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INSTITUTE OF PROFESSIONAL CERTIFICATIONS

OUR TRUSTPILOT RATINGS

4.8 ★★★★★



# AI IN EDUCATION FORUM 2024

**EMPOWERING FUTURE MINDS  
WITH AI-DRIVEN EDUCATION**

**MAIN CONFERENCE: 15 - 16 MAY 2024**  
**POST CONFERENCE SITE TOUR: 17 MAY 2024**



**ANDAZ LONDON LIVERPOOL STREET**





2

**200+**  
INDUSTRY LEADERS

**25**  
GLOBAL SPEAKERS

**19**  
CASE STUDIES

**3**  
NETWORKING DAYS

**2**  
SITE TOURS

Our Trustpilot Ratings: 4.8 ★★★★★



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# MAJOR CONFERENCE THEMES

3

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

Personalized  
Learning Using AI

AI Intelligent  
Tutoring System

AI-Enabled  
Adaptive Learning

AI-Assisted Grading  
And Feedback

Educational AI  
Chatbots

Student Predictive  
Analytics

Generative AI

Smart Content  
Using AI

Snippet-Based AI  
Learning

Immersive Learning  
Using Augmented  
And Virtual Reality

Power Of AI In  
Skill Development

Gamification  
With AI

AI Digital Assistants

AI In Plagiarism  
Detection

AI Student  
Support Services

Voice-Based  
Education

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS

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**Professor Dr. Hassan Abdalla**  
Provost  
University of East London



**Prof. Lucia Rapanotti**  
Professor of Digital Innovation  
The Open University



**Prof. Anil Fernando**  
Professor in Video Coding and Communications  
University of Strathclyde



**Prof. Abdennour El Rhalibi**  
Professor of Entertainment Computing  
Liverpool John Moores University



**Prof. Dhaval Thakker**  
Director of Research and Professor of AI and IOT  
University of Hull



**Diego Resende Faria**  
Reader in Robotics and Intelligent Adaptive Systems  
University of Hertfordshire



**Dr John R. Woodward**  
Head of Computer Science  
Loughborough University



**Dr. Fauzia Idrees Abro**  
Director MSc Information Security  
University of London

# EDUCATION

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

5



**Dr Angels Trias-i-Valls**  
Associate Professor in  
Economic and Digital  
Anthropology and Director  
(Provost Group)  
**Regent's University London**



**Dr. Will Thomas**  
Associate Professor in  
Business Management  
**University of Suffolk**



**Jianhua Yang**  
Associate Professor  
**University of Warwick**



**Dr. Shahid Mahmood Awan**  
Assistant Professor and  
Lecturer in Data Analytics  
**University of the West of  
Scotland**



**Dr. Matilde D'Amelio**  
Associate Professor  
(Senior Lecturer) in  
Management and Digital  
**Buckinghamshire New  
University**



**Sara de Freitas**  
BT Professor  
**University of Suffolk**



**Igor Gaponov**  
Associate Professor  
**University College London**



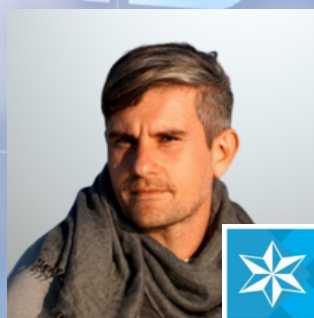
**Crina Grosan**  
Senior Lecturer  
**King's College**



**Dr. Jon G. Hall**  
Senior Lecturer and  
Researcher  
**The Open University**



**Dr. Naila Siddiqui Kamal**  
Senior (Hon) Lecturer  
**Imperial College**



**Dr. Panagiotis Fotaris**  
Principal Lecturer  
**University of Brighton**



**Dr. Ana Cocho Bermejo**  
Senior Lecturer  
**Anglia Ruskin University**

**Our Trustpilot Ratings: 4.8** ★★★★★



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# CONFERENCE THOUGHT LEADERS

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**Dr Nicola J. Whitehead**  
Senior Lecturer in Applied Computing  
**University of Wales Trinity Saint David**



