

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

CERTIFIED GEOPOLITICAL RISK MANAGER™

CGR™

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service



PROGRAM OVERVIEW



Geopolitical uncertainty is reshaping boardroom priorities across Europe and the UK. Deloitte's European CFO Survey found that **90% of European finance leaders rank geopolitics as a top business risk** – the highest level since the survey began. In this fast-moving landscape, the professionals who can translate geopolitical developments into informed decisions, stronger resilience, and lasting strategic advantage will define their organizations' futures.

This certified program equips you with advanced expertise to identify, assess, and manage the geopolitical risks that increasingly determine business performance, investment decisions, and global operations. You will develop a structured command of geopolitical competition, political instability, security threats, and economic fragmentation, and explore how international relations, sanctions, defense dynamics, and geoeconomic developments shape corporate strategy and enterprise risk. You will also learn practical approaches to evaluate country and sovereign risks, interpret geopolitical developments, and guide informed executive decision-making. Through proven analytical frameworks and contemporary case studies, you will sharpen your ability to anticipate emerging risks and strengthen organizational resilience.

Throughout the program, you will build hands-on capabilities in geopolitical intelligence, OSINT techniques, early warning systems, and strategic forecasting. **You will learn how to transform complex geopolitical developments into actionable business intelligence, empowering your organization to respond proactively rather than reactively.** The curriculum examines supply chain resilience, energy security, maritime trade risks, cyber and hybrid threats, financial market disruptions, and crisis management through a sharp business lens. You will also gain hands-on experience through scenario planning, simulations, and real-world case studies that reveal exactly how geopolitical events affect corporate operations, investments, and long-term strategic planning – practical exercises that strengthen your analytical thinking, executive communication, and board-level advisory capabilities.

ACCREDITATIONS



4.8



4.6



PROGRAM OVERVIEW



By the end of the program, you will have the confidence to evaluate geopolitical uncertainty, develop enterprise-wide risk strategies, and champion resilient decision-making across the most complex global environments. **You will be equipped to integrate geopolitical intelligence into corporate governance, strengthen business continuity, and elevate your strategic preparedness for whatever global challenges emerge next.**

Upon completing the program and passing the Chartered exam, you will attain the **Certified Geopolitical Risk Manager (CGR™)** designation. This globally recognized credential validates your expertise in geopolitical risk management, strategic forecasting, crisis preparedness, and executive advisory – enhancing your professional credibility and positioning you to lead strategic geopolitical risk management across global organizations.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**GEOPOLITICAL RISK ANALYSIS
POLITICAL RISK ASSESSMENT
COUNTRY RISK ANALYSIS
SOVEREIGN RISK EVALUATION**

**STRATEGIC INTELLIGENCE
GEOPOLITICAL FORECASTING
SCENARIO PLANNING
HORIZON SCANNING**

**EARLY WARNING SYSTEMS
INTERNATIONAL RELATIONS ANALYSIS
GLOBAL POWER DYNAMICS
EXECUTIVE ADVISORY SKILLS**

**DEFENSE STRATEGY ANALYSIS
GEOPOLITICAL RISK FRAMEWORKS
ECONOMIC SANCTIONS MANAGEMENT
EXPORT CONTROLS COMPLIANCE
TRADE RESTRICTIONS ANALYSIS**

**GEOECONOMIC ANALYSIS
FINANCIAL RISK ASSESSMENT**

YOUR FACULTY DIRECTOR



Dr Philip Cunliffe

A Leading Authority in Geopolitical Risk & Strategic Forecasting

Dr Philip Cunliffe is an **Associate Professor in International Relations** at the **Department of Risk and Disaster Reduction, University College London (UCL)**, bringing over 20 years of academic and professional experience in international relations, geopolitical risk, and strategic security. He previously taught at the University of Kent and King's College London and holds a doctorate in War Studies, alongside degrees from the University of Oxford and Aberystwyth University. From **2009 to 2019**, he delivered regional political, economic, and geopolitical risk analysis and forecasting for the **Economist Intelligence Unit (EIU)**, equipping organizations with strategic intelligence and country risk assessments.

A leading authority on geopolitical risk, global power dynamics, and strategic forecasting, Dr Cunliffe specializes in translating complex geopolitical developments into practical business and enterprise risk strategies. His expertise spans political risk, sanctions, geoeconomics, security, supply chain resilience, crisis management, and corporate risk governance. The author of several acclaimed books on international affairs and a regular contributor to major publications including **The Times**, **The Daily Telegraph**, **The Spectator**, and **UnHerd**, he gives professionals the analytical frameworks and decision-making capabilities they need to anticipate geopolitical disruptions and build organizational resilience in an increasingly volatile global environment.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before





PROGRAM AGENDA

CGR™
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GEOPOLITICAL RISK
MANAGER™

MODULE 1 - INTRODUCTION: ORIGINS AND DYNAMICS OF GEOPOLITICAL ANALYSIS

- When and Where Does Geopolitics Come From?
- Emerging Current Trends in Global Power Competition and Geopolitical Fragmentation
- The Intersection of Politics, Economics, Security, and Business Risk

