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4.8 ★★★★★



# AI IN EDUCATION FORUM 2024

PIONEERING FUTURE OF  
EDUCATION WITH AI

MAIN CONFERENCE: 27 - 28 FEBRUARY 2024  
POST CONFERENCE SITE TOUR: 29 FEBRUARY 2024



SINGAPORE MARRIOTT TANG PLAZA HOTEL





2

**200+**  
INDUSTRY LEADERS

**25**  
GLOBAL SPEAKERS

**19**  
CASE STUDIES

**3**  
NETWORKING DAYS

**2**  
SITE TOURS

Our Trustpilot Ratings: 4.8 ★★★★★



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# MAJOR CONFERENCE THEMES

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

3

AI And Adaptive Learning Systems

AI Intelligent Tutoring System

Educational AI Chatbots

Predictive Analytics

Virtual Reality Learning Environments

AI In Customizing Content

AI In Language Learning

AI-Assisted Grading And Feedback

Learning Analytics Using AI

AI Digital Assistants

AI In Plagiarism Detection

Gamification In Learning Using AI

Snippet-Based AI Learning

AI-Powered Progress Documentation

AI In Special Education

Power Of AI In Skill Development

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS



**Dr. Alan Cromlish**  
Consultant  
MOTIV Impact



**Timothy Lovatt**  
Head of Digital Learning  
UWC South East Asia



**Dr. Adam Chee**  
Chief, Smart Health  
Leadership Centre  
National University of  
Singapore



**Dr. Carol Hargreaves**  
Associate Professor in the  
Office of the President  
National University of  
Singapore



**Dr. Alvin Chan**  
The Yvon Pfeifer Professor  
of Artificial Intelligence &  
Emerging Technologies  
Cambridge Corporate  
University



**Musa Ibraahim Sim**  
Head of EdTech  
NPS International School



**Egmond Boon**  
Head of Creativity and  
Innovation  
Canadian International  
School in Singapore



**Dr. Fu Qiang**  
Deputy Director, Business,  
School of Business &  
Services  
Institute of Technical  
Education

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

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**Mariano Zuk**  
Head Of Information  
Technology  
Okinawa International  
School



**Kim-Chua**  
Director of Student Success  
Embry-Riddle Aeronautical  
University



**Asst. Prof. Matthew Chua**  
Assistant Professor  
National University of  
Singapore



**Dr. Maylyn Tan**  
Head / Academic  
Development  
SIM Global Education



**Dr. Nachamma  
Sockalingam**  
Founding Program Director  
Singapore University of  
Technology and Design  
(SUTD)



**Associate Prof. Victor Lim  
Fei**  
Associate Professor  
National Institute of  
Education



**Prof. Himmat Singh**  
Adjunct Professor  
SP Jain School of Global  
Management



**Dr. Ganesh Neelakanta Iyer**  
Lecturer  
National University of  
Singapore



**Jonathan Sim**  
Lecturer & Associate Fellow  
of NUS Teaching  
Academy  
National University of  
Singapore



**Dr. Sasa Arsovski**  
Associate Professor /  
Programme Director AI &  
Robotics  
Raffles University



**Prabhu Natarajan**  
Senior Lecturer  
National University of  
Singapore



**Dr. Samer Elhajjar**  
Senior Lecturer  
National University of  
Singapore

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

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**Dr. Liu Fan**  
Lecturer & Consultant  
NUS-ISS



**Kwa Lay Ping**  
Senior Teaching and  
Learning Specialist  
Singapore Polytechnic



**Jeremiah Kwok**  
Senior Lecturer  
Singapore Polytechnic



**A/P Andy W. H. Khong**  
Associate Professor and  
Dty. Assoc. Provost  
(Student Life)  
Nanyang Technological  
University



