

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

CANADA CONSUMER PACKAGING AND LABELLING REGULATIONS AND COMPLIANCE

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service

PROGRAM OVERVIEW

Canada's consumer packaging and labelling regulations are complex. **Companies must navigate requirements from six major federal agencies holding oversight responsibilities for packaging regulations**, including the Canadian Food Inspection Agency, Health Canada, Competition Bureau, Environment and Climate Change Canada, Measurement Canada, and the Consumer Packaging and Labelling Bureau. Additionally, the Consumer Packaging and Labelling Act mandates accurate product representation, bilingual labelling, and compliance with sustainability claims across industries. In 2023 alone, **over 1,000 enforcement actions were issued to companies for violations related to packaging and labeling non-compliance**, underscoring the importance of understanding and adhering to these regulations.

This certified program will provide you with a comprehensive understanding of Canada's labelling and packaging regulations, covering key aspects such as **mandatory label elements, bilingual packaging requirements, greenwashing prevention, and product classification**. You will gain in-depth knowledge of food, drug, and natural health product (NHP) labelling laws, ensuring **compliance with CFIA, Health Canada, and Competition Bureau requirements**. You will learn how to develop compliant packaging, create bilingual labels, and navigate ingredient listing and allergen disclosure mandates. Specifically, this training covers compliance with bilingual language requirements, environmental sustainability standards, nutritional and health claims, and consumer information standards essential for accurate product representation.

ACCREDITATIONS



4.8



4.6



PROGRAM OVERVIEW

Beyond compliance theory, the program offers **practical strategies for navigating packaging regulations, including net quantity declaration, extended producer responsibility (EPR) laws, and sustainable labelling best practices.** You will also explore digital compliance innovations, such as QR code-based disclosures, blockchain for product traceability, and AI-driven labelling audits, ensuring your organization stays ahead of regulatory trends.

Furthermore, you will gain **critical insights into regional regulatory disparities, including Quebec's French-language packaging laws,** ensuring seamless adaptation to provincial and federal compliance mandates. You will develop the skills necessary to align marketing claims with legal requirements, manage regulatory audits, and implement compliance strategies that support long-term business success.

Upon successful completion of the program, you will be awarded the **Certification in Canada Packaging & Labelling Regulatory Compliance.** enhancing your professional credentials and amplifying your expertise in the vital area of packaging and labelling compliance. This industry-recognized certification will provide you with **lifelong validity** and will distinguish you as an expert in ensuring compliance with ethical packaging and labelling standards. We look forward to welcoming you to this program.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



CANADIAN REGULATORY COMPLIANCE
FOOD LABELLING REGULATIONS
DRUG LABELLING COMPLIANCE
NATURAL HEALTH PRODUCT (NHP) LABELLING

CONSUMER PACKAGING & LABELLING ACT (CPLA) COMPLIANCE
SAFE FOOD FOR CANADIANS REGULATIONS (SFCR) COMPLIANCE

FOOD AND DRUGS ACT (FDR) COMPLIANCE
COMPETITION ACT & MISLEADING ADVERTISING PREVENTION
BILINGUAL LABELLING & OFFICIAL LANGUAGES ACT COMPLIANCE

QUEBEC-SPECIFIC LABELLING REGULATIONS
NET QUANTITY DECLARATION & MEASUREMENT ACCURACY
EXTENDED PRODUCER RESPONSIBILITY (EPR) COMPLIANCE

SUSTAINABILITY & GREEN LABELLING COMPLIANCE

YOUR FACULTY DIRECTOR



Dr. Donald E. Buckingham

Hall of Fame Inductee & Leading Expert in Food Law

Dr. Donald E. Buckingham is a distinguished authority in food law with over 35 years of expertise as a lawyer, administrative tribunal chair, law school professor, and policy researcher. **As a pioneer in Canadian food law**, he has significantly influenced the legal landscape through his extensive teaching, research, and consultation work. He has authored key volumes in Halsbury's Laws of Canada and has served as a consultant on complex legal and policy issues for government bodies, industry groups, and international organizations.

Dr. Buckingham is a prominent voice at international forums, delving into the nuances of food labeling laws and advocating for sustainable food practices. His presentations and papers, which cover topics from the **implications of international food regulations to the role of biotechnology in agriculture**, reflect his deep understanding of the sector. Inducted into the **Canadian Agricultural Hall of Fame in 2021**, Dr. Buckingham's lifelong dedication to the agricultural and food community is evident.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before





PROGRAM AGENDA

MODULE 1 - INTRODUCTION TO CANADA'S PACKAGING & LABELLING REGULATORY REGIME

- Overