

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS



CERTIFIED EU CORPORATE SUSTAINABILITY REPORTING MANAGER™

CSRM™

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service



PROGRAM OVERVIEW



The EU is transforming corporate sustainability reporting with stringent regulations like the Corporate Sustainability Reporting Directive (CSRD), expanding disclosure requirements to nearly 50,000 companies to enhance transparency and accountability. However, **compliance remains a challenge; 83% of companies report difficulties in collecting accurate data for CSRD reporting, and 75% are restructuring their decision-making processes to align with sustainability mandates.** It becomes critical for business to adapt to evolving requirements to maintain compliance and credibility.

This certified program will equip you with a comprehensive and practical understanding of the evolving EU sustainability reporting landscape and compliance. You will gain insights into key regulatory aspects such as **Corporate Sustainability Reporting Directive (CSRD), EU Taxonomy Regulation, and Sustainable Finance Disclosure Regulation (SFDR)**, enabling you to adopt structured reporting frameworks to meet compliance obligations and enhanced transparency. Additionally, you will delve into sustainability reporting evolution, covering key corporate responsibility frameworks such as **CSR, ESG, and integrated reporting**. You will also gain insights into voluntary disclosures, and global reporting standards like **UN Global Compact (UNGC), TCFD, ISO, CDP, and SMETA**, equipping you to navigate the complex reporting environment.

ACCREDITATIONS



4.8



4.6



PROGRAM OVERVIEW



Throughout the program, participants will gain expertise in **double materiality assessment**, and the **importance of alignment with European Sustainability Reporting Standards (ESRS)** and interoperability with global sustainability standards. This program also covers mandatory requirements such as the **European Single Electronic Format (ESEF)**, and the **transition from the Non-Financial Reporting Directive (NFRD) to modern EU CSR frameworks**.

Furthermore, you will learn how to **integrate these regulations into your company's reporting framework, ensuring compliance with the EU's sustainability standards**. This includes understanding the complexities of reporting across different jurisdictions, adapting to evolving regulatory requirements, and effectively managing the audit and assurance processes. Additionally, you will gain insights into best practices for ESG data management, stakeholder engagement, and reporting on the entire value chain.

Upon completing this program and passing the Chartered exam, you will attain the **Certified EU Corporate Sustainability Reporting Manager (CSRM™)** designation, a globally recognized certification enhancing your professional credentials and demonstrating your ability to contribute strategically to corporate sustainability efforts. This industry-recognized certification has lifelong validity and will position you as a leader in this field.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**GLOBAL SUSTAINABILITY REPORTING
CSR REPORTING GUIDELINES
EU CSR FRAMEWORK
EU SUSTAINABILITY REPORTING STANDARDS**

**CORPORATE LEVEL REPORTING
EU GREEN DEAL FRAMEWORK
EU TAXONOMY REGULATION
CORPORATE DUE DILIGENCE**

**MATERIALITY ASSESSMENTS
DOUBLE MATERIALITY CONCEPT
CORPORATE SOCIAL REPORTING DIRECTIVE
INTEGRATED REPORTING**

**FINANCIAL REPORTING INTEGRATION
NON-FINANCIAL REPORTING
REPORTING FRAMEWORK SELECTION
ESRS REPORTING REQUIREMENTS
TCFD AND CSRD REPORTING COMPLIANCE**

**UN SDG ALIGNMENT
ENVIRONMENTAL IMPACT AND RISK
ASSESSMENT**

YOUR FACULTY DIRECTOR



Marina Mattera

Adjunct Professor and Sustainability Expert

Marina Mattera is an **influential sustainability, innovation, and circular economy advocate**. She was a former consultant and project manager for the **World Bank** where she managed all areas of development from policy and provides strategic advice to the identification, preparation, appraisal, and supervision of sustainability projects. As a sustainability expert, Marina was also accredited by the Spanish Ministry of Education as a University Professor for Public and Private Universities where she specializes in **Sustainable Development and Social Impact Evaluation**, bringing real-world examples into her courses so that students develop a clearer understanding of the topic.