**Dr. Juergen Rudolph**  
Director of Research &  
Learning Innovation  
Kaplan Singapore



**Wai Yie Leong**  
Senior Professor  
The Institution of  
Engineering and  
Technology, UK



**Dr. Mike Perkins**  
Head of the Centre for  
Research and Innovation  
British University Vietnam



**Tristan Lim**  
Lecturer  
Nanyang Polytechnic



**Christopher Pang**  
Senior Lecturer and Senior  
Specialist (Teaching and  
Learning)  
Nanyang Polytechnic

Our Trustpilot Ratings: 4.8 ★★★★★



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# AGENDA

27 - 29 FEB 2024, SINGAPORE MARRIOTT TANG PLAZA HOTEL

7

## 27th February 2024 (Tuesday)

### Day 1 - Keynote Address

#### Keynote Address 1: Reimagining The Future Of Learning Through AI

09:00 - 09:30 am

**Jonathan Sim, Lecturer & Associate Fellow of NUS Teaching Academy, National University of Singapore**



### AI And Adaptive Learning Systems

**AI And Adaptive Learning Systems: How Adaptive Learning Systems Can Personalize Learning And Adjust The Pace And Level Of Instruction To Suit Each Student's Abilities And Learning Style**

09:30 - 10:00 am

*Case Study: How Cambridge Corporate University Deploys AI In Adaptive Learning Systems To Personalize Student Learning Experiences*

**Dr. Alvin Chan, The Yvon Pfeifer Professor of Artificial Intelligence & Emerging Technologies, Cambridge Corporate University**



### AI Intelligent Tutoring System

**AI Intelligent Tutoring System: Using AI To Create Intelligent Tutoring Systems And Provide Individualized Feedback And Instruction To Students**

10:00 - 10:30 am

*Case Study: SIM Global Education's Intelligent Tutoring Systems And Their Impact On Student Success*

**Dr. Maylyn Tan, Head / Academic Development, SIM Global Education**



### Networking

10:30 - 11:00 am

**Networking And Refreshment**

### Educational AI Chatbots

**Educational AI Chatbots: How AI-Driven Chatbots Help In Answering Students' Queries, Providing Information, And Making The Learning Process Smoother**

11:00 - 11:30 am

*Case Study: How Singapore Polytechnic Is Using A Practical Approach For Using AI-Driven Chatbots And How Students Can Benefit From It*

**Kwa Lay Ping, Senior Teaching and Learning Specialist, Singapore Polytechnic**

**Jeremiah Kwok, Senior Lecturer, Singapore Polytechnic**



### Debate

**Debate Session: Should ChatGPT Be Allowed To Assist Students To Improve Their Learning Or Should It Be Restricted Or Even Banned?**

11:30 - 12:00 pm

**Timothy Lovatt, Head of Digital Learning, UWC South East Asia**

**Prof. Himmat Singh, Adjunct Professor, SP Jain School of Global Management**





# AGENDA

27 - 29 FEB 2024, SINGAPORE MARRIOTT TANG PLAZA HOTEL

8

## 27th February 2024 (Tuesday)

### Predictive Analytics

12:00 - 12:30 pm

**Predictive Analytics: How Predictive Analytics Can Identify Students At Risk Of Falling Behind Or Dropping Out And Intervene Proactively**

*Case Study: How The National University Of Singapore Uses Predictive Analytics To Identify Students Who Are Falling Behind And Intervenes Proactively*

**Dr. Carol Hargreaves, Associate Professor in the Office of the President, National University of Singapore**



### Lunch

12:30 - 1:30 pm

**Lunch And Networking**

### Virtual Reality Learning Environments

01:30 - 02:00 pm

**Virtual Reality Learning Environments: Leveraging AI To Create Immersive Virtual Reality Learning Environments For Experiential Learning**

*Case Study: How The National University Of Singapore Uses AI And VR For Immersive Education*

**Asst. Prof. Matthew Chua, Assistant Professor, National University of Singapore**



### Day 1 - Roundtable Discussion

#### Roundtable 1:

Roundtable A: Adaptive Learning Systems

**Prabhu Natarajan, Assistant Professor, DigiPen Institute of Technology Singapore**

Roundtable B: Intelligent Tutoring

**Dr. Alan Cromlish, Deputy Chief Operating Officer, Newcastle University**



02:00 - 03:00 pm

Roundtable C: Predictive Analytics

**A/P Andy W. H. Khong, Associate Professor and Dty. Assoc. Provost (Student Life), Nanyang Technological University**

Roundtable D: Grading Automation

**Dr. Nachamma Sockalingam, Founding Program Director, Singapore University of Technology and Design (SUTD)**



### Networking

03:00 - 03:30 pm

**Networking And Refreshment**

### AI In Customizing Content

03:30 - 04:00 pm

**AI In Customizing Content: The Use Of AI In Personalizing And Customizing Course Content To Match Each Student's Learning Style And Pace**