**Dr Mustansar Ghazanfar**  
Senior Lecturer  
**University of East London**



**Dr. Nadeem Qazi**  
Senior Lecturer and Technology Trainer in Computer Science, AI and Digital Technologies  
**University of East London**



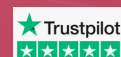
**Dr Colin Fu**  
Senior Teaching Fellow in Business Analytics and Programme Director MSc Business Analytics  
**University of Surrey**



**Dr. Pauldy Otermans**  
Senior Lecturer, Global Educationalist, Principal and Chair  
**Brunel University London**



Our Trustpilot Ratings: 4.8 ★★★★★



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# AGENDA

15 - 17 MAY 2024, ANDAZ LONDON LIVERPOOL STREET

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## 15th May 2024 (Wednesday)

### Day 1 - Keynote Address

09:00 - 09:30 am **Keynote Address 1: The Classroom Of The Future: The Role Of AI In Shaping Education**  
**Professor Dr. Hassan Abdalla, Provost, University of East London**



### Personalized Learning Using AI

09:30 - 10:00 am **How AI Can Be Used To Personalize The Learning Experience For Each Student Based On Their Strengths, Weaknesses, And Preferences**  
*Case Study: How The University Of Suffolk Employs AI To Tailor Learning Experiences For Each Student, Catering To Their Individual Needs*  
**Dr. Will Thomas, Associate Professor in Business Management, University of Suffolk**



### AI Intelligent Tutoring System

10:00 - 10:30 am **Using AI To Create Intelligent Tutoring Systems And Provide Individualized Feedback And Instruction To Students**  
*Case Study: Exploring The Practices Of AI Intelligent Tutoring At Warwick University: Insights And Reflections*  
**Jianhua Yang, Associate Professor, University of Warwick**



### Networking

10:30 - 11:00 am **Networking And Refreshment**

### AI-Enabled Adaptive Learning

11:00 - 11:30 am **How AI Can Be Used To Create Adaptive Learning Environments That Adjust To Each Student's Needs And Abilities**  
*Case Study: How University Of The West Of Scotland Employs AI-Powered Adaptive Learning Platforms To Enhance Individual Student Progress*  
**Dr. Shahid Mahmood Awan, Assistant Professor and Lecturer in Data Analytics, University of the West of Scotland**



### Debate

11:30 - 12:00 pm **Debate Session: Should ChatGPT Be Allowed To Assist Students Improve Their Learning Or Should It Be Restricted Or Even Banned Like In Australia's Public Schools?**  
**Dr. Jon G. Hall, Senior Lecturer and Researcher, The Open University**  
**Dr. Naila Siddiqui Kamal, Senior (Hon) Lecturer, Imperial College**



### AI-Assisted Grading And Feedback

12:00 - 12:30 pm **How AI Can Be Used To Grade Assignments And Provide Feedback To Students, Saving Educators Time And Resources**  
*Case Study: How Anglia Ruskin University Employs AI-Driven Grading Systems To Expedite The Assessment Process, Ensuring Consistent Feedback And Freeing Educators To Focus On In-Depth Student Engagement*  
**Dr. Ana Cocho Bermejo, Senior Lecturer, Anglia Ruskin University**





# AGENDA

15 - 17 MAY 2024, ANDAZ LONDON LIVERPOOL STREET

8

## 15th May 2024 (Wednesday)

### Lunch

12:30 - 1:30 pm **Lunch And Networking**

### Educational AI Chatbots

01:30 - 02:00 pm

**How AI-Driven Chatbots In Answering Students' Queries, Providing Information, And Making The Learning Process Smoother**

*Case Study: How The University Of Wales Trinity Saint David Integrates AI Chatbots To Facilitate 24/7 Student Support And Enhance Online Learning Experiences*

