

AI IN EDUCATION FORUM 20 24

UNLEASHING AI'S POTENTIAL FOR
TRANSFORMATIVE LEARNING

MAIN CONFERENCE: 25 - 26 NOVEMBER 2024
POST CONFERENCE SITE TOUR: 27 NOVEMBER 2024



DOUBLETREE BY HILTON TORONTO DOWNTOWN

CHARTERED
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

OUR TRUSTPILOT RATINGS

4.8 ★★★★★





2

200+
EDUCATION LEADERS

25
GLOBAL SPEAKERS

19
CASE STUDIES

3
NETWORKING DAYS

2
SITE TOURS

Our Trustpilot Ratings: 4.8 ★★★★★



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MAJOR CONFERENCE THEMES

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

3

AI And Adaptive Learning Systems

AI Intelligent Tutoring System

Personalized Learning Using AI

AI-Assisted Grading And Feedback

Educational AI Chatbots

Student Predictive Analytics

Generative AI

Smart Content Using AI

Immersive Learning Using Augmented And Virtual Reality

Gamification With AI

AI Digital Assistants

AI In Plagiarism Detection

AI Student Support Services

Voice-Based Education

AI In Special Education

Collaborative Learning

CONFERENCE THOUGHT LEADERS

4

SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS



Emmanuel Dupl  
Director
University of Ottawa



Michelle Sengara
Director
York University



Sebastian Maurice
AI/Data Science Instructor
University of Toronto



Dr. Kerstin Dautenhahn
Distinguished Lecturer
Bentley University



Alyse Jordan
Executive Director and
University Librarian
Indiana State University



Faraz Zaidi
Data Scientist, Professor
York University



Dr. Julien Meyer
Associate Professor
Ted Rogers School of
Management



Glau  cia Melo
Assistant Professor
Toronto Metropolitan
University

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

5



Paolo Granata
Associate Professor
University of St. Michael's
College



Mayy Habayeb
Professor
Centennial College



Viji Angamuthu
Professor
Seneca College



Navid Nazhand
Professor and Program
Coordinator
Seneca Polytechnic



Akira Tokuhira
Professor
Ontario Tech University



Rehan Sher
Professor
Georgian College



Vejeey Subash Gandyer
Professor
George Brown College



Xavier Fernando
Professor
Toronto Metropolitan
University



Steve Engels
Professor, Teaching Stream
University of Toronto



Pamela Robinson
Professor
Toronto Metropolitan
University



Malek EL Kouzi
Professor
Algonquin College of
Applied Arts and
Technology



Ben Lee Taylor
Academic Skills Program
Coordinator, Student
Success Centre
McMaster University

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

6



David Mendoza
Professor - Digital Skills
George Brown College



Ali Abbas Mehboob Hirji
Faculty, Computer Science
University of Fredericton



James Castle
Chief Cybersecurity Advisor
Borough of Manhattan
Community College



Rebecca Spour
Chief Regenerative Finance
Officer
Cyber Security Global
Alliance



Ibrahim Tamim
Professor
Humber Polytechnic



Our Trustpilot Ratings: 4.8 ★★★★★



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AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

7

25th November 2024 (Monday)

Day 1 - Keynote Address

09:00 - 09:30 am **Keynote Address 1: The Future Of Education: How AI Is Transforming Teaching And Learning**
Emmanuel Dupl  a, Director, University of Ottawa



AI And Adaptive Learning Systems

09:30 - 10:00 am **How Adaptive Learning Systems Can Personalize Learning And Adjust The Pace And Level Of Instruction To Suit Each Student's Abilities And Learning Style**
Case Study: How Toronto Metropolitan University Collaborated With AI Startups To Develop Adaptive Learning Platforms That Cater To Diverse Student Learning Styles And Pace
Glaucia Melo, Assistant Professor, Toronto Metropolitan University



AI Intelligent Tutoring System

10:00 - 10:30 am **Using AI To Create Intelligent Tutoring Systems And Provide Individualized Feedback And Instruction To Students**
Case Study: How Centennial College Developed An AI Intelligent Tutoring System (ITS) That Significantly Improves Student Learning Outcomes In Complex Subjects
Mayy Habayeb, Professor, Centennial College



