE 1 - ENVIRONMENTAL MANAGEMENT

- Fundamentals and Components of Environmental Management
- Fundamental Components of EIA
- EIA - Legal Frameworks Around the Globe
- EIA - Reporting in Brief

## MODULE 2 - EVALUATING THE NEED FOR EIA

- Linking Environmental Impact & Business Models
- Circular Economy and Circularizing Linear Business Model
- Business Benefits of Transitioning to Circular Business Model

## MODULE 3 - INTRODUCTION TO METHODOLOGIES FOR EIA

- Impact Identification, Prediction, Evaluation & Significance
- Classification of Environmental Impact Assessment
- Strategic Environment Impact Assessment (SEA)
- Requirements of EIA Methodologies

## MODULE 4 - QUANTITATIVE AND QUALITATIVE METHODOLOGIES FOR EIA

- EIA Methods, Tools & Techniques
- EIA Tools & Techniques - Part 1
- EIA Tools & Techniques - Part 2
- Qualitative & Quantitative Methodologies - Part 1
- Qualitative & Quantitative Methodologies - Part 2

## MODULE 5 - INCORPORATING EIA INTO THE ORGANIZATION'S RISK ASSESSMENT

- Linking EIA to the Risk Assessment & Direct/Indirect Risks
- Environmental Risk Analysis, Risk Assessment & Limitations
- Case Study - Incorporating EIA into Risk Assessment

## MODULE 6 - MITIGATION & PREPARATION OF ENVIRONMENT MANAGEMENT PLANS (EMP)

- Environment Management Plan (Objectives & Components)
- Impact Management - Mitigation Objectives & Measures



# PROGRAM AGENDA



## MODULE 7 - EIA MONITORING

- Objectives & Types of EIA Monitoring
- Designing & Integrating EIA Monitoring Measures
- EIA Monitoring - Evaluation Criteria & Metrics
- Case Study - EIA Monitoring

## MODULE 8 - ENVIRONMENTAL AUDITING

- Environmental Auditing
- Environmental Audit - Contents, EIA Related KPIs & Incorporating Environmental Aspects in EA
- Evaluation & Auditing Report

## MODULE 9 - ENVIRONMENTAL REPORTING & REVIEW OF EIA QUALITY

Environmental Review & Critical Aspects of EIA Review Process

Key Elements of EI Report

Guidelines for Efficient Environmental Reporting

## MODULE 10 - INCORPORATING EIA INTO CORPORATE DECISION-MAKING

Role of EIA in Decision-Making & Stakeholder Evaluation in EI Frameworks

Legislative Requirements & EIA & EA Reports in Decision-Making

## EXAMINATION



# YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certification's programs are unique as they provide you with professional charter designation and mark that can be used across your lifetime once you have completed our programs.

After completing the program and passing the Chartered exam, you will be awarded the **Certified Environmental Impact Assessment Manager (CEIA™) designation** that can be used in your resume, CV and other professional credentials. This designation is a global trademark and industry-recognized with lifelong validity.

Globally demanded and recognized, this designation will help you distinguish your sanctions compliance skillsets and demonstrate that you have attained expertise **in effective Environmental Impact Assessment**.

# ABOUT US

49,525

Business Leaders Have  
Attained Their Chartered  
Certifications Since 2009

390

Certified and Fully  
Accredited Programs

87%

Chartered Leaders Have  
Reported Career Promotions  
and Enhancements

## Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications programs are fully accredited programs. The professional charter and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

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INSTITUTE OF PROFESSIONAL CERTIFICATIONS



# OUR FACULTY DIRECTORS

We Collaborate With  
Instructors From  
Renowned Institutions



**HARVARD**  
UNIVERSITY



**Wharton**  
UNIVERSITY of PENNSYLVANIA



**Stanford University**



**UNIVERSITY OF MICHIGAN**



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POLITICAL SCIENCE



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# CONTACT US TODAY

We Thank You for Your Ongoing Support  
of Our Programs

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