*Case Study: Content Personalization With The AI Assessment Scale: Customizing Assessment Strategies At British University Vietnam For Varied Learner Needs*

**Dr. Mike Perkins, Head of the Centre for Research and Innovation, British University Vietnam**





# AGENDA

27 - 29 FEB 2024, SINGAPORE MARRIOTT TANG PLAZA HOTEL

9

## 27th February 2024 (Tuesday)

### AI In Language Learning

**AI In Language Learning: How AI Can Be Used In Language Learning, Offering Personalized Lessons And Improving Proficiency**

04:00 - 04:30 pm

**Case Study: How Classrooms In Singapore Use AI In Language Education?**

**Associate Prof. Victor Lim Fei, Associate Professor, National Institute of Education**



### AI-Assisted Grading And Feedback

**AI-Assisted Grading And Feedback: How AI Can Be Used To Automate The Grading Process, Providing Timely Feedback And Reducing The Workload For Teachers**

04:30 - 05:00 pm

**Case Study: How Universities Utilize AI**

**Dr. Nachamma Sockalingam, Founding Program Director, Singapore University of Technology and Design (SUTD)**



### Champagne Networking

05:00 - 05:30 pm

**Champagne Networking Session**



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# AGENDA

27 - 29 FEB 2024, SINGAPORE MARRIOTT TANG PLAZA HOTEL

10

## 28th February 2024 (Wednesday)

### Day 2 - Keynote Address

09:00 - 09:30 am

#### Keynote Address 2: Ethical Considerations In Implementing AI In Education

**Timothy Lovatt, Head of Digital Learning, UWC South East Asia**



### Learning Analytics Using AI

09:30 - 10:00 am

#### Learning Analytics Using AI: AI's Role In Learning Analytics To Assess Student Progress And Enhance Teaching Strategies

*Case Study: How NUS-ISS Uses Learning Analytics In Recommendation Based Techniques And Performance Management*

**Christopher Pang, Senior Lecturer and Senior Specialist (Teaching and Learning), Nanyang Polytechnic**



### AI Digital Assistants

10:00 - 10:30 am

#### AI Digital Assistants: The Use Of AI-Driven Digital Assistants In Providing Support And Guidance To Students

*Case Study: How NPS International School Implements AI Digital Assistants For Students*

**Musa Ibraahim Sim, Head of EdTech, NPS International School**



### Networking

10:30 - 11:00 am

#### Networking And Refreshment

### AI In Plagiarism Detection

11:00 - 11:30 am

#### How AI Can Be Used To Detect Academic Plagiarism And Maintain The Integrity Of The Learning Process

*Case Study: How Okinawa International School Uses AI For Plagiarism Detection And Ensure Integrity In The Learning Process*

**Mariano Zuk, Head Of Information Technology, Okinawa International School**



### Day 2 - Roundtable Discussion

11:30 - 12:30 pm

#### Roundtable 2:

##### Roundtable A: Plagiarism Detection

**Mariano Zuk, Head Of Information Technology, Okinawa International School**

##### Roundtable B: Gamification In Learning

**Egmond Boon, Head of Creativity and Innovation, Canadian International School in Singapore**

##### Roundtable C: Snippet-Based AI Learning

**Dr. Adam Chee, Chief, Smart Health Leadership Centre, National University of Singapore**

##### Roundtable D: Power Of AI In Skill Development

**Dr. Samer Elhajjar, Senior Lecturer, National University of Singapore**





# AGENDA

27 - 29 FEB 2024, SINGAPORE MARRIOTT TANG PLAZA HOTEL

11

## 28th February 2024 (Wednesday)

### Lunch

12:30 - 01:30 pm **Lunch And Networking**

### Gamification In Learning Using AI

01:30 - 02:00 pm **Gamification In Learning Using AI: The Use Of AI In Incorporating Gamification Elements In Learning To Make Education More Engaging And Fun**  
*Case Study: How Design Experimentation And Some Of Its Generative AI-Enabled Features Have Helped Students To Learn VS A Traditional Form Of Learning*  
**Dr. Fu Qiang, Deputy Director, Business, School of Business & Services, Institute of Technical Education**