Marina is also a visiting scholar at the Institute for Corporate Responsibility in Washington DC where she designs and analyzes certification for the **World Cocoa Foundation** that includes sustainably-sourced cocoa, taking into account both EIA (environmental impact assessment) and social impact. Marina's niche expertise in sustainability has led her to be a **regular speaker at international conferences and academia around the sustainable development, social and environmental impact evaluation, and corporate social responsibility field**.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before



PROGRAM AGENDA



MODULE 1 - INTRODUCTION TO SUSTAINABILITY REPORTING

- Sustainability Report and It's Evolution
- CSR, ESG, Integrated Frameworks & Benefits of Sustainability Reporting

MODULE 2 - COMPLIANCE AND SUSTAINABILITY REPORTING

- History of Sustainability Reporting, Legal Requirements & Reporting Framework
- Compliance with Legal Requirements
- Voluntarily Incorporating Sustainability Reports

MODULE 3 - GLOBAL SUSTAINABILITY REPORTING LANDSCAPE

- Goals and Regulations Pyramid
- Right Standards & Corporate Level Reporting
- UNGC History & 10 Principles
- Reporting Structure & Benefits
- ISO & CDP
- TCFD & SMETA
- Other Frameworks

MODULE 4 - THE EU TAXONOMY REGULATION AND SUSTAINABLE FINANCE DISCLOSURE REGULATION (SFDR)

- The EU Green Deal Framework
- EU Taxonomy: Common Definition of Economic Activities That Can Be Considered Environmentally Sustainable
- EU Taxonomy Compass and Calculator (Reporting Obligations)
- Sustainable Finance
- Sustainability-Related Disclosures in the Financial Services Sector

MODULE 5 - EU CSRD

- European Financial Reporting Advisory Group
- Corporate Social Reporting Directive
- Applicability
- Impact on Non-EU Firms

MODULE 6 - EU CSDD

- Obligations for Corporate Due Diligence
- Alignment with ESG
- Impact on All Stakeholders
- Applicability
- Links with CSRD
- Impact on Non-EU Firms

PROGRAM AGENDA



MODULE 7 - DOUBLE MATERIALITY, EFRAG AND ESRS

- EU Framework Based on Double Materiality Assessment
- Links Between Double Materiality and Decision-Making
- Interoperability Between EU Standards and Global Sustainability Reporting Standards
- European Sustainability Reporting Standards (ESRS)
- Topical Standards and Sectors

MODULE 8 - MANDATORY ASSURANCE AND EUROPEAN SINGLE ELECTRONIC FORMAT (ESEF)

- EU Regulated Markets and Corporate Reports
- Electronic Reporting and Transparency
- ESEF Taxonomy
- Non-Financial and Sustainability Reporting

MODULE 9 - FROM NFRD TO MODERN EU CSR FRAMEWORK

- Mapping Out the EU CSR Framework
- Requirements for EU-Based Companies
- Requirements for Non-EU Based Companies
- Relevance to Firms Operating Outside the EU with Commercial or Industrial Links to EU

MODULE 10 - INTEGRATED REPORTING

- 6 Capitals of Integrated Reporting & Integrated vs. Sustainable Reporting
- Corporate Governance & Value Creation Process
- Integrated Reporting Framework

EXAMINATION

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certifications' programs are unique as they provide you with professional charter designations and marks that can be used across your lifetime once you have completed our programs.

Upon completing the program and passing the exam, you will be awarded with the **Certified EU Sustainability Reporting Manager (CSRM™)** designation that can be used in your resume, CV and other professional credentials. This certification is industry-recognized with lifelong validity.

Globally demanded and recognized, this certification demonstrates your expertise to navigate the evolving landscape of CSR reporting, optimize sustainability performance, and drive business growth while ensuring compliance with EU's regulatory requirements. Developed by the **Chartered Institute of Professional Certifications**, the content of this program has been independently accredited by **CPD Certification Service** as adhering to the highest standards of continuing professional principles

ABOUT US

49,525

Business Leaders Have
Attained Their Chartered
Certifications Since 2009

390

Certified and Fully
Accredited Programs

87%

Chartered Leaders Have
Reported Career Promotions
and Enhancements

Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications programs are fully accredited programs. The professional charters and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

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UNIVERSITY OF MICHIGAN



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CONTACT US TODAY

We Thank You for Your Ongoing Support
of Our Programs

Singapore and Asia Pacific Enquiries

Email: advisor@charteredcertifications.com
Phone: +65 6716 9980
Address: Chartered Institute of Professional Certifications
1 Gateway Drive
#20-04 Westgate Tower
Singapore 608531

Australia and New Zealand Enquiries

Email: advisor@charteredcertifications.com
Phone: +61 3 9909 7310
Address: Chartered Institute of Professional Certifications
530 Little Collins Street, Level 1
Melbourne VIC 3000, Australia

UK, Europe and Middle East Enquiries

Email: advisor@charteredcertifications.com
Phone: +44 (020) 335 57898
Address: Chartered Institute of Professional Certifications
86-90 Paul Street
London, EC2A 4NE

USA Enquiries

Email: advisor@charteredcertifications.com
Phone: +1 888 745 8875
Address: Chartered Institute of Professional Certifications
99 Wall Street #3936
New York, NY 10005