

**CHARTERED**   
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

# CERTIFIED SUSTAINABLE PROCUREMENT MANAGER™

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**CSP™**

**Fully Accredited  
By:**

Chartered Institute of  
Professional Certifications

CPD  
Certification Service





# PROGRAM OVERVIEW



Sustainable procurement plays a critical role in environmental and social stewardship, with tangible benefits such as a **potential 50% reduction in carbon emissions from procurement practices**, as identified by the UNEP. Moreover, Accenture's findings reveal that **94% of CEOs acknowledge sustainability as indispensable for long-term success**, underscoring its pivotal role in shaping corporate strategies and ensuring a sustainable future.

This certified program will provide you with the comprehensive knowledge and practical skills needed to implement sustainable procurement practices in your organization. Through a detailed exploration of sustainable procurement principles, aligned with the ISO20400 guidelines, you will **gain a thorough understanding of the procurement lifecycle, from policy development to supplier evaluation and beyond**. Throughout the program, you will learn how to craft and align procurement policies with organizational goals, while ensuring compliance with international environmental standards. You will also master the art of stakeholder engagement and effective communication strategies to foster collaborative partnerships and drive sustainability initiatives forward.

## ACCREDITATIONS



4.8



4.6



# PROGRAM OVERVIEW



By focusing on the **selection and evaluation of suppliers, legal and ethical considerations, and the specification of sustainable products and services**, this program will empower you to align supplier selection with organizational sustainability goals. You will gain insights into **performing life cycle assessments, understanding eco-labeling, and implementing circular economy principles to extend product lifecycles and promote recycling and reuse**. Additionally, you will learn to navigate the complexities of sustainable procurement, from identifying risks and opportunities to reporting progress and ensuring continuous improvement.

By the end of the program, you will be equipped with the expertise to integrate sustainability into every aspect of the procurement process, aligning your organization's procurement practices with global sustainability standards.

Upon successful completion of this program, you will be awarded the **Certified Sustainable Procurement Manager (CSP™)** designation, demonstrating your expertise in developing a sustainable procurement framework that adheres to the principles of ISO 20400. This credential will set you apart as an authority in developing impactful sustainable procurement framework, bolster your professional credibility and expand your career opportunities within the industry.

## ACCREDITATIONS



4.8



4.6



# KEY SKILLS YOU WILL GAIN

## From This Program



**ISO 20400 SUSTAINABLE PROCUREMENT GUIDELINES**  
**SUSTAINABLE PROCUREMENT PRINCIPLES**  
**SUSTAINABLE PROCUREMENT LIFECYCLES**

**SUSTAINABLE PROCUREMENT POLICY**  
**EFFECTIVE STAKEHOLDER ENGAGEMENT**  
**SUPPLIERS COLLABORATIVE PARTNERSHIPS**

**SUSTAINABLE SUPPLIER SELECTION & EVALUATION**  
**SUPPLIER COMPLIANCE AUDIT**  
**ETHICAL SOURCING**  
**LIFE CYCLE ASSESSMENT (LCA)**

**SUSTAINABLE PRODUCT AND SERVICE SPECIFICATION**  
**CIRCULAR ECONOMY**  
**CIRCULAR PROCUREMENT STRATEGIES**

**SUSTAINABLE PROCUREMENT RISK MANAGEMENT**  
**CARBON DISCLOSURE PROJECT (CDP)**



# YOUR FACULTY DIRECTOR



## Dr. Mauro Fracaroli Nunes

### Experienced Associate Professor and Head of the Strategic Supply Chain Management & Sustainability

Dr. Mauro Fracaroli Nunes is an esteemed sustainability and supply chain management expert with over 15 years of experience in consulting and academic field. He is currently the **Associate Professor and Head of the Strategic Supply Chain Management & Sustainability M.Sc. program at EDC Paris Business School**, exemplifies excellence in academia and industry alike. His profound commitment to sustainability and sustainable supply chain management is reflected in his extensive body of work, including numerous research articles, books, book chapters, and case studies. Dr. Mauro has made **significant contributions to the field through his publications with Palgrave MacMillan and Routledge**, delving into critical issues such as deforestation, fossil fuel usage, CO2 emissions, modern slavery, child labor, and the transformative impact of emerging technologies.

Prior to his illustrious academic career, he has spent a decade of invaluable experience in multinational corporations across the food & beverage, telecommunications, and pharmaceutical sectors. Further demonstrating his expertise, Dr. Mauro provided his insights as an independent consultant for a green energy startup, where he focused on managing sustainability aspects within its supply chain. His multifaceted experience **bridges the gap between theoretical research and practical application, making him a revered figure in his field.**

# OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before



Goldman Sachs



SAMSUNG



ExxonMobil



BURBERRY



citi



IKEA



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HYUNDAI



Pfizer

Life is our life's work



Nestlé



# PROGRAM AGENDA



## MODULE 1 - INTRODUCTION TO SUSTAINABLE PROCUREMENT

- Lesson 1 - Introduction to Sustainable Procurement
- Lesson 2 - The Importance of Sustainable Procurement in Today's Business Environment
- Lesson 3 - Introduction To ISO 20400 Guidelines

## MODULE 2 - UNDERSTANDING THE PROCUREMENT LIFECYCLE

- Lesson 1 - Overview of the Procurement Lifecycle
- Lesson 2 - Identification of Sustainable Procurement Opportunities in Each Phase
- Lesson 3 - Case Study

## MODULE 3 - INTEGRATING SUSTAINABILITY INTO THE PROCUREMENT POLICY

- Lesson 1 - Integrating Sustainability into the Procurement Policy
- Lesson 2 - Crafting a Sustainable Procurement Policy
- Lesson 3 - Alignment with Organizational Goals and Objectives

- Lesson 4 - Compliance with ISO 20400 Standards
- Lesson 5 - Case Study

## MODULE 4 - STAKEHOLDER ENGAGEMENT AND COMMUNICATION

- Lesson 1 - Importance of Stakeholder Engagement
- Lesson 2 - Communication Strategies
- Lesson 3 - Stakeholder Engagement
- Lesson 4 - Tools for Engaging Stakeholders
- Lesson 5 - Case Study

## MODULE 5 - SUPPLIER SELECTION AND EVALUATION

- Lesson 1 - Importance of Sustainable Supplier Selection
- Lesson 2 - Criteria for Sustainable Supplier Selection
- Lesson 3 - Performance Metrics and Key Performance Indicators (KPIs)
- Lesson 4 - Auditing and Monitoring Suppliers for Compliance
- Lesson 5 - Case Study

## MODULE 6 - LEGAL AND ETHICAL CONSIDERATIONS

- Lesson 1 - Introduction to Some Regulatory Framework

# PROGRAM AGENDA



- Lesson 2 - Examples of Good Governance and Business Ethics
- Lesson 3 - Example of Good Governance and Business Ethics: Case Study
- Lesson 4 - Introduction to Social Sustainability
- Lesson 5 - Human Rights and Fair Labor Practice
- Lesson 6 - Occupational Health and Safety
- Lesson 7 - Best Practices to Ensure Implementation of Social Sustainability
- Lesson 8 - Best Practices to Ensure Implementation of Good Governance and Business Ethics

## **MODULE 7 - SUSTAINABLE PRODUCT AND SERVICE SPECIFICATIONS**

- Lesson 1 - Developing Sustainable Specifications
- Lesson 2 - Life Cycle Assessments (LCAs)
- Lesson 3 - Eco-Labeling and Certifications
- Lesson 4 - Case Studies
- Lesson 5 - The Dangers of Greenwashing

## **MODULE 8 - CIRCULAR ECONOMY AND CIRCULAR PROCUREMENT**

- Lesson 1 - Introduction to Circular Economy and Circular Economy Principles

- Lesson 2 - Circular Business Models
- Lesson 3 - Circular Procurement Strategies
- Lesson 4 - Implementing Circular Procurement in the Procurement Lifecycle
- Lesson 5 - Case Study

## **MODULE 9 - RISK MANAGEMENT IN SUSTAINABLE PROCUREMENT**

- Lesson 1 - Understanding Risk in Sustainable Procurement
- Lesson 2 - Identifying Risks in Sustainable Procurement
- Lesson 3 - Mitigating Risks in Sustainable Procurement
- Lesson 4 - Strategies for Building Resilience
- Lesson 5 - Case Study

## **MODULE 10 - REPORTING AND PERFORMANCE MEASUREMENT**

- Lesson 1 - Importance of Reporting
- Lesson 2 - Designing Effective Reporting Mechanisms
- Lesson 3 - Performance Measurement and Continuous Improvement
- Lesson 4 - Transparency and Accountability
- Lesson 5 - Case Study

## **FINAL EXAMINATION**



# YOUR CHARTER DESIGNATION



Upon completing the program and passing the exam, you will be awarded the **Certified Sustainable Procurement Manager (CSP™)** designation. Developed by the esteemed **Chartered Institute of Professional Certifications**, a leading authority in professional certifications, this industry-recognized trademarked charter distinguishes your profound expertise in incorporating sustainability concepts into your procurement processes in alignment with the principles of ISO 20400. The program's content has been independently accredited and certified by **CPD**, ensuring that it meets the highest standards in continuing professional development. This distinguished designation will not only elevate your credibility but also enhance your marketability to potential employers or clients, making you stand out as a highly skilled and knowledgeable expert in the field of sustainability and procurement management.

# ABOUT US

49,525

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390

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# OUR FACULTY DIRECTORS

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# CONTACT US TODAY

We Thank You for Your Ongoing Support  
of Our Programs

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