Networking

10:30 - 11:00 am **Networking And Refreshment**

Personalized Learning Using AI

11:00 - 11:30 am **How AI Can Be Used To Personalize The Learning Experience For Each Student Based On Their Strengths, Weaknesses, And Preferences**
Case Study: How Ontario Tech University Uses AI To Create Personalized Learning Paths For Students In Their Online Courses, Leading To Higher Completion Rates
Akira Tokuhiko, Professor, Ontario Tech University



Debate

11:30 - 12:00 pm **Debate Session: Will The Use Of AI In Education Lead To The Deskilling And Relevance Of Teachers?**
Steve Engels, Professor, Teaching Stream, University of Toronto
Pamela Robinson, Professor, Toronto Metropolitan University



AI-Assisted Grading And Feedback

12:00 - 12:30 pm **How AI Can Be Used To Grade Assignments And Provide Feedback To Students, Saving Educators Time And Resources**
Case Study: How Seneca Polytechnic Implemented An AI System For Grading Assignments In Classrooms Helping To Reduce Turnaround Time And Increasing Overall Quality Of Feedback
Navid Nazhand, Professor and Program Coordinator, Seneca Polytechnic



AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

8

25th November 2024 (Monday)

Lunch

12:30 - 01:30 pm **Lunch And Networking**

Educational AI Chatbots

01:30 - 02:00 pm **How AI-Driven Chatbots In Answering Students' Queries, Providing Information, And Making The Learning Process Smoother**
Case Study: How Seneca College Integrates AI Chatbots To Facilitate Student Navigate Course Selection And Academic Resources Which Helps To Improve Student Satisfaction And Overall Administrative Efficiency
Viji Angamuthu, Professor, Seneca College & Centennial College



Day 1 - Roundtable Discussion

Roundtable 1:

Roundtable A: AI And Adaptive Learning Systems

Glauca Melo, Assistant Professor, Toronto Metropolitan University



Roundtable B: AI Intelligent Tutoring System

02:00 - 03:00 pm **Mayy Habayeb, Professor, Centennial College**



Roundtable C: Personalized Learning Using AI

Akira Tokuhiko, Professor, Ontario Tech University



Roundtable D: AI-Assisted Grading And Feedback

Navid Nazhand, Professor and Program Coordinator, Seneca Polytechnic



Networking

03:00 - 03:30 pm **Networking And Refreshment**

AI-Driven Student Support Services

03:30 - 04:00 pm **AI-Driven Student Support Services: Transforming Education With Ethical Innovations**
Case Study: How Humber Polytechnic Prioritizes Ethics In Developing, Using, And Teaching AI-Driven Systems To Ensure Student Success And Well-Being
Ibrahim Tamim, Professor, Humber Polytechnic



Generative AI

04:00 - 04:30 pm **How Generative AI Enables Quick Generation Of Content Based On A Variety Of Inputs Which Helps To Boost Educators Productivity And Efficiency**
Case Study: How York University Uses Generative AI For Producing Custom Textbooks Based On Course Content, Offering A Tailored Study Experience
Faraz Zaidi, Data Scientist, Professor, York University



AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

9

25th November 2024 (Monday)

Smart Content Using AI

How AI Can Be Used To Create And Deliver Dynamic Content That Adapts To Each Student's Learning Level And Style

04:30 - 05:00 pm

Case Study: Instructors' Use Of AI In Higher Education Classrooms To Enhance Assessment Practices And Transform Learning

Ben Lee Taylor, Academic Skills Program Coordinator, Student Success Centre, McMaster University



Champagne Networking

05:00 - 05:30 pm

Champagne Networking Session



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AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

10

26th November 2024 (Tuesday)

Day 2 - Keynote Address

09:00 - 09:30 am

Keynote Address 2: Navigating The Pitfalls Of AI In Education: Lessons From The Frontlines

Mark Frydenberg, Distinguished Lecturer, Bentley University



Immersive Learning Using Augmented And Virtual Reality

09:30 - 10:00 am

How AI-Powered Augmented And Virtual Reality Tools Can Create Immersive Learning Experiences And Enhance Student Engagement

Case Study: Enhancing Collaboration And Engagement In STEM Education Through AI-Powered AR Application

Malek EL Kouzi, Professor, Algonquin College of Applied Arts and Technology



Gamification With AI

10:00 - 10:30 am

How AI-Powered Games And Simulations Can Engage Students And Promote Learning Through Interactive Experiences