MODULE 2 - UNDERSTANDING THE GLOBAL GEOPOLITICAL RISK LANDSCAPE TODAY

- Rise and Fall of Late 20C Globalization and Re-emergence of Geopolitical Competition in 2010s
- Key Drivers of Global Power Competition and Geopolitical Fragmentation
- The Intersection of Politics, Economics, Security, and Business Risk

MODULE 3 - POLITICAL RISK AND COUNTRY STABILITY ASSESSMENT

- Political Risk Frameworks and Country Risk Methodologies
- Factors Affecting Country Level Political Risk: e.g., Civil Unrest, Elections, Regime Stability, Governance Indicators, and Policy Uncertainty

MODULE 4 - SECURITY, DEFENCE, AND CONFLICT RISK ANALYSIS

- Military Capabilities, Alliances, and Deterrence Strategies
- Regional Security Architectures and Emerging Conflict Zones
- Conflict Escalation Indicators and Geopolitical Flashpoints

MODULE 5 - ECONOMIC SANCTIONS, EXPORT CONTROLS, AND TRADE RESTRICTIONS

- Sanctions as Tools of Geopolitical Competition / Global Sanctions Regimes and Enforcement Frameworks
- Export Controls, Investment Restrictions, and Economic Statecraft
- Compliance Obligations and Sanctions Risk Management

MODULE 6 - ENERGY SECURITY AND RESOURCE GEOPOLITICS

- Global Energy Markets and Geopolitical Dependencies
- Energy Supply Chains, Oil Markets, and Strategic Energy Corridors
- Critical Minerals, Rare Earths, and Resource Nationalism



PROGRAM AGENDA

MODULE 7 - SUPPLY CHAIN RESILIENCE AND STRATEGIC TRADE CORRIDORS

- Global Manufacturing Ecosystems and Supplier Dependencies
- Trade Corridors, Logistics Networks, and Transportation Vulnerabilities
- Reshoring, Nearshoring, and Supply Chain Diversification Strategies

MODULE 8 - MARITIME SECURITY AND GLOBAL TRADE ROUTES

- Strategic Maritime Chokepoints and Shipping Lanes
- Naval Competition, Maritime Disputes, and Shipping Security Threats
- Trade Disruptions and Implications for Global Commerce

MODULE 9 - CYBERSECURITY AND HYBRID WARFARE

- State-sponsored Cyber Operations and Cyber Warfare Trends
- Information Warfare, Disinformation, and Influence Campaigns
- Critical Infrastructure Protection and Digital Resilience

MODULE 10 - FINANCIAL MARKETS AND GEOPOLITICAL SHOCK TRANSMISSION

- Geopolitical Impacts on Currencies, Inflation, Commodities, and Capital Markets
- Financial Contagion and Crisis Transmission Mechanisms
- Investor Sentiment, Sovereign Risk, and Market Volatility

MODULE 11 - GEOPOLITICAL INTELLIGENCE, OSINT, AND EARLY WARNING SYSTEMS

- Geopolitical Monitoring Methodologies
- Open-source Intelligence (OSINT) Collection and Analysis Techniques
- Early Warning Indicators and Horizon-scanning Frameworks

MODULE 12 - SCENARIO PLANNING AND GEOPOLITICAL FORECASTING

- Scenario Development Methodologies and Uncertainty Mapping
- Stress Testing, Forecasting Techniques for Geopolitical Risk Professionals

MODULE 13 - CORPORATE GEOPOLITICAL RISK MANAGEMENT FRAMEWORKS

- Enterprise Geopolitical Risk Governance and Oversight

PROGRAM AGENDA



- Risk Appetite, Resilience Frameworks, and Mitigation Strategies

MODULE 14 - APPLIED CASE STUDY / SIMULATION / CAPSTONE EXERCISE

- Russia-Ukraine Conflict and Sanctions Impact Simulation
- Red Sea Shipping Disruption and Supply Chain Crisis Exercise
- Taiwan Contingency Scenario and Executive Decision-making Workshop

MODULE 15 - CONCLUSION: THE FUTURE OF GEOPOLITICS: CRISIS RESPONSE AND EXECUTIVE DECISION-MAKING

- Future of Geopolitics in 21C
- Geopolitical Crisis Management Frameworks and Response Planning
- Executive Coordination, Stakeholder Management, and Communications

EXAMINATION

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certifications' programs are unique as they provide you with professional charter designations and marks that can be used across your lifetime once you have completed our programs.

On successful completion of this program, you will be awarded the **Certified Geopolitical Risk Manager (CGR™)** designation — a mark of distinction you can add to your resume, CV, and other professional credentials. This industry-recognized certification carries lifelong validity.

Globally recognized and increasingly essential in today's geopolitical landscape, this certification affirms your expertise in leading geopolitical analysis, strengthening executive risk governance, and delivering resilient business strategies across complex global markets. Developed by the **Chartered Institute of Professional Certifications**, the program content has been independently accredited by the **CPD Certification Service** as adhering to the highest standards of continuing professional principles.

ABOUT US

49,525

Business Leaders Have
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Certifications Since 2009

390

Certified and Fully
Accredited Programs

87%

Chartered Leaders Have
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and Enhancements

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We Thank You for Your Ongoing Support
of Our Programs

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