### Panel

02:00 - 02:30 pm **Panel Address: Implementing AI In The Classroom - Real World Challenges & Solutions**  
**Dr. Sasa Arsovski, Associate Professor / Programme Director AI & Robotics, Raffles University**  
**Dr. Ganesh Neelakanta Iyer, Lecturer, National University of Singapore**  
**Tristan Lim, Lecturer, Nanyang Polytechnic**  
**Christopher Pang, Senior Lecturer and Senior Specialist (Teaching and Learning), Nanyang Polytechnic**



### Snippet-Based AI Learning

02:30 - 03:00 pm **Snippet-Based AI Learning: The Use Of AI In Designing And Delivering Bite-Sized Educational Content, Making Learning More Manageable And Effective**  
*Case Study: How Kaplan Singapore Incorporates AI To Facilitate Snippet-Based AI Learning*  
**Dr Juergen Rudolph, Director of Research & Learning Innovation, Kaplan Singapore**



### Networking

03:00 - 03:30 pm **Networking And Refreshment**

### AI-Powered Progress Documentation

03:30 - 04:00 pm **AI-Powered Progress Documentation: The Role Of AI In Documenting And Analyzing Student Progress Over Time, Providing Valuable Insights Into Their Learning Journey And Helping To Identify Areas Of Improvement**  
*Case Study: Raffles University's Use Of AI For Progress Documentation And Analysis*  
**Dr. Sasa Arsovski, Associate Professor / Programme Director AI & Robotics, Raffles University**





# AGENDA

27 - 29 FEB 2024, SINGAPORE MARRIOTT TANG PLAZA HOTEL

12

## 28th February 2024 (Wednesday)

### AI In Special Education

**AI In Special Education: The Potential Of AI In Designing Tailored Education Programs For Students With Special Needs, Improving Accessibility And Inclusion**

04:00 - 04:30 pm

*Case Study: How The University Leverages AI To Support Special Education*



**Wai Yie Leong, Senior Professor, The Institution of Engineering and Technology, UK**

### Power Of AI In Skill Development

**Power Of AI In Skill Development: Exploring The Potential Of AI In Identifying Individual Skill Gaps And Creating Personalized, Skill-Based Learning Strategies To Bridge These Gaps**

04:30 - 05:00 pm

*How AI Transforms Education - A Case Study On Real-World Applications And Their Potential Impact On Skill Development*



**Dr. Samer Elhajjar, Senior Lecturer, National University of Singapore**



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# AGENDA

27 - 29 FEB 2024, SINGAPORE MARRIOTT TANG PLAZA HOTEL

13

## 29th February 2024 (Thursday)

### Site Tour 1: Temasek Polytechnic, School of Informatics & IT Campus

09:00 - 12:00 pm

**Highlights:** Temasek Polytechnic's School of Informatics & IT in Singapore stands as an institute of excellence in the field of AI education. Recognized for its state-of-the-art facilities and innovative curriculum, the institution integrates advanced AI methodologies and tools into its educational framework, aligning with Singapore's broader push for innovation and digitization.



### Site Tour 2: Visit to SP Jain School of Global Management - Campus

01:00 - 04:00 pm

**Highlights:** The SP Jain School of Global Management - Campus in Singapore is a renowned educational institution, emphasizing the application of digital technologies in tackling real-world educational challenges across various sectors. This esteemed institution is a hub where technology and education converge, creating an ecosystem that not only educates but also inspires. By visiting their campus, forum participants will gain insights into the latest digital teaching methodologies and AI-driven technologies, and network with experts who can share their knowledge in this rapidly evolving field.



