

## AUSTRALIA DESIGN LAWS, INTELLECTUAL PROPERTY RIGHTS AND TRADEMARK PROTECTION

Fully Accredited By:

Chartered Institute of Professional Certifications

CPD Certification Service



In 2022, the Australian Competition and Consumer Commission received 2,854 reports of Intellectual Property (IP) rights infringement, an increase of 33% from the previous year. This surge highlights the need for robust design and intellectual property legal frameworks to safeguarding creators' rights and fostering innovation in Australia's competitive market.

This certified program will empower you to excel in the multifaceted world of IP rights, design, and trademark regulations. By combining legal knowledge with real-world scenarios, this intensive course will provide you with the knowledge and skills requisite to traverse Australia's intricate IP rights, design, and trademark rules. You'll be introduced to key topics, such as the structure of Australian IP legislation, design and trademark laws, registration procedures, and key legislations impacting Australia's IP laws, thereby providing you with a comprehensive understanding of the complexities of IP law.

Throughout the program, you will also learn to pinpoint potential areas of non-compliance, understand the implications of legal violations, and devise effective strategies for IP, design, and trademark management and auditing. This program will guide you on how to conduct intellectual property audits, apply design laws, and understand the enforcement of copyright laws. Furthermore, you'll delve into contemporary areas like digital IP laws and policy and explore future trends in IP law. During the program, you'll gain insights into the significance of compliance, the role of enforcement agencies like IP Australia, and the consequences of noncompliance, enabling you to identify potential issues and formulate strategies to ensure adherence to IP regulations.

Upon successful completion of the program, you will earn the Certification in Australia Design and Intellectual Property Laws. This certification will elevate your professional credentials and demonstrate your expertise of the critical knowledge in navigating Australia's legal landscape, particularly in design laws, trademarks, and IP rights, including knowledge of the latest industry best practices, tools, and technologies. This industry-recognized certification holds lifelong validity, offering a testament to your expertise and commitment to excellence in this industry.

#### **ACCREDITATIONS**





4.8





4.6



## **KEY SKILLS YOU WILL GAIN**

## From This Program





## **Timothy Whincop**

### Legal Expert and Professional Advisor

Timothy Whincop is a highly accomplished legal expert and seasoned professional advisor with over 25 years of experience. Currently serving as the Principal Director of House Counsel Advisory law firm, Timothy's appointment is a testament to his expertise in the legal field, with a specific focus on intellectual property. Renowned as a mentor and leader within his field, Timothy remains at the forefront of intellectual property legal practices, establishing himself as an authoritative figure and invaluable resource in the dynamic landscape of intellectual property law in Australia.

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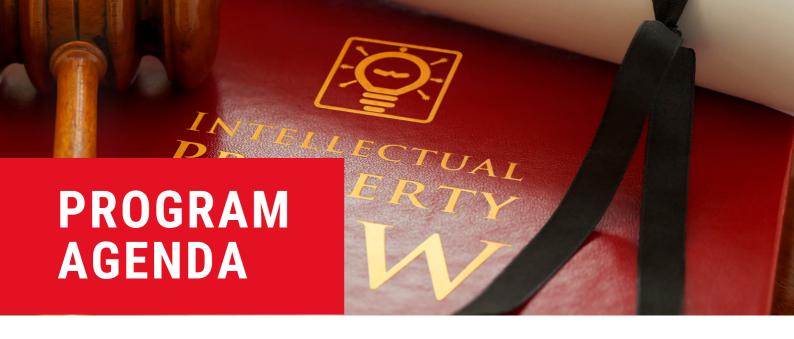


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## MODULE 1: FOUNDATIONS OF INTELLECTUAL PROPERTY

- · What Is IP?
- Designs
- Trademarks
- Copyright
- Other IP

#### **MODULE 2: DESIGNS**

- Nature Of Designs
- Overall Impression
- Australian Application
- Period Of Protection
- Registration (Including Grace Period)
- Prior Use Exemption To Infringement
- Enforcement

#### **MODULE 3: DESIGNS 2**

- Functional Restrictions In Certain Territories
- European And Major Trading Partner Approaches To Design Law And How To Navigate Inconsistencies
- Historical Context
- · Potential Future Issues

## MODULE 4: PASSING OFF & TRADE SECRETS

- Passing Off: Goodwill, Misrepresentation And Damage
- Consumer Deception And Misleading And Deceptive Conduct
- Origin Of Goods Or Services
- False Indications Of Geographical Origin In Connection With Goods
- Australian Position In Contrast With Other Countries

#### **MODULE 5: TRADEMARKS**

- Nature Of Trademark
- Types Of Trademarks
- Territorial Right And Class System
- Period Of Protection
- Distinctiveness (Registerable 'Sign')
- Deception
- Choosing The Brand
- Registration Process
- Provisional Refusals



#### **MODULE 6: TRADEMARKS 2**

- Value Of Trademark
- International Application
- Trademark Specific Dispute Resolution
- Domain Names
- · Enforcement Mechanisms

#### **MODULE 7: COPYRIGHT**

- Nature Of Copyright
- · Various Elements Of Copyright
- Exclusive Rights
- Infringement
- Fair Dealing
- Employees And Copyright
- Single Words And Slogans

#### **MODULE 8: COPYRIGHT 2**

- International Framework
- Licensing In An International Context
- Growing Concerns Regarding Need For Reform In Fast Technological Environment
- Willful Infringement

#### **MODULE 9: PATENTS**

- · Concept Of Patent
- Inventions And How To Balance Progress
   With Propriety Interest
- New Areas Of Technology
- · Period Of Patent Maximum Term

### MODULE 10: ALTERNATIVE DISPUTE RESOLUTION

- Mediation
- Arbitration
- UDRP Disputes



Chartered Institute of Professional Certification's programs are unique as they provide you with professional charter designation and mark that can be used across your lifetime once your have completed our programs.

Upon successful completion of this program, you will be awarded the **Certification** in **Australia Design and Intellectual Property Laws** that can be used in your resume, CV and other professional credentials. Globally demanded and recognized, this designation will help you distinguish your skillsets and that you have attained expertise and critical knowledge in navigating the complexities of Australian design laws and complying with the trademark and intellectual property regulations.

This program is developed by **Chartered Institute of Professional Certifications** and the content of this program has been certified by **CPD** Certification Service as conforming to highest standards in continuing professional principals.

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# CONTACT US TODAY

We Thank You for Your Ongoing Support of Our Programs



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