**Dr Nicola J. Whitehead, Senior Lecturer in Applied Computing, University of Wales Trinity Saint David**



### Day 1 - Roundtable Discussion

#### Roundtable 1:

Roundtable A: Personalized Learning

**Dr. Will Thomas, Associate Professor in Business Management, University of Suffolk**



Roundtable B: Intelligent Tutoring

**Jianhua Yang, Associate Professor, University of Warwick**



Roundtable C: Grading And Feedback

**Dr. Ana Cocho Bermejo, Senior Lecturer, Anglia Ruskin University**



Roundtable D: Educational Chatbots

**Dr Nicola J. Whitehead, Senior Lecturer in Applied Computing, University of Wales Trinity Saint David**



02:00 - 03:00 pm

### Networking

03:00 - 03:30 pm **Networking And Refreshment**

### Student Predictive Analytics

03:30 - 04:00 pm

**How AI Can Be Used To Analyze Student Data And Predict Their Performance, Allowing Educators To Intervene And Provide Support When Needed**

*Case Study: How The Open University Harnesses The Power Of AI-Driven Predictive Analytics To Proactively Address Student Challenges And Enhance Overall Academic Outcomes*

**Prof. Lucia Rapanotti, Professor of Digital Innovation, The Open University**



### Generative AI

04:00 - 04:30 pm

**How Generative AI Enables Quick Generation Of Content Based On A Variety Of Inputs Which Helps To Boost Educators Productivity And Efficiency**

*Case Study: How The University Of East London Utilizes Generative AI To Assist In Research Tasks Including Analyzing Large Datasets And Generating Relevant Insights*

**Dr Mustansar Ghazanfar, Senior Lecturer, University of East London**





# AGENDA

15 - 17 MAY 2024, ANDAZ LONDON LIVERPOOL STREET

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## 15th May 2024 (Wednesday)

### Smart Content Using AI

**How AI Can Be Used To Create And Deliver Dynamic Content That Adapts To Each Student's Learning Level And Style**

04:30 - 05:00 pm

*Case Study: How University Of Strathclyde Harnesses AI-Driven Tools To Generate Smart Content, Enriching The Academic Experience For Learners Of Various Disciplines*

**Prof. Anil Fernando, Professor in Video Coding and Communications, University of Strathclyde**



### Champagne Networking

05:00 - 05:30 pm

**Champagne Networking Session**





# AGENDA

15 - 17 MAY 2024, ANDAZ LONDON LIVERPOOL STREET

10

## 16th May 2024 (Thursday)

### Day 2 - Keynote Address

09:00 - 09:30 am **Keynote Address 2: AI And The Teacher: A Partnership, Not A Replacement**  
**Prof. Dhaval Thakker, Director of Research and Professor of AI and IOT, University of Hull**



### Snippet-Based AI Learning

09:30 - 10:00 am **The Use Of AI In Designing And Delivering Bite-Sized Educational Content, Making Learning More Manageable And Effective**  
*Case Study: How University Of Brighton Implements Snippet-Based Learning To Enhance Curriculum Digestibility*  
**Dr. Panagiotis Fotaris, Principal Lecturer, University of Brighton**



### Immersive Learning Using Augmented And Virtual Reality

10:00 - 10:30 am **How AI-Powered Augmented And Virtual Reality Tools Can Create Immersive Learning Experiences And Enhance Student Engagement**  
*Case Study: How Regent's University London Employs AR And VR Powered By AI To Create Immersive Realities With Students In The Classroom*  
**Dr Angels Trias-i-Valls, Associate Professor in Economic and Digital Anthropology and Director (Provost Group), Regent's University London**



### Networking

10:30 - 11:00 am **Networking And Refreshment**

### Power Of AI In Skill Development

11:00 - 11:30 am **Exploring The Potential Of AI In Identifying Individual Skill Gaps And Creating Personalized, Skill-Based Learning Strategies To Bridge These Gaps**  
*Case Study: How University Of Hertfordshire Employs AI In Bridging Skill Gaps Among Students*  
**D\Diego Resende Faria, Reader in Robotics and Intelligent Adaptive Systems, University of Hertfordshire**



