

# AI IN EDUCATION FORUM

# 20 24

UNLEASHING AI'S POTENTIAL FOR  
TRANSFORMATIVE LEARNING

MAIN CONFERENCE: 25 - 26 NOVEMBER 2024  
POST CONFERENCE SITE TOUR: 27 NOVEMBER 2024



DOUBLETREE BY HILTON TORONTO DOWNTOWN

OUR TRUSTPILOT RATINGS

4.8 ★★★★★

**CHARTERED**  
INSTITUTE OF PROFESSIONAL CERTIFICATIONS





2

200+

EDUCATION LEADERS

25

GLOBAL SPEAKERS

19

CASE STUDIES

3

NETWORKING DAYS

2

SITE TOURS



Our Trustpilot Ratings: 4.8 ★★★★★



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# MAJOR CONFERENCE THEMES

3

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

AI And Adaptive Learning Systems

AI Intelligent Tutoring System

Personalized Learning Using AI

AI-Assisted Grading And Feedback

Educational AI Chatbots

Student Predictive Analytics

Generative AI

Smart Content Using AI

Immersive Learning Using Augmented And Virtual Reality

Gamification With AI

AI Digital Assistants

AI In Plagiarism Detection

AI Student Support Services

Voice-Based Education

AI In Special Education

Collaborative Learning



# CONFERENCE THOUGHT LEADERS

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SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS



**Emmanuel Dupl a**  
Director  
University of Ottawa



**Michelle Sengara**  
Director  
York University



**Sebastian Maurice**  
AI/Data Science Instructor  
University of Toronto



**Dr. Kerstin Dautenhahn**  
Distinguished Lecturer  
Bentley University



**Dr. Ozgur Turetken**  
Associate Dean, Research & Professor  
Ted Rogers School of Management



**Alyse Jordan**  
Executive Director and University Librarian  
Indiana State University



**Josephine Naicker**  
AI & Data Analytics Lecturer  
The University of Lethbridge



**Faraz Zaidi**  
Data Scientist, Professor  
York University

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

5



**Roger Vandomme**  
Data Scientist, Professor  
University of Toronto



**Glacia Melo**  
Assistant Professor  
Toronto Metropolitan  
University



**Paolo Granata**  
Associate Professor  
University of St. Michael's  
College



**Ayesha Anzer**  
Faculty  
British Columbia Institute  
of Technology



**Mayy Habayeb**  
Professor  
Centennial College



**Viji Angamuthu**  
Professor  
Seneca College



**Navid Nazhand**  
Professor and Program  
Coordinator  
Seneca Polytechnic



**Akira Tokuhiro**  
Professor  
Ontario Tech University



**Rehan Sher**  
Professor  
Georgian College



**Vejay Subash Gandyer**  
Professor  
George Brown College



**Xavier Fernando**  
Professor  
Toronto Metropolitan  
University



**Steve Engels**  
Professor, Teaching Stream  
University of Toronto

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

6



**Pamela Robinson**  
Professor  
Toronto Metropolitan University



**Malek EL Kouzi**  
Professor  
Algonquin College of Applied Arts and Technology



**Ben Lee Taylor**  
Academic Skills Program  
Coordinator, Student Success Centre  
McMaster University



**David Mendoza**  
Professor - Digital Skills  
George Brown College



Our Trustpilot Ratings: 4.8 ★★★★★



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# AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

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## 25th November 2024 (Monday)

### Day 1 - Keynote Address

09:00 - 09:30 am **Keynote Address 1: The Future Of Education: How AI Is Transforming Teaching And Learning**  
**Emmanuel Dupl a, Director, University of Ottawa**



### AI And Adaptive Learning Systems

09:30 - 10:00 am **How Adaptive Learning Systems Can Personalize Learning And Adjust The Pace And Level Of Instruction To Suit Each Student's Abilities And Learning Style**  
*Case Study: How Toronto Metropolitan University Collaborated With AI Startups To Develop Adaptive Learning Platforms That Cater To Diverse Student Learning Styles And Pace*  
**Glauca Melo, Assistant Professor, Toronto Metropolitan University**



### AI Intelligent Tutoring System

10:00 - 10:30 am **Using AI To Create Intelligent Tutoring Systems And Provide Individualized Feedback And Instruction To Students**  
*Case Study: How Centennial College Developed An AI Intelligent Tutoring System (ITS) That Significantly Improves Student Learning Outcomes In Complex Subjects*  
**Mayy Habayeb, Professor, Centennial College**