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# TOP 150 COMPANIES JOINING US

14

ENHANCE YOUR NETWORK WITH THE TOP 150 COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

1. Airlangga University
2. Anderson Serangoon Junior College
3. Anglo-Chinese Junior College
4. Apsara International School
5. Australian International School
6. Bandung Institute of Technology
7. Bioinformatics Institute (BII)
8. Bioprocessing Technology Institute (BTI)
9. Bogor Agricultural University
10. Can Tho University
11. Canadian International School
12. Chatsworth International School
13. Chiang Mai University
14. Chiba University
15. Chinese University of Hong Kong
16. Chulalongkorn University
17. Chung-Ang University
18. Chungbuk National University
19. City University of Hong Kong
20. Curriculum Planning and Development Division (CPDD)
21. Da Nang University
22. Data Storage Institute (DSI)
23. Dulwich College (Singapore)
24. Education Bureau, Hong Kong
25. Education Services Union (ESU)
26. English Language Institute of Singapore (ELIS)
27. ESSEC Business School - Asia Pacific
28. Eunoia Junior College
29. Ewha Womans University
30. Gadjah Mada University
31. GEMS World Academy (Singapore)
32. Genome Institute of Singapore (GIS)
33. German Institute of Science and Technology - TUM Asia
34. Global Indian International School
35. Gwangju Institute of Science and Technology
36. Hanoi University of Science and Technology
37. Hanyang University
38. Hillside World Academy
39. Hiroshima University
40. Hitotsubashi University
41. Hokkaido University
42. Hong Kong Baptist University
43. Hong Kong Institute of Education
44. Hong Kong Polytechnic University
45. Hong Kong Shue Yan University
46. Hong Kong University of Science and Technology
47. Hue University
48. Hwa Chong Institution
49. Inha University
50. INSEAD Asia Campus
51. Institute for Infocomm Research (I2R)
52. Institute of High Performance Computing (IHPC)
53. Institute of Materials Research and Engineering (IMRE)
54. Institute of Microelectronics (IME)
55. International Community School (Singapore)
56. Invictus International School
57. ISS International School
58. James Cook University Singapore
59. KAIST - Korea Advanced Institute of Science & Technology
60. Kasetsart University
61. Keio University
62. Khon Kaen University
63. King Mongkut's Institute of Technology Ladkrabang
64. King Mongkut's University of Technology Thonburi
65. Korea University
66. Kyoto University
67. Kyung Hee University
68. Kyushu University
69. Lingnan University, Hong Kong
70. Lycee Francais De Singapour
71. Mahidol University
72. Meridian Junior College
73. Ministry of Education (MOE)
74. Ministry of Education and Culture, Indonesia
75. Ministry of Education and Training, Vietnam
76. Ministry of Education, Culture, Sports, Science and Technology, Japan
77. Ministry of Education, Malaysia
78. Ministry of Education, South Korea
79. Ministry of Education, Thailand
80. Nagoya University
81. Nanyang Polytechnic (NYP)
82. Nanyang Technological University (NTU)
83. National Institute of Education (NIE)
84. National Junior College
85. National Library Board (NLB)
86. National Research Foundation (NRF)
87. National University of Singapore (NUS)
88. Ngee Ann Polytechnic (NP)
89. One World International School
90. Open University of Hong Kong
91. Osaka University
92. Padjadjaran University
93. Pohang University of Science and Technology
94. Prince of Songkla University
95. Republic Polytechnic (RP)
96. S P Jain School of Global Management
97. Saint Andrew's Junior College
98. School of Science and Technology
99. Science Centre Singapore
100. Seoul National University
101. SIM University
102. Singapore American School
103. Singapore Examinations and Assessment Board (SEAB)
104. Singapore Institute of Technology (SIT)
105. Singapore Management University (SMU)
106. Singapore Polytechnic (SP)
107. Singapore University of Social Sciences (SUSS)
108. Singapore University of Technology and Design (SUTD)
109. Special Education Needs Division (SEND)
110. Srinakharinwirot University
111. St. Joseph's Institution
112. Stamford American International School
113. Sungkyunkwan University
114. Suranaree University of Technology
115. Tampines Meridian Junior College
116. Temasek Polytechnic (TP)
117. Thai Nguyen University
118. Thammasat University
119. The Education University of Hong Kong
120. Tohoku University
121. Tokyo Institute of Technology
122. Ton Duc Thang University
123. United World College of South East Asia
124. Universitas Brawijaya
125. Universitas Diponegoro
126. Universitas Indonesia
127. Universiti Kebangsaan Malaysia
128. Universiti Malaysia Pahang
129. Universiti Malaysia Perlis
130. Universiti Malaysia Sabah
131. Universiti Malaysia Sarawak
132. Universiti Putra Malaysia
133. Universiti Sains Malaysia
134. Universiti Teknikal Malaysia Melaka
135. Universiti Teknologi Malaysia
136. Universiti Teknologi MARA
137. Universiti Utara Malaysia
138. University of Chicago Booth School of Business
139. University of Hong Kong
140. University of Indonesia
141. University of Malaya
142. University of Science, Vietnam
143. University of Technology, Vietnam
144. University of Tokyo
145. Victoria Junior College
146. Vietnam National University, Hanoi
147. Vietnam National University, Ho Chi Minh City
148. Waseda University
149. Yale-NUS College
150. Yonsei University