### Day 2 - Roundtable Discussion

11:30 - 12:30 pm **Roundtable 2:**  
**Roundtable A: Power Of AI In Skill Development**  
**Diego Resende Faria, Reader in Robotics and Intelligent Adaptive Systems, University of Hertfordshire**  
**Roundtable B: Gamification In Learning**  
**Prof. Abdennour El Rhalibi, Professor of Entertainment Computing, Liverpool John Moores University**  
**Roundtable C: Digital Assistants**  
**Dr John R. Woodward, Head of Computer Science, Loughborough University**  
**Roundtable D: Plagiarism Detection**  
**Dr. Matilde D'Amelio, Associate Professor (Senior Lecturer) in Management and Digital, Buckinghamshire New University**





# AGENDA

15 - 17 MAY 2024, ANDAZ LONDON LIVERPOOL STREET

11

## 16th May 2024 (Thursday)

### Lunch

12:30 - 01:30 pm **Lunch And Networking**

### Gamification With AI

01:30 - 02:00 pm

**How AI-Powered Games And Simulations Can Engage Students And Promote Learning Through Interactive Experiences**

*Case Study: How Liverpool John Moores University Utilizes AI-Enhanced Gamification Strategies To Boost Student Engagement And Facilitate Deeper Understanding Of Complex Subjects*

**Prof. Abdenour El Rhalibi, Professor of Entertainment Computing, Liverpool John Moores University**



### Panel

02:00 - 02:30 pm

**Panel Address: Translating AI Into Classroom Practice: Practical Hurdles & Resolutions**

**Dr. Panagiotis Fotaris, Principal Lecturer, University of Brighton**

**Dr. Nadeem Qazi, Senior Lecturer and Technology Trainer in Computer Science, AI and Digital Technologies, University of East London**

**Sara de Freitas, BT Professor, University of Suffolk**

**Crina Grosan, Senior Lecturer, King's College**

**Igor Gaponov, Associate Professor, University College London**



### AI Digital Assistants

02:30 - 03:00 pm

**The Use Of AI-Driven Digital Assistants In Providing Support And Guidance To Students**

*Case Study: How Loughborough University Leverages AI Digital Assistants To Enhance Student Vocabulary And Helps Students To Code*

**Dr John R. Woodward, Head of Computer Science, Loughborough University**



### Networking

03:00 - 03:30 pm **Networking And Refreshment**

### Collaborative Learning

03:30 - 04:00 pm

**How AI Can Be Used To Detect Academic Plagiarism And Maintain The Integrity Of The Learning Process**

*Case Study: How Buckinghamshire New University Employs Turnitin AI Detector And MagicSchoolAI Sophisticated AI-Driven Plagiarism Detection Tools To Uphold Academic Integrity And Ensure Genuine Student Work*

**Dr. Matilde D'Amelio, Associate Professor (Senior Lecturer) in Management and Digital, Buckinghamshire New University**





# AGENDA

15 - 17 MAY 2024, ANDAZ LONDON LIVERPOOL STREET

12

## 16th May 2024 (Thursday)

### AI Student Support Services

**How AI Can Assist In Providing A Range Of Student Support Services, Including Mental Health Counseling, Financial Aid Advising, And Academic Advising**

04:00 - 04:30 pm

*Case Study: How Royal Holloway Utilizes AI-Infused Student Support Services To Offer Timely Assistance And Promote Overall Student Wellbeing*

**Dr. Fauzia Idrees Abro, Director MSc Information Security, Royal Holloway**



### Voice-Based Education

**How Voice-Based AI Technologies Can Provide Students With Hands-Free Access To Educational Resources And Information**

04:30 - 05:00 pm

*Case Study: How University Of Surrey Integrates Voice-Based Platforms In Their Curriculum, Promoting Accessibility And Diversifying Learning Methodologies*

**Dr Colin Fu, Senior Teaching Fellow in Business Analytics and Programme Director MSc Business Analytics, University of Surrey**





# AGENDA

15 - 17 MAY 2024, ANDAZ LONDON LIVERPOOL STREET

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## 17th May 2024 (Friday)

### Site Tour 1 - London South Bank University, Cognitive Systems Research Centre, School Of Engineering And Computer Science Campus

09:00 - 12:00 pm

London South Bank University's Cognitive Systems Research Centre in London stands as an institute of excellence in the field of AI education. Recognized for its state-of-the-art facilities and innovative curriculum, the institution integrates advanced AI methodologies and tools into its educational framework, aligning with London's broader push for innovation and digitization.