Case Study: How University Of Fredericton Enhances Engagement And Student Motivation Through Its AI-Based Gamification Thereby Catering To Diverse Student Learning Speeds And Styles

Ali Abbas Mehboob Hirji, Faculty, Computer Science, University of Fredericton



Networking

10:30 - 11:00 am

Networking And Refreshment

AI Digital Assistants

11:00 - 11:30 am

The Use Of AI-Driven Digital Assistants In Providing Support And Guidance To Students

Case Study: How Professors At Toronto Metropolitan University Explore Different AI Digital Assistants To Help Students Manage Their Studies And Research

Xavier Fernando, Professor, Toronto Metropolitan University



Day 2 - Roundtable Discussion

Roundtable 2:

Roundtable A: Immersive Learning Using Augmented And Virtual Reality

Malek EL Kouzi, Professor, Algonquin College of Applied Arts and Technology



Roundtable B: Gamification With AI

Ali Abbas Mehboob Hirji, Faculty, Computer Science, University of Fredericton



Roundtable C: AI Digital Assistants

Xavier Fernando, Professor, Toronto Metropolitan University



Roundtable D: AI In Plagiarism Detection (Michelle Sengara)

Michelle Sengara, Director, York University



AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

11

26th November 2024 (Tuesday)

Lunch

12:30 - 01:30 pm **Lunch And Networking**

AI In Plagiarism Detection

01:30 - 02:00 pm **How AI Can Be Used To Detect Academic Plagiarism And Maintain The Integrity Of The Learning Process**
Case Study: How Universities Are Leveraging Next-Generation AI Tools To Uphold Academic Integrity In Digital Submission Environments
Michelle Sengara, Director, York University



Panel

02:00 - 02:30 pm **Panel Address: Will AI-Based Grading Eventually Become More Accurate And Fair Than Traditional Grading Methods?**
Sebastian Maurice, AI/Data Science Instructor, University of Toronto
Paolo Granata, Associate Professor, University of St. Michael's College
David Mendoza, Professor - Digital Skills, George Brown College



Student Predictive Analytics

02:30 - 03:00 pm **How AI Can Be Used To Analyze Student Data And Predict Their Performance, Allowing Educators To Intervene And Provide Support When Needed**
Case Study: How Ted Rogers School Of Management Adopted Predictive Analytics To Identify Students At Risk Of Underperforming, Enabling Timely Intervention
Dr. Julien Meyer, Associate Professor, Ted Rogers School of Management



Networking

03:00 - 03:30 pm **Networking And Refreshment**

Voice-Based Education

03:30 - 04:00 pm **How Voice-Based AI Technologies Can Provide Students With Hands-Free Access To Educational Resources And Information**
Case Study: How George Brown College Developed A Voice-Activated Learning Assistant For Students And Hence Improving Access To Course Materials And Support
Vejey Subash Gandyer, Professor, George Brown College



AGENDA

25 - 27 NOV 2024, DOUBLETREE BY HILTON TORONTO DOWNTOWN

12

26th November 2024 (Tuesday)

AI In Special Education

04:00 - 04:30 pm

The Potential Of AI In Designing Tailored Education Programs For Students With Special Needs, Improving Accessibility And Inclusion

Case Study: How Indiana State University's Special Education Department Uses AI To Develop Personalised Learning Plans And Tools For Students With Learning Disabilities, Enhancing Their Educational Outcomes

Alyse Jordan, Executive Director and University Librarian, Indiana State University



Collaborative Learning

04:30 - 05:00 pm

AI-Powered Collaborative Learning Systems Can Facilitate Group Work And Peer-To-Peer Learning, Providing Students With Valuable Social And Cognitive Skills

Case Study: How The Cyber Security Global Alliance's Artificial And Augmented Intelligent AI2 Platforms Fosters Global Collaboration Projects Among Students, Enriching Their Educational Experiences Through Diverse Perspectives And Teamwork

James Castle, Chief Cybersecurity Advisor, Borough of Manhattan Community College, CUNY Center for Continuing Education and Workforce Development

Rebecca Spour, Chief Regenerative Finance Officer, Cyber Security Global Alliance



27th November 2024 (Wednesday)

Site Tour 1: Barrett Centre for Technology Innovation (Barrett CTI), Humber Polytechnic