# GET READY FOR A GAME CHANGING EXPERIENCE

15

NEW IN THIS YEAR'S EVENT

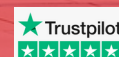
## 29 February 2024: Site Tour to Temasek Polytechnic, School of Informatics & IT Campus

Temasek Polytechnic's School of Informatics & IT in Singapore stands as an institute of excellence in the field of AI education. Recognized for its state-of-the-art facilities and innovative curriculum, the institution integrates advanced AI methodologies and tools into its educational framework, aligning with Singapore's broader push for innovation and digitization. The school's hands-on approach showcases real-world applications of AI in education. Furthermore, its cutting-edge research initiatives provide insights into the future trajectories of AI applications in educational contexts. This campus tour not only provides insights into the practical implementations and challenges of AI in education but also facilitates enriching networking opportunities with the institution's expert faculty, passionate students, and industry collaborators.

## 29 February 2024: Site Tour to SP Jain School of Global Management - Campus

The SP Jain School of Global Management - Campus in Singapore is a renowned educational institution, emphasizing the application of digital technologies in tackling real-world educational challenges across various sectors. This esteemed institution is a hub where technology and education converge, creating an ecosystem that not only educates but also inspires. By visiting their campus, forum participants will gain insights into the latest digital teaching methodologies and AI-driven technologies, and network with experts who can share their knowledge in this rapidly evolving field.

Our Trustpilot Ratings: 4.8 ★★★★★



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# GET READY FOR A GAME CHANGING EXPERIENCE

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SEN is a:

- Community-builder for Education Professionals and
- A One-Stop-Service provider for the Education Sector

As a community builder in education, SEN strives to enhance accessibility, quality, and impact of education through professional development, community events, mentorship, technology adoption, and thought leadership.

SEN Membership gives education stakeholders access to the services of SEN which allow members to **Share - Learn - Collaborate**. Find out more at <https://www.sgeducationnetwork.org>



Established in 1991, the **Dyslexia Association of Singapore (DAS)** provides comprehensive programmes for over 3,500 students across 12 centres, offering assessments, the Main Literacy Programme, and other specialised services. DAS is committed to innovation including leveraging AI initiatives to support those with dyslexia and diverse learning needs. Annually fundraising over \$2.9 million, we ensure our programmes remain effective and inclusive, empowering every student to thrive. Find out more at <https://www.das.org.sg>

Our Trustpilot Ratings: 4.8 ★★★★★



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SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY						
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)		
Speaker Pass	1	1	1	1		
Host Roundtable Discussion - <b>NEW</b>	✓	✓	✓			
Host Workshop / VIP Lunch - <b>NEW</b>	✓					
Private Meeting Suite	✓					
Potential Clients Introduction- <b>NEW</b>	6	4	2			
EXHIBIT/PASSES						
Conference Pass	4	3	2	2		2
Exhibition Table Top	✓ (Premium)	✓	✓	✓		✓
Exhibitor Pass	2	2	2	2		2
MARKETING/BRANDING/PUBLICITY						
Branded Lanyard with Your Company Logo - <b>NEW</b>	✓					
VIP Complimentary Passes for your Guests - <b>NEW</b>	8	3				
Publicity on Social Media Pre, During and Post conference - <b>NEW</b>	✓	✓	✓	✓		✓
Logo & Branding Exposures on All Email Marketing, Website & Collateral	✓	✓	✓	✓		✓
Company Branding on Event Website and all Marketing Collaterals	✓	✓	✓	✓		✓
Branding on Event Backdrop and Banner	✓	✓	✓	✓		✓
Seat Drop and Satchel Insert	✓	✓	✓			