### Site Tour 2 - London Metropolitan University, Cyber Security Research Centre Campus

01:00 - 04:00 pm

London Metropolitan University has been at the forefront of advancing educational practices through its research initiatives at the Cyber Security Research Centre. This institution has been exploring innovative ways to harness the power of artificial intelligence (AI) to enhance learning and teaching experiences and hosting specialized centers and laboratories that focus specifically on AI and related domains.





# TOP 150 COMPANIES JOINING US

14

ENHANCE YOUR NETWORK WITH THE TOP 150 COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

- 
1. Aalto University
  2. Aberystwyth University
  3. Anglo-European College of Chiropractic
  4. Arden University
  5. Aristotle University of Thessaloniki
  6. Athens University of Economics and Business
  7. Bangor University
  8. Bath Spa University
  9. Buckinghamshire New University
  10. Ca' Foscari University of Venice
  11. Cardiff University
  12. City of Glasgow College
  13. Cranfield University
  14. Delft University of Technology
  15. Durham University
  16. Ealing, Hammersmith & West London College
  17. École Hôtelière de Lausanne
  18. Ecole Normale Supérieure
  19. École Normale Supérieure Paris-Saclay
  20. École Polytechnique
  21. Ecole Polytechnique Fédérale de Lausanne
  22. Edge Hill University
  23. EDHEC Business School
  24. Eindhoven University of Technology
  25. Erasmus University Medical Center Rotterdam
  26. Erasmus University Rotterdam
  27. ESCP Business School
  28. ETH Zurich
  29. ETH Zurich
  30. Europa-Universität Flensburg
  31. Falmouth University
  32. Ghent University
  33. Glyndŵr University
  34. Harper Adams University
  35. HEC Paris
  36. Heriot-Watt University
  37. Humboldt University of Berlin
  38. IE University
  39. Imperial College London
  40. Imperial College School of Medicine
  41. IMT Atlantique
  42. Karlsruhe Institute of Technology
  43. Karolinska Institute
  44. Keele University
  45. King's College London
  46. King's College London
  47. KU Leuven
  48. Lancaster University
  49. Leiden University
  50. LMU Munich
  51. London School of Economics
  52. Ludwig Maximilian University of Munich
  53. Lund University
  54. Maastricht University
  55. Maynooth University
  56. Middlesex University
  57. Newcastle University
  58. Norland College
  59. Oxford Brookes University
  60. Paris Dauphine University
  61. Plymouth Marjon University
  62. Queen Mary University London
  63. Queen's University Belfast
  64. Radboud University Nijmegen
  65. Regent's University London
  66. Royal Agricultural University
  67. Royal Veterinary College
  68. Ruhr University Bochum
  69. Southampton Solent University
  70. Southern Regional College
  71. St Mary's University, Twickenham
  72. Stockholm School of Economics
  73. Stockholm University
  74. Technical University of Munich
  75. Trinity College Dublin
  76. TU Berlin
  77. Ulster University
  78. University Centre Peterborough
  79. University College Cork
  80. University College Dublin
  81. University College London
  82. University College of Estate Management
  83. University of Aarhus
  84. University of Aberdeen
  85. University of Amsterdam
  86. University of Antwerp
  87. University of Barcelona
  88. University of Basel
  89. University of Bergen
  90. University of Birmingham
  91. University of Bolton
  92. University of Bonn
  93. University of Bristol
  94. University of Cambridge
  95. University of Copenhagen
  96. University of Dundee
  97. University of Dundee School of Medicine
  98. University of East Anglia
  99. University of Eastern Finland
  100. University of Edinburgh
  101. University of Edinburgh Medical School
  102. University of Exeter
  103. University of Freiburg
  104. University of Geneva
  105. University of Glasgow
  106. University of Glasgow School of Veterinary Medicine
  107. University of Gothenburg
  108. University of Groningen
  109. University of Hamburg
  110. University of Heidelberg
  111. University of Helsinki
  112. University of Innsbruck
  113. University of Kent
  114. University of Lausanne
  115. University of Leeds
  116. University of Leicester
  117. University of Lincoln
  118. University of Manchester
  119. University of Montpellier
  120. University of Munich
  121. University of Nottingham
  122. University of Oslo
  123. University of Oxford
  124. University of Padua
  125. University of Sheffield
  126. University of Southampton
  127. University of Southampton
  128. University of St Andrews
  129. University of St Andrews School of Medicine
  130. University of St Gallen
  131. University of Strasbourg
  132. University of Strathclyde
  133. University of Suffolk
  134. University of Surrey
  135. University of Sussex
  136. University of Tübingen
  137. University of Utrecht
  138. University of Vienna
  139. University of Wales Trinity Saint David
  140. University of Warwick
  141. University of Winchester
  142. University of York
  143. University of Zurich
  144. University Pompeu Fabra Barcelona
  145. University West of Scotland
  146. Uppsala University
  147. Utrecht University
  148. Vrije Universiteit Amsterdam
  149. Writtle University College
  150. York St John University