09:00 - 12:00 pm

Experience the forefront of technological innovation at the Barrett Centre for Technology Innovation (Barrett CTI), a 93,000-square-foot facility at Humber Polytechnic's North Campus in Toronto, Ontario. Known for its leadership in automation, robotics, systems integration, design, augmented and virtual realities, and user experience testing, Barrett CTI empowers students, faculty, and industry partners to collaborate on solving real-world challenges. This visit offers a unique opportunity to gain insights into AI adoption at Humber Polytechnic and participate in an immersive tour of Barrett CTI's interactive labs, advanced technology zones, and maker spaces. Explore the facility's cutting-edge resources designed to drive innovation and technological advancement. By the end of the tour, you will have a deeper understanding of how Barrett CTI fosters collaboration and supports pioneering solutions in technology.



Site Tour 2: Communitech

01:00 - 04:00 pm

Join us for an engaging visit to Communitech, the innovation hub that has been a cornerstone of Canada's tech ecosystem since 1997. Built by tech founders to foster community, support entrepreneurs, and drive future prosperity, Communitech is uniquely positioned to offer insights into the evolving role of AI in education. You will gain insights into Communitech's Good AI program and Generative AI initiatives as well as advanced EdTech innovations. The session also offers valuable connections and idea-sharing among attendees, founders, and innovators. Don't miss this chance to immerse yourself in the heart of Canada's innovation community!



TOP 150 SCHOOLS JOINING US

14

ENHANCE YOUR NETWORK WITH THE TOP 150
COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

- 
1. Acadia University
 2. Adler University
 3. Athabasca University
 4. Aurora College
 5. Bishop's University
 6. Booth University College
 7. Brandon University
 8. Brescia University College
 9. British Columbia's Ministry of Education - Innovation and Technology Division
 10. Brock University
 11. Burman University
 12. California Institute of Technology
 13. Camosun College
 14. Canada School of Public Service
 15. Canadian Association for Graduate Studies
 16. Canadian Association of Public Schools
 17. Canadian Association of Research Libraries
 18. Canadian Bureau for International Education
 19. Canadian Mennonite University
 20. Canadore College
 21. Cape Breton University
 22. Carleton University
 23. Centennial College
 24. Coast Mountain College
 25. Collège Boréal
 26. Collège La Cité
 27. Collège LaSalle
 28. College of New Caledonia
 29. College of the North Atlantic
 30. College of the Rockies
 31. Colleges and Institutes Canada
 32. Concordia University
 33. Concordia University of Edmonton
 34. Conestoga College
 35. Confederation College
 36. Crandall University
 37. Cumberland College
 38. Dalhousie University
 39. Dawson College
 40. Emily Carr University
 41. Fairleigh Dickinson University
 42. Franciscan University of Steubenville
 43. George Brown College
 44. Holland College
 45. Huron University College
 46. John Abbott College
 47. Johns Hopkins University
 48. Keyano College
 49. King's University College
 50. Kingswood University
 51. Kwantlen Polytechnic University
 52. Lakehead University
 53. Lakeland College
 54. Lambton College
 55. Langara College
 56. Laurentian University
 57. Laval University
 58. Lethbridge College
 59. Loyalist College
 60. Luther College at the University of Regina
 61. MacEwan University
 62. McGill University
 63. Mohawk College
 64. Mount Allison University
 65. Mount Royal University
 66. Mount Saint Vincent University
 67. New Brunswick Community College
 68. Nicola Valley Institute of Technology
 69. Nipissing University
 70. NorQuest College
 71. North Island College
 72. Northern Alberta Institute of Technology
 73. Northern College
 74. Northern Lights College
 75. Northwestern Polytechnic
 76. Nova Scotia Community College
 77. OCAD University
 78. Okanagan College
 79. Olds College
 80. Ontario Institute for Studies in Education
 81. Ontario Tech University
 82. Parkland College
 83. Portage College
 84. Purdue University
 85. Queen's University
 86. Quest University Canada
 87. Red River College
 88. Redeemer University
 89. Royal Roads University
 90. Ryerson University
 91. Saint Mary's University
 92. Saint Paul University
 93. SAIT Polytechnic
 94. Saskatchewan Polytechnic
 95. Sault College
 96. Selkirk College
 97. Seneca College
 98. Sheridan College
 99. Simon Fraser University
 100. St. Clair College
 101. St. Francis Xavier University
 102. St. Lawrence College
 103. St. Peter's College
 104. St. Thomas More College
 105. St. Thomas University
 106. The King's University
 107. The Michener Institute of Education
 108. The University of Fredericton
 109. Thompson Rivers University
 110. Trent University
 111. Tyndale University
 112. Université de Saint-Boniface
 113. Université du Québec à Montréal
 114. Université du Québec à Trois-Rivières
 115. Université du Québec en Abitibi-Témiscamingue
 116. University Canada West
 117. University of Alberta
 118. University of British Columbia
 119. University of Calgary
 120. University of Divinity
 121. University of Guelph
 122. University of Hearst
 123. University of King's College
 124. University of Lethbridge
 125. University of Manitoba
 126. University of Montreal
 127. University of New Brunswick
 128. University of Northern British Columbia
 129. University of Ottawa
 130. University of Prince Edward Island
 131. University of Quebec at Chicoutimi
 132. University of Regina
 133. University of Saskatchewan
 134. University of St. Michael's College
 135. University of Sudbury
 136. University of the Fraser Valley
 137. University of Toronto
 138. University of Trinity College
 139. University of Victoria
 140. University of Waterloo
 141. University of Windsor
 142. University of Winnipeg
 143. Vancouver Community College
 144. Vancouver Island University
 145. Vanier College
 146. Victoria University
 147. Western University
 148. Wilfrid Laurier University
 149. York University
 150. Yorkville University