# SPONSORSHIP PACKAGES

19

ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES					Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY					
Access to Delegate List	✓	✓	✓	✓	
50% off Additional Conference Pass	✓	✓	✓	✓	
Participation in Champagne Networking Session	✓	✓	✓	✓	
	SG\$30,000	SG\$20,000	SG\$15,000	SG\$12,000	SG\$8,000

## ADDITIONAL SPONSORSHIP PACKAGES

### HOSTED VIP LUNCH SPONSOR (SG\$12,000)

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

### HOSTED ROUNDTABLE DISCUSSION SPONSOR (SG\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

### NETWORKING CHAMPAGNE SPONSOR SG\$10,000

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail reception
- Company logo and profile inside the brochure that is sent out to more than 50,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

### LANYARD SPONSOR (EXCLUSIVE) SG\$8,000

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop



# ANTICIPATED DELEGATES

WHO WILL JOIN US IN THIS IMPACTFUL EVENT

APAC  
CONFERENCE

20

## JOB TITLES OF DELEGATES

- Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor
- Provost
- Chief Academic Officer (CAO)
- Chief Learning Officer (CLO)
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Dean of Education
- Dean of Students
- Professors/ Associate Professors/ Assistant Professors/ Adjunct Professor/ Senior Lecturer/ Lecturer/ School Principals/ Vice Principals/ Masters
- Head/ Director/ Manager of Education
- Head/ Director/ Manager of Learning Technologies
- Head/ Director/ Manager of Technology
- Head/ Director/ Manager of Curriculum
- Head/ Director/ Manager of Instructional Technology
- Head/ Director/ Manager of Online Learning
- Head/ Director/ Manager of eLearning
- Head/ Director/ Manager of Digital Learning
- Head/ Director/ Manager of Teaching and Learning
- Head/ Director/ Manager of Learning and Development
- Head/ Director/ Manager of Training
- Head/ Director/ Manager of Learning Management Systems (LMS)
- Director/Head/Manager of Student Assessment
- Director/Head/Manager of Special Education
- Director/Head/Manager of Data and Analytics
- Head/ Director/ Manager of Learning Analytics
- Head/ Director/ Manager of E-Learning
- Head/ Director/ Manager of Education Policy
- Head/ Director/ Manager of Education Program
- Head/ Director/ Manager of Content Management System
- Head/ Director/ Manager of Learning Experience
- Head/ Director/ Manager of Learning Innovation

40%

**VICE PRESIDENT,  
DIRECTOR AND GM**

15%

**C-LEVEL AND  
MANAGING DIRECTOR**

20%

**HEAD OF  
DEPARTMENTS**

200+

**INDUSTRY LEADERS**

25%

**MANAGERS AND  
EXECUTIVES**



# OUR CLIENTELE

21

WE HAVE A STRONG COMMITMENT TO DELIVER THE  
BEST THOUGHT LEADERS AND DELEGATES

Over 70% of **FORTUNE 500**  
Companies Have  
Attended Our  
Conferences  
Globally  
Before

Goldman  
Sachs

SAMSUNG

ExxonMobil

BURBERRY

citi

IKEA

VOLVO

HYUNDAI

Pfizer

Life is our life's work

Nestlé

Our Trustpilot Ratings: 4.8 ★★★★★



For Registrations Contact Us At:

✉ [advisor@charteredcertifications.com](mailto:advisor@charteredcertifications.com)

☎ +65 6716 9980



# CONTACT US TODAY

22

OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT  
OF THIS IMPACTFUL CONFERENCE

## Registration and General Enquiries

Name: Alvin Chin

Email: [advisor@charteredcertifications.com](mailto:advisor@charteredcertifications.com)

Phone: +65 6716 9980

## Speaking Opportunity

Name: Ankur Rai

Email: [ankur@claridenglobal.com](mailto:ankur@claridenglobal.com)

Phone: +65 6716 9980

## Sponsorship Opportunity

Name: Jacelyn Sng

Email: [jacelyn.sng@claridenglobal.com](mailto:jacelyn.sng@claridenglobal.com)

Phone: +65 6716 9980

## Event Management

Name: Kent Khoo

Email: [kent@claridenglobal.com](mailto:kent@claridenglobal.com)

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