# GET READY FOR A GAME CHANGING EXPERIENCE

NEW IN THIS YEAR'S EVENT

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## 17 May 2024: Site Tour to London South Bank University, Cognitive Systems Research Centre, School Of Engineering And Computer Science Campus

London South Bank University's Cognitive Systems Research Centre in London stands as an institute of excellence in the field of AI education. Recognized for its state-of-the-art facilities and innovative curriculum, the institution integrates advanced AI methodologies and tools into its educational framework, aligning with London's broader push for innovation and digitization. The research centre's hands-on approach showcases real-world applications of AI in education. Furthermore, its cutting-edge research initiatives provide insights into the future trajectories of AI applications in educational contexts. This campus tour not only provides insights into the practical implementations and challenges of AI in education but also facilitates enriching networking opportunities with the institution's expert faculty, passionate students, and industry collaborators.

## 17 May 2024: Site Tour to London Metropolitan University, Cyber Security Research Centre Campus

London Metropolitan University has been at the forefront of advancing educational practices through its research initiatives at the Cyber Security Research Centre. This institution has been exploring innovative ways to harness the power of artificial intelligence (AI) to enhance learning and teaching experiences. The Cyber Security Research Centre conducts interdisciplinary research that delves into how digital technologies and AI can be effectively integrated into education. By creating adaptive learning systems, analyzing large datasets of student interactions, and developing tools that cater to individual learning styles, the lab aims to shape the future of education in a way that is both inclusive and personalized.

Our Trustpilot Ratings: 4.8 ★★★★★



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# SPONSORSHIP PACKAGES

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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES						Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR		EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY						
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)		
Speaker Pass	1	1	1	1		
Host Roundtable Discussion - <b>NEW</b>	✓	✓	✓			
Host Workshop / VIP Lunch - <b>NEW</b>	✓					
Private Meeting Suite	✓					
Potential Clients Introduction- <b>NEW</b>	6	4	2			
EXHIBIT/PASSES						
Conference Pass	4	3	2	2		2
Exhibition Table Top	✓ (Premium)	✓	✓	✓		✓
Exhibitor Pass	2	2	2	2		2
MARKETING/BRANDING/PUBLICITY						
Branded Lanyard with Your Company Logo - <b>NEW</b>	✓					
VIP Complimentary Passes for your Guests - <b>NEW</b>	8	3				
Publicity on Social Media Pre, During and Post conference - <b>NEW</b>	✓	✓	✓	✓		✓
Logo & Branding Exposures on All Email Marketing, Website & Collateral	✓	✓	✓	✓		✓
Company Branding on Event Website and all Marketing Collaterals	✓	✓	✓	✓		✓
Branding on Event Backdrop and Banner	✓	✓	✓	✓		✓
Seat Drop and Satchel Insert	✓	✓	✓			

