

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

CERTIFIED AFRICA IMPORT EXPORT CONTROLS, SANCTIONS REGULATIONS AND TRADE COMPLIANCE PROFESSIONAL™

CAIX™

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service



PROGRAM OVERVIEW



The African Continental Free Trade Area (AfCFTA) is redefining cross-border trade, creating a **1.3-billion-person market worth US\$3.4 trillion**. With the World Bank projecting a **9% increase in regional incomes by 2035**, AfCFTA presents extraordinary opportunities for businesses across Africa. Yet deeper market integration brings greater regulatory complexity, making robust trade compliance essential to **navigate import-export controls, customs requirements and sanctions, protect market access, mitigate regulatory exposure, and enable sustainable cross-border growth**.

This certified program gives you a practical, proven framework for translating complex trade requirements into effective compliance controls. You will strengthen your command of **AfCFTA requirements, customs procedures and rules of origin**. Building on these foundations, you will develop lasting confidence in **managing export controls, international sanctions and restricted-party screening**.

As cross-border transactions grow more complex, the program broadens its focus to **trade finance, trade-based money laundering and AML requirements**. You will also examine **third-party risk, supply chain due diligence and internal controls**. Through practical African trade scenarios, you will draw hard-won lessons from compliance failures, regulatory investigations and enforcement actions – so your organization never has to learn them firsthand.

ACCREDITATIONS



4.8



4.6



PROGRAM OVERVIEW



Looking ahead, you will examine **digital trade, geopolitical developments and evolving AfCFTA initiatives**, gaining a forward-looking perspective that helps you anticipate emerging risks and stay ahead of regulatory change. By the end of the program, you will be decisively positioned to **reduce cross-border exposure, improve organizational resilience and support sustainable international growth**. Most importantly, you will see how effective trade compliance not only averts penalties but protects market access and enables confident business expansion.

Upon successful completion of the program, you will earn the **Certified Africa Import Export Controls, Sanctions Regulations and Trade Compliance Professional (CAIX™)** designation. This specialist professional credential validates your expertise in African trade compliance and cross-border regulatory governance, strengthens your professional credibility and marks you as a leader equipped to drive trade compliance initiatives, manage complex regulatory risks and champion secure international trade.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**AFRICAN TRADE REGULATORY COMPLIANCE
IMPORT & EXPORT CONTROL MANAGEMENT
AFCFTA COMPLIANCE & IMPLEMENTATION
CUSTOMS COMPLIANCE MANAGEMENT**

**TARIFF CLASSIFICATION (HS CODES)
CUSTOMS VALUATION & DUTY OPTIMIZATION
RULES OF ORIGIN DETERMINATION
PREFERENTIAL TRADE AGREEMENT COMPLIANCE**

**EXPORT CONTROLS & LICENSING
DUAL-USE GOODS COMPLIANCE
INTERNATIONAL SANCTIONS COMPLIANCE
RESTRICTED PARTY SCREENING**

**END-USER & END-USE DUE DILIGENCE
TRADE-BASED MONEY LAUNDERING (TBML) RISK
MANAGEMENT
TRADE FINANCE COMPLIANCE
AML & FINANCIAL CRIME CONTROLS**

**THIRD-PARTY RISK MANAGEMENT
SUPPLY CHAIN DUE DILIGENCE**

YOUR FACULTY DIRECTOR



Lethabo Sithole

Certified Africa Import Export Controls, Sanctions Regulations and Trade Compliance Professional

Lethabo Sithole is a highly accomplished international trade and investment law specialist with extensive experience advising governments, development institutions, and multinational organizations across Africa. Her expertise spans **international trade law, trade policy, customs compliance, export controls, and trade finance, with particular strength in the practical implementation of the African Continental Free Trade Area (AfCFTA)**. She also advises organizations on market access, preferential trade regimes, non-tariff barriers, and cross-border regulatory compliance, bringing a sharp, commercially focused approach to navigating even the most complex trade environments.

An AGOA and GSP Certified Advisor, Lethabo has designed export-readiness programs for organizations and led capacity-building initiatives in trade and supply chain finance, helping businesses strengthen compliance, expand market access, and sharpen cross-border operations. She holds an LL.M. (Distinction) in International Business Law from Queen Mary University of London and has spoken at leading global forums, including the Harvard African Business Conference and Afreximbank Intra-African Trade Fair.

YOUR FACULTY DIRECTOR



Anele Simon

African Trade Policy, WTO and Cross-Border Compliance Expert

Anele Simon is a leading international trade and investment lawyer with deep expertise in African trade policy, regulatory compliance, market access, and regional economic integration. She currently serves as **Acting Secretary General of the Independent Continental Youth Advisory Council on the African Continental Free Trade Area (ICOYACA)**, where she shapes **policy development and capacity-building initiatives supporting effective AfCFTA implementation across Africa**. She holds a Master's in European and International Trade and Investment Law from the Catholic University of Lyon, with specialist knowledge in WTO law, customs procedures, rules of origin, and preferential trade frameworks.