### Networking

10:30 - 11:00 am **Networking And Refreshment**

### Personalized Learning Using AI

11:00 - 11:30 am **How AI Can Be Used To Personalize The Learning Experience For Each Student Based On Their Strengths, Weaknesses, And Preferences**  
*Case Study: How Ontario Tech University Uses AI To Create Personalized Learning Paths For Students In Their Online Courses, Leading To Higher Completion Rates*  
**Akira Tokuhira, Professor, Ontario Tech University**



### Debate

11:30 - 12:00 pm **Debate Session: Will The Use Of AI In Education Lead To The Deskilling And Relevance Of Teachers?**  
**Steve Engels, Professor, Teaching Stream, University of Toronto**  
**Pamela Robinson, Professor, Toronto Metropolitan University**



### AI-Assisted Grading And Feedback

12:00 - 12:30 pm **How AI Can Be Used To Grade Assignments And Provide Feedback To Students, Saving Educators Time And Resources**  
*Case Study: How Seneca Polytechnic Implemented An AI System For Grading Assignments In Classrooms Helping To Reduce Turnaround Time And Increasing Overall Quality Of Feedback*  
**Navid Nazhand, Professor and Program Coordinator, Seneca Polytechnic**





# AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

8

## 25th November 2024 (Monday)

### Lunch

12:30 - 01:30 pm **Lunch And Networking**

### Educational AI Chatbots

01:30 - 02:00 pm **How AI-Driven Chatbots In Answering Students' Queries, Providing Information, And Making The Learning Process Smoother**

*Case Study: How Seneca College Integrates AI Chatbots To Facilitate Student Navigate Course Selection And Academic Resources Which Helps To Improve Student Satisfaction And Overall Administrative Efficiency*

**Viji Angamuthu, Professor, Seneca College**

**Seneca**  
POLYTECHNIC

### Day 1 - Roundtable Discussion

#### Roundtable 1:

Roundtable A: AI And Adaptive Learning Systems

**Glaucia Melo, Assistant Professor, Toronto Metropolitan University**

**TMU**

Roundtable B: AI Intelligent Tutoring System

02:00 - 03:00 pm **Mayy Habayeb, Professor, Centennial College**



Roundtable C: Personalized Learning Using AI

**Akira Tokuhiko, Professor, Ontario Tech University**



Roundtable D: AI-Assisted Grading And Feedback

**Navid Nazhand, Professor and Program Coordinator, Seneca Polytechnic**

**Seneca**  
POLYTECHNIC

### Networking

03:00 - 03:30 pm **Networking And Refreshment**

### Student Predictive Analytics

**How AI Can Be Used To Analyze Student Data And Predict Their Performance, Allowing Educators To Intervene And Provide Support When Needed**

03:30 - 04:00 pm *Case Study: How British Columbia Institute Of Technology Adopted Predictive Analytics To Identify Students At Risk Of Underperforming Enabling Timely Intervention*

**Ayesha Anzer, Faculty, British Columbia Institute of Technology**

**BCIT**

### Generative AI

**How Generative AI Enables Quick Generation Of Content Based On A Variety Of Inputs Which Helps To Boost Educators Productivity And Efficiency**

04:00 - 04:30 pm *Case Study: How York University Uses Generative AI For Producing Custom Textbooks Based On Course Content, Offering A Tailored Study Experience*

**Faraz Zaidi, Data Scientist, Professor, York University**





## 25th November 2024 (Monday)

### Smart Content Using AI

**How AI Can Be Used To Create And Deliver Dynamic Content That Adapts To Each Student's Learning Level And Style**

04:30 - 05:00 pm

*Case Study: Instructors' Use Of AI In Higher Education Classrooms To Enhance Assessment Practices And Transform Learning*

**Ben Lee Taylor, Academic Skills Program Coordinator, Student Success Centre, McMaster University**



### Champagne Networking

05:00 - 05:30 pm

**Champagne Networking Session**





# AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

10

## 26th November 2024 (Tuesday)

### Day 2 - Keynote Address

09:00 - 09:30 am

**Keynote Address 2: Navigating The Pitfalls Of AI In Education: Lessons From The Frontlines**

**Mark Frydenberg, Distinguished Lecturer, Bentley University**



### Immersive Learning Using Augmented And Virtual Reality

09:30 - 10:00 am

**How AI-Powered Augmented And Virtual Reality Tools Can Create Immersive Learning Experiences And Enhance Student Engagement**

*Case Study: Enhancing Collaboration And Engagement In STEM Education Through AI-Powered AR Application*

**Malek EL Kouzi, Professor, Algonquin College of Applied Arts and Technology**



### Gamification With AI

10:00 - 10:30 am

**How AI-Powered Games And Simulations Can Engage Students And Promote Learning Through Interactive Experiences**

*Case Study: How Ontario Tech University's Use Of Gamification Methods Using AI Has Helped Its Students Adapt Their Learning Speeds And Styles In Real-Time, Thereby Increasing Engagement And Motivation Among Them*



### Networking

10:30 - 11:00 am

**Networking And Refreshment**

### AI Digital Assistants

11:00 - 11:30 am

**The Use Of AI-Driven Digital Assistants In Providing Support And Guidance To Students**

*Case Study: How Professors At Toronto Metropolitan University Explore Different AI Digital Assistants To Help Students Manage Their Studies And Research*

**Xavier Fernando, Professor, Toronto Metropolitan University**



### Day 2 - Roundtable Discussion

#### Roundtable 2:

Roundtable A: Immersive Learning Using Augmented And Virtual Reality

**Malek EL Kouzi, Professor, Algonquin College of Applied Arts and Technology**



Roundtable B: Gamification With AI

Roundtable C: AI Digital Assistants

**Xavier Fernando, Professor, Toronto Metropolitan University**



Roundtable D: AI In Plagiarism Detection (Michelle Sengara)

**Michelle Sengara, Director, York University**



11:30 - 12:30 pm



# AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

11

## 26th November 2024 (Tuesday)

### Lunch

12:30 - 01:30 pm **Lunch And Networking**

### AI In Plagiarism Detection

01:30 - 02:00 pm **How AI Can Be Used To Detect Academic Plagiarism And Maintain The Integrity Of The Learning Process**

*Case Study: How Universities Are Leveraging Next-Generation AI Tools To Uphold Academic Integrity In Digital Submission Environments*

**Michelle Sengara, Director, York University**



### Panel

**Panel Address: Will AI-Based Grading Eventually Become More Accurate And Fair Than Traditional Grading Methods?**

**Sebastian Maurice, AI/Data Science Instructor, University of Toronto**

02:00 - 02:30 pm **Josephine Naicker, AI & Data Analytics Lecturer, The University of Lethbridge**

**Paolo Granata, Associate Professor, University of St. Michael's College**

**David Mendoza, Professor - Digital Skills, George Brown College**



### AI Student Support Services

02:30 - 03:00 pm **How AI Can Assist In Providing A Range Of Student Support Services, Including Mental Health Counselling, Financial Aid Advising, And Academic Advising**

*Case Study: How University Of Toronto's AI-Driven Platform Offers Personalized Mental Health Resources And Career Advice To Students Based On Their Specific Needs And Interests*

**Roger Vandomme, Data Scientist, Professor, University of Toronto**



### Networking

03:00 - 03:30 pm **Networking And Refreshment**

### Voice-Based Education

03:30 - 04:00 pm **How Voice-Based AI Technologies Can Provide Students With Hands-Free Access To Educational Resources And Information**

*Case Study: How George Brown College Developed A Voice-Activated Learning Assistant For Students And Hence Improving Access To Course Materials And Support*

**Vejey Subash Gandyer, Professor, George Brown College**





## 26th November 2024 (Tuesday)

### AI In Special Education

04:00 - 04:30 pm

**The Potential Of AI In Designing Tailored Education Programs For Students With Special Needs, Improving Accessibility And Inclusion**

*Case Study: How Indiana State University's Special Education Department Uses AI To Develop Personalised Learning Plans And Tools For Students With Learning Disabilities, Enhancing Their Educational Outcomes*

**Alyse Jordan, Executive Director and University Librarian, Indiana State University**



### Collaborative Learning

04:30 - 05:00 pm

**AI-Powered Collaborative Learning Systems Can Facilitate Group Work And Peer-To-Peer Learning, Providing Students With Valuable Social And Cognitive Skills**