# SPONSORSHIP PACKAGES

17

ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES					Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY					
Access to Delegate List	✓	✓	✓	✓	
50% off Additional Conference Pass	✓	✓	✓	✓	
Participation in Champagne Networking Session	✓	✓	✓	✓	
	GBP\$30,000	GBP\$20,000	GBP\$15,000	GBP\$12,000	GBP\$8,000

## ADDITIONAL SPONSORSHIP PACKAGES

### HOSTED VIP LUNCH SPONSOR (GBP\$12,000)

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

### HOSTED ROUNDTABLE DISCUSSION SPONSOR (GBP\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

### NETWORKING CHAMPAGNE SPONSOR (GBP\$10,000)

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail reception
- Company logo and profile inside the brochure that is sent out to more than 50,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

### LANYARD SPONSOR (EXCLUSIVE) (GBP\$8,000)

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop



# ANTICIPATED DELEGATES

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WHO WILL JOIN US IN THIS IMPACTFUL EVENT

## JOB TITLES OF DELEGATES

- Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor
- Provost
- Chief Academic Officer (CAO)
- Chief Learning Officer (CLO)
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Dean of Education
- Dean of Students
- Professors/ Associate Professors/ Assistant Professors/ Adjunct Professor/ Senior Lecturer/ Lecturer/
- School Principals/ Vice Principals/ Masters
- Head/ Director/ Manager of Education
- Head/ Director/ Manager of Information Technology
- Head/ Director/ Manager of Curriculum
- Head/ Director/ Manager of Instructional Technology
- Head/ Director/ Manager of Online Learning
- Head/ Director/ Manager of eLearning
- Head/ Director/ Manager of Digital Learning
- Head/ Director/ Manager of Teaching and Learning
- Head/ Director/ Manager of Learning and Development
- Head/ Director/ Manager of Training
- Head/ Director/ Manager of Learning Management Systems (LMS)
- Director/Head/ Manager of Student Assessment
- Director/Head/ Manager of Special Education
- Director/Head/ Manager of Data and Analytics
- Head/ Director/ Manager of Learning Analytics
- Head/ Director/ Manager of E-Learning
- Head/ Director/ Manager of Education Policy
- Head/ Director/ Manager of Education Program
- Head/ Director/ Manager of Content Management System
- Head/ Director/ Manager of Artificial Intelligence
- Head/ Director/ Manager of Professional Development
- Principals/ Teachers

40%

EDUCATIONAL  
LEADERS

15%

CHAIR OF SCHOOLS  
AND UNIVERSITIES

20%

SCHOOL HEAD OF  
DEPARTMENTS

200+

INDUSTRY LEADERS

25%

SCHOOL MANAGERS  
AND LEADERS



# OUR CLIENTELE

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WE HAVE A STRONG COMMITMENT TO DELIVER THE  
BEST THOUGHT LEADERS AND DELEGATES

Over 70% of **FORTUNE 500**  
Companies Have  
Attended Our  
Conferences  
Globally  
Before

Goldman  
Sachs

SAMSUNG

ExxonMobil

BURBERRY

citi

IKEA

VOLVO

HYUNDAI

Pfizer

Life is our life's work

Nestlé

Our Trustpilot Ratings: 4.8 ★★★★★



For Registrations Contact Us At: ✉ [advisor@charteredcertifications.com](mailto:advisor@charteredcertifications.com) ☎ +44 (020) 335 57898



# CONTACT US TODAY

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OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT  
OF THIS IMPACTFUL CONFERENCE

## Registration and General Enquiries

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Phone: +44 (020) 335 57898

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Email: [ankur@claridenglobal.com](mailto:ankur@claridenglobal.com)

Phone: +44 (020) 335 57898

## Sponsorship Opportunity

Name: Jacelyn Sng

Email: [jacelyn.sng@claridenglobal.com](mailto:jacelyn.sng@claridenglobal.com)

Phone: +44 (020) 335 57898

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