GET READY FOR A GAME CHANGING EXPERIENCE

NEW IN THIS YEAR'S EVENT

15

27 November 2024: Site Tour to Barrett Centre for Technology Innovation (Barrett CTI), Humber Polytechnic

Experience the forefront of technological innovation at the Barrett Centre for Technology Innovation (Barrett CTI), a 93,000-square-foot facility at Humber Polytechnic's North Campus in Toronto, Ontario. Known for its leadership in automation, robotics, systems integration, design, augmented and virtual realities, and user experience testing, Barrett CTI empowers students, faculty, and industry partners to collaborate on solving real-world challenges. This visit offers a unique opportunity to gain insights into AI adoption at Humber Polytechnic and participate in an immersive tour of Barrett CTI's interactive labs, advanced technology zones, and maker spaces. Explore the facility's cutting-edge resources designed to drive innovation and technological advancement. By the end of the tour, you will have a deeper understanding of how Barrett CTI fosters collaboration and supports pioneering solutions in technology.

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Our Trustpilot Ratings: 4.8 ★★★★★



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GET READY FOR A GAME CHANGING EXPERIENCE

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NEW IN THIS YEAR'S EVENT

MEDIA PARTNER



University Affairs is the most trusted news source and the publication of choice for Canadian higher education. From award-winning editorial content, news and career advice to the most extensive academic job listings in the country, *University Affairs* reaches a vibrant academic community both within Canada and internationally. Find out more at <https://universityaffairs.ca/>

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The **Canadian Association of Communicators in Education** offers the best resource and professional development, bilingually, for educational communications professionals and system leaders in Canada. We are also the only association, in Canada, to provide direct support for the work of nearly 500 communicators and organizational leaders in school districts, school board associations, private school institutions, post-secondary institutions, teacher organizations and provincial education ministries. Find out more at <https://www.cace-acace.org/>

```
// Create array with selected layer indexes
var selectedIndexes = new Array(selectedLayersCount);
for (var i = 0; i < selectedLayersCount; i++)
{
    selectedIndexes[i] = curComp.selectedLayers[i].index;
}
```

Our Trustpilot Ratings: 4.8 ★★★★★



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SPONSORSHIP PACKAGES

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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES						Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR		EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY						
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)		
Speaker Pass	1	1	1	1		
Host Roundtable Discussion - NEW	✓	✓	✓			
Host Workshop / VIP Lunch - NEW	✓					
Private Meeting Suite	✓					
Potential Clients Introduction- NEW	6	4	2			
EXHIBIT/PASSES						
Conference Pass	4	3	2	2		2
Exhibition Table Top	✓ (Premium)	✓	✓	✓		✓
Exhibitor Pass	2	2	2	2		2
MARKETING/BRANDING/PUBLICITY						
Branded Lanyard with Your Company Logo - NEW	✓					
VIP Complimentary Passes for your Guests - NEW	8	3				
Publicity on Social Media Pre, During and Post conference - NEW	✓	✓	✓	✓		✓
Logo & Branding Exposures on All Email Marketing, Website & Collateral	✓	✓	✓	✓		✓
Company Branding on Event Website and all Marketing Collaterals	✓	✓	✓	✓		✓
Branding on Event Backdrop and Banner	✓	✓	✓	✓		✓
Seat Drop and Satchel Insert	✓	✓	✓			