*Case Study: How Ted Rogers School Of Management's AI Platform Fosters Global Collaborative Projects Among Students, Enriching Their Educational Experience Through Diverse Perspectives And Teamwork*

**Dr. Ozgur Turetken, Associate Dean, Research & Professor, Ted Rogers School of Management**





## 27th November 2024 (Wednesday)

### Site Tour 1: University of Toronto, Faculty of Education and AI Research Facilities

09:00 - 12:00 pm

University of Toronto stands in the forefront of AI and education where cutting-edge research and innovative applications converge to shape the future of learning. During this exclusive site tour, participants will have the rare opportunity to explore the university's state-of-the-art AI research facilities and witness firsthand how these revolutionary technologies are being developed and implemented.



### Site Tour 2: York University, AI@YorkU

01:00 - 04:00 pm

Experience the cutting-edge of AI in education at York University's renowned AI@YorkU. During this exclusive site visit, delegates will have the unique opportunity to witness firsthand how AI is revolutionizing the learning experience. Discover how AI@YorkU is developing personalized learning tools that adapt to each student's unique learning style, ensuring that every individual receives the support and guidance they need to excel.





# TOP 150 SCHOOLS JOINING US

14

ENHANCE YOUR NETWORK WITH THE TOP 150  
COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

- 
1. Acadia University
  2. Adler University
  3. Athabasca University
  4. Aurora College
  5. Bishop's University
  6. Booth University College
  7. Brandon University
  8. Brescia University College
  9. British Columbia's Ministry of Education - Innovation and Technology Division
  10. Brock University
  11. Burman University
  12. California Institute of Technology
  13. Camosun College
  14. Canada School of Public Service
  15. Canadian Association for Graduate Studies
  16. Canadian Association of Public Schools
  17. Canadian Association of Research Libraries
  18. Canadian Bureau for International Education
  19. Canadian Mennonite University
  20. Canadore College
  21. Cape Breton University
  22. Carleton University
  23. Centennial College
  24. Coast Mountain College
  25. Collège Boréal
  26. Collège La Cité
  27. Collège LaSalle
  28. College of New Caledonia
  29. College of the North Atlantic
  30. College of the Rockies
  31. Colleges and Institutes Canada
  32. Concordia University
  33. Concordia University of Edmonton
  34. Conestoga College
  35. Confederation College
  36. Crandall University
  37. Cumberland College
  38. Dalhousie University
  39. Dawson College
  40. Emily Carr University
  41. Fairleigh Dickinson University
  42. Franciscan University of Steubenville
  43. George Brown College
  44. Holland College
  45. Huron University College
  46. John Abbott College
  47. Johns Hopkins University
  48. Keyano College
  49. King's University College
  50. Kingswood University
  51. Kwantlen Polytechnic University
  52. Lakehead University
  53. Lakeland College
  54. Lambton College
  55. Langara College
  56. Laurentian University
  57. Laval University
  58. Lethbridge College
  59. Loyalist College
  60. Luther College at the University of Regina
  61. MacEwan University
  62. McGill University
  63. Mohawk College
  64. Mount Allison University
  65. Mount Royal University
  66. Mount Saint Vincent University
  67. New Brunswick Community College
  68. Nicola Valley Institute of Technology
  69. Nipissing University
  70. NorQuest College
  71. North Island College
  72. Northern Alberta Institute of Technology
  73. Northern College
  74. Northern Lights College
  75. Northwestern Polytechnic
  76. Nova Scotia Community College
  77. OCAD University
  78. Okanagan College
  79. Olds College
  80. Ontario Institute for Studies in Education
  81. Ontario Tech University
  82. Parkland College
  83. Portage College
  84. Purdue University
  85. Queen's University
  86. Quest University Canada
  87. Red River College
  88. Redeemer University
  89. Royal Roads University
  90. Ryerson University
  91. Saint Mary's University
  92. Saint Paul University
  93. SAIT Polytechnic
  94. Saskatchewan Polytechnic
  95. Sault College
  96. Selkirk College
  97. Seneca College
  98. Sheridan College
  99. Simon Fraser University
  100. St. Clair College
  101. St. Francis Xavier University
  102. St. Lawrence College
  103. St. Peter's College
  104. St. Thomas More College
  105. St. Thomas University
  106. The King's University
  107. The Michener Institute of Education
  108. The University of Fredericton
  109. Thompson Rivers University
  110. Trent University
  111. Tyndale University
  112. Université de Saint-Boniface
  113. Université du Québec à Montréal
  114. Université du Québec à Trois-Rivières
  115. Université du Québec en Abitibi-Témiscamingue
  116. University Canada West
  117. University of Alberta
  118. University of British Columbia
  119. University of Calgary
  120. University of Divinity
  121. University of Guelph
  122. University of Hearst
  123. University of King's College
  124. University of Lethbridge
  125. University of Manitoba
  126. University of Montreal
  127. University of New Brunswick
  128. University of Northern British Columbia
  129. University of Ottawa
  130. University of Prince Edward Island
  131. University of Quebec at Chicoutimi
  132. University of Regina
  133. University of Saskatchewan
  134. University of St. Michael's College
  135. University of Sudbury
  136. University of the Fraser Valley
  137. University of Toronto
  138. University of Trinity College
  139. University of Victoria
  140. University of Waterloo
  141. University of Windsor
  142. University of Winnipeg
  143. Vancouver Community College
  144. Vancouver Island University
  145. Vanier College
  146. Victoria University
  147. Western University
  148. Wilfrid Laurier University
  149. York University
  150. Yorkville University