Anele brings extensive experience **supporting businesses, policymakers, SMEs, and entrepreneurs in navigating complex trade regulations and expanding cross-border opportunities**. Through her advisory, research, and training work, she transforms dense regulatory requirements into practical, actionable strategies for export readiness, customs compliance, and market access. A passionate advocate for inclusive trade, she is committed to strengthening Africa's trade ecosystem and empowering organizations to seize the opportunities created by AfCFTA and the global trading system.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before



PROGRAM AGENDA



MODULE 1 - FOUNDATIONS OF AFRICAN TRADE COMPLIANCE AND REGULATORY FRAMEWORKS

- Africa's New Trade Reality – Opportunity, Complexity & Compliance Risk
- The Four Pillars of Effective Trade Compliance
- Navigating Africa's Trade Regulatory Ecosystem

MODULE 2 - AFRICAN IMPORT AND EXPORT CONTROL LAWS AND REGULATORY SYSTEMS

- Decoding National Import & Export Control Regimes
- Compliance Across Key African Jurisdictions
- Resolving Overlapping & Conflicting Trade Rules

MODULE 3 - INTERNATIONAL SANCTIONS FRAMEWORKS AND AFRICAN ENFORCEMENT CHALLENGES

- Navigating the Global Sanctions Landscape
- Managing Secondary Sanctions & Banking Exposure
- Navigating African Sanctions Enforcement Challenges

MODULE 4 - EXPORT CONTROLS, STRATEGIC TRADE CONTROLS AND DUAL- USE COMPLIANCE

- Understanding the Global Export Control Architecture
- Identifying Dual-Use & End-Use Risks
- Controlling Technology & Intangible Transfers
- Building Defensible Export Classification Decisions

MODULE 5 - CUSTOMS COMPLIANCE, TARIFF CLASSIFICATION AND VALUATION

- Getting HS Classification Right
- Defending Customs Valuation Decisions
- Optimizing Duties Under AfCFTA

MODULE 6 - RULES OF ORIGIN, AFCFTA OBLIGATIONS AND PREFERENCE MANAGEMENT

- Mastering AfCFTA Rules of Origin
- Proving Origin with Confidence
- Protecting Preferential Trade Claims

MODULE 7 - TRADE FINANCE, BANKING CONTROLS AND AML COMPLIANCE

- Uncovering Trade-Based Money Laundering

PROGRAM AGENDA



- Navigating FATF & Banking Compliance Expectations
- Preventing Payment Disruption & Banking De-Risking

MODULE 8 - SANCTIONS SCREENING, RESTRICTED-PARTY AND END-USER VERIFICATION

- Designing High-Impact Restricted-Party Screening
- Strengthening End-User & End-Use Verification
- Responding to Sanctions Matches

MODULE 9 - SUPPLY CHAIN DUE DILIGENCE, THIRD-PARTY AND LOGISTICS CONTROLS

- Managing High-Risk Trade Partners
- Strengthening Shipping & Documentation Controls
- Detecting Diversion & Supply Chain Red Flags
- Integrating ESG & Responsible Trade Due Diligence

MODULE 10 - INTERNAL TRADE COMPLIANCE PROGRAMS AND CORPORATE GOVERNANCE

- The Eight Pillars of Effective Trade Compliance

- Establishing Strong Compliance Governance
- Measuring & Strengthening Compliance Maturity
- Harnessing Technology for Smarter Compliance

MODULE 11 - TRADE INVESTIGATIONS, ENFORCEMENT & TRADE DISPUTES

- Responding When Regulators Come Calling
- Conducting Defensible Internal Investigations
- Managing Penalties & Enforcement Exposure
- Challenging Trade & Customs Decisions

MODULE 12 - EMERGING RISKS, AFCFTA COMPLIANCE AND STRATEGIC TRADE MANAGEMENT

- Navigating Geopolitical & Critical-Minerals Risk
- Preparing for Africa's Digital Trade Future
- Turning Compliance into a Strategic Advantage
- Building Your 30-60-90 Day Compliance Action Plan

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certifications' programs are unique as they provide you with professional charter designations and marks that can be used across your lifetime once you have completed our programs.

Upon successfully completing this program, you will earn the **Certified Africa Import Export Controls, Sanctions Regulations and Trade Compliance Professional (CAIX™)** designation, a specialist professional credential with lifelong validity. The **CAIX™** certification demonstrates your expertise in African import-export controls, customs compliance and international sanctions, and signals your proven capability to interpret complex requirements, implement robust compliance controls and manage cross-border risk.

This program is developed by **Chartered Institute of Professional Certifications** and the content of this program has been certified by **CPD Certification Service** as conforming to continuing professional principles.

ABOUT US

49,525

Business Leaders Have
Attained Their Chartered
Certifications Since 2009

390

Certified and Fully
Accredited Programs

87%

Chartered Leaders Have
Reported Career Promotions
and Enhancements

Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications programs are fully accredited programs. The professional charters and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

OUR FACULTY DIRECTORS

We Collaborate With
Instructors From
Renowned Institutions



HARVARD
UNIVERSITY



Wharton
UNIVERSITY of PENNSYLVANIA



Stanford University



UNIVERSITY OF MICHIGAN



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE



**Columbia
Business
School**

**London
Business
School**



CONTACT US TODAY

We Thank You for Your Ongoing Support
of Our Programs

Singapore and Asia Pacific Enquiries

Email: advisor@charteredcertifications.com
Phone: +65 6716 9980
Address: Chartered Institute of Professional Certifications
1 Gateway Drive
#20-04 Westgate Tower
Singapore 608531

Australia and New Zealand Enquiries

Email: advisor@charteredcertifications.com
Phone: +61 3 9909 7310
Address: Chartered Institute of Professional Certifications
530 Little Collins Street, Level 1
Melbourne VIC 3000, Australia

UK, Europe and Middle East Enquiries

Email: advisor@charteredcertifications.com
Phone: +44 (020) 335 57898
Address: Chartered Institute of Professional Certifications
86-90 Paul Street
London, EC2A 4NE

USA Enquiries

Email: advisor@charteredcertifications.com
Phone: +1 888 745 8875
Address: Chartered Institute of Professional Certifications
99 Wall Street #3936
New York, NY 10005