SPONSORSHIP PACKAGES

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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES					Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY					
Access to Delegate List	✓	✓	✓	✓	
50% off Additional Conference Pass	✓	✓	✓	✓	
Participation in Champagne Networking Session	✓	✓	✓	✓	
	CAD\$30,000	CAD\$20,000	CAD\$15,000	CAD\$12,000	CAD\$8,000

ADDITIONAL SPONSORSHIP PACKAGES

HOSTED VIP LUNCH SPONSOR (CAD\$12,000)

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

HOSTED ROUNDTABLE DISCUSSION SPONSOR (CAD\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

NETWORKING CHAMPAGNE SPONSOR (CAD\$10,000)

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail reception
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

LANYARD SPONSOR (EXCLUSIVE) (CAD\$8,000)

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

ANTICIPATED DELEGATES

WHO WILL JOIN US IN THIS IMPACTFUL EVENT

19

JOB TITLES OF DELEGATES

- Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor
- Provost
- Chief Academic Officer (CAO)
- Chief Learning Officer (CLO)
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Dean of Education
- Dean of Students
- Professors/ Associate Professors/ Assistant Professors/ Adjunct Professor/ Senior Lecturer/ Lecturer/
- School Principals/ Vice Principals/ Masters
- Head/ Director/ Manager of Education
- Head/ Director/ Manager of Information Technology
- Head/ Director/ Manager of Curriculum
- Head/ Director/ Manager of Instructional Technology
- Head/ Director/ Manager of Online Learning
- Head/ Director/ Manager of eLearning
- Head/ Director/ Manager of Digital Learning
- Head/ Director/ Manager of Teaching and Learning
- Head/ Director/ Manager of Learning and Development
- Head/ Director/ Manager of Training
- Head/ Director/ Manager of Learning Management Systems (LMS)
- Director/Head/ Manager of Student Assessment
- Director/Head/ Manager of Special Education
- Director/Head/ Manager of Data and Analytics
- Head/ Director/ Manager of Learning Analytics
- Head/ Director/ Manager of E-Learning
- Head/ Director/ Manager of Education Policy
- Head/ Director/ Manager of Education Program
- Head/ Director/ Manager of Content Management System
- Head/ Director/ Manager of Artificial Intelligence
- Head/ Director/ Manager of Professional Development

40%

EDUCATION LEADERS

15%

CHAIR OF SCHOOLS
AND UNIVERSITIES

20%

HEAD OF
DEPARTMENTS

200+

EDUCATION LEADERS

25%

UNIVERSITY LEADERS
AND SCHOOL
MANAGERS

OUR CLIENTELE

20

WE HAVE A STRONG COMMITMENT TO DELIVER THE
BEST THOUGHT LEADERS AND DELEGATES

Over 70% of **FORTUNE 500**
Companies Have
Attended Our
Conferences
Globally
Before

Goldman
Sachs

SAMSUNG

ExxonMobil

BURBERRY

citi

IKEA

VOLVO

HYUNDAI

Pfizer

Life is our life's work

Nestlé

Our Trustpilot Ratings: 4.8 ★★★★★



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CONTACT US TODAY

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OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT
OF THIS IMPACTFUL CONFERENCE

Registration and General Enquiries

Name: Alvin Chin

Email: advisor@charteredcertifications.com

Phone: +1 888 745 8875

Sponsorship Opportunity

Name: Ivy Khaw

Email: ivy@claridenglobal.com

Phone: +1 888 745 8875

Speaking Opportunity

Name: Ankur Rai

Email: ankur@claridenglobal.com

Phone: +1 888 745 8875

Event Management

Name: Kent Khoo

Email: kent@claridenglobal.com

Phone: +1 888 745 8875