# GET READY FOR A GAME CHANGING EXPERIENCE

15

NEW IN THIS YEAR'S EVENT

## 27 November 2024: Site Tour to University of Toronto, Faculty of Education and AI Research Facilities

Immerse yourself in the forefront of AI and education at the prestigious University of Toronto, where cutting-edge research and innovative applications converge to shape the future of learning. As a global leader in AI and education, the University of Toronto's groundbreaking work perfectly aligns with the summit's mission to revolutionize education through artificial intelligence. During this exclusive site tour, participants will have the rare opportunity to explore the university's state-of-the-art AI research facilities and witness firsthand how these revolutionary technologies are being developed and implemented. Discover the latest breakthroughs in AI-driven tools, technologies, and learning platforms that are transforming the educational landscape by creating personalized learning paths tailored to each student's unique needs and abilities.

# AI

## 27 November 2024: Site Tour to York University, AI@YorkU

Experience the cutting-edge of AI in education at York University's renowned AI@YorkU. During this exclusive site visit, delegates will have the unique opportunity to witness firsthand how AI is revolutionizing the learning experience, making it more engaging, adaptive, and effective than ever before. Step into York's state-of-the-art classrooms and laboratories, where groundbreaking work is taking place at the intersection of education and technology. Discover how AI@YorkU is developing personalized learning tools that adapt to each student's unique learning style, ensuring that every individual receives the support and guidance they need to excel. Explore the university's innovative projects, such as intelligent tutoring systems, AI-powered assessment tools, and immersive educational experiences that bring learning to life.

```
// Create array with selected layer indexes
var selectedIndexes = new Array(selectedLayersCount);
for (var i = 0; i < selectedLayersCount; i++)
{
    selectedIndexes[i] = curComp.selectedLayers[i].in
```

Our Trustpilot Ratings: 4.8 ★★★★★



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# GET READY FOR A GAME CHANGING EXPERIENCE

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NEW IN THIS YEAR'S EVENT

## MEDIA PARTNER



*University Affairs* is the most trusted news source and the publication of choice for Canadian higher education. From award-winning editorial content, news and career advice to the most extensive academic job listings in the country, *University Affairs* reaches a vibrant academic community both within Canada and internationally. Find out more at <https://universityaffairs.ca/>

## ASSOCIATION PARTNER



The **Canadian Association of Communicators in Education** offers the best resource and professional development, bilingually, for educational communications professionals and system leaders in Canada. We are also the only association, in Canada, to provide direct support for the work of nearly 500 communicators and organizational leaders in school districts, school board associations, private school institutions, post-secondary institutions, teacher organizations and provincial education ministries. Find out more at <https://www.cace-acace.org/>

```
// Create array with selected layer indexes
var selectedIndexes = new Array(selectedLayersCount);
for (var i = 0; i < selectedLayersCount; i++)
{
    selectedIndexes[i] = curComp.selectedLayers[i].id;
}
```

Our Trustpilot Ratings: 4.8 ★★★★★



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# SPONSORSHIP PACKAGES

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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

	SPONSORSHIP PACKAGES				Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
<b>SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY</b>					
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)	
Speaker Pass	1	1	1	1	
Host Roundtable Discussion - <b>NEW</b>	✓	✓	✓		
Host Workshop / VIP Lunch - <b>NEW</b>	✓				
Private Meeting Suite	✓				
Potential Clients Introduction- <b>NEW</b>	6	4	2		
<b>EXHIBIT/PASSES</b>					
Conference Pass	4	3	2	2	2
Exhibition Table Top	✓ (Premium)	✓	✓	✓	✓
Exhibitor Pass	2	2	2	2	2
<b>MARKETING/BRANDING/PUBLICITY</b>					
Branded Lanyard with Your Company Logo - <b>NEW</b>	✓				
VIP Complimentary Passes for your Guests - <b>NEW</b>	8	3			
Publicity on Social Media Pre, During and Post conference - <b>NEW</b>	✓	✓	✓	✓	✓
Logo & Branding Exposures on All Email Marketing, Website & Collateral	✓	✓	✓	✓	✓
Company Branding on Event Website and all Marketing Collaterals	✓	✓	✓	✓	✓
Branding on Event Backdrop and Banner	✓	✓	✓	✓	✓
Seat Drop and Satchel Insert	✓	✓	✓		



# SPONSORSHIP PACKAGES

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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

	SPONSORSHIP PACKAGES				Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
<b>SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY</b>					
Access to Delegate List	✓	✓	✓	✓	
50% off Additional Conference Pass	✓	✓	✓	✓	
Participation in Champagne Networking Session	✓	✓	✓	✓	
	<b>CAD\$30,000</b>	<b>CAD\$20,000</b>	<b>CAD\$15,000</b>	<b>CAD\$12,000</b>	<b>CAD\$8,000</b>

## ADDITIONAL SPONSORSHIP PACKAGES

### HOSTED VIP LUNCH SPONSOR (CAD\$12,000)

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

### HOSTED ROUNDTABLE DISCUSSION SPONSOR (CAD\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

### NETWORKING CHAMPAGNE SPONSOR (CAD\$10,000)

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail reception
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

### LANYARD SPONSOR (EXCLUSIVE) (CAD\$8,000)

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop



# ANTICIPATED DELEGATES

19

WHO WILL JOIN US IN THIS IMPACTFUL EVENT

## JOB TITLES OF DELEGATES

- Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor
- Provost
- Chief Academic Officer (CAO)
- Chief Learning Officer (CLO)
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Dean of Education
- Dean of Students
- Professors/ Associate Professors/ Assistant Professors/ Adjunct Professor/ Senior Lecturer/ Lecturer/
- School Principals/ Vice Principals/ Masters
- Head/ Director/ Manager of Education
- Head/ Director/ Manager of Information Technology
- Head/ Director/ Manager of Curriculum
- Head/ Director/ Manager of Instructional Technology
- Head/ Director/ Manager of Online Learning
- Head/ Director/ Manager of eLearning
- Head/ Director/ Manager of Digital Learning
- Head/ Director/ Manager of Teaching and Learning
- Head/ Director/ Manager of Learning and Development
- Head/ Director/ Manager of Training
- Head/ Director/ Manager of Learning Management Systems (LMS)
- Director/Head/ Manager of Student Assessment
- Director/Head/ Manager of Special Education
- Director/Head/ Manager of Data and Analytics
- Head/ Director/ Manager of Learning Analytics
- Head/ Director/ Manager of E-Learning
- Head/ Director/ Manager of Education Policy
- Head/ Director/ Manager of Education Program
- Head/ Director/ Manager of Content Management System
- Head/ Director/ Manager of Artificial Intelligence
- Head/ Director/ Manager of Professional Development

40%

EDUCATION LEADERS

15%

CHAIR OF SCHOOLS AND UNIVERSITIES

20%

HEAD OF DEPARTMENTS

200+

EDUCATION LEADERS

25%

UNIVERSITY LEADERS AND SCHOOL MANAGERS



# OUR CLIENTELE

20

WE HAVE A STRONG COMMITMENT TO DELIVER THE  
BEST THOUGHT LEADERS AND DELEGATES

Over 70% of **FORTUNE 500**  
Companies Have  
Attended Our  
Conferences  
Globally  
Before

Goldman  
Sachs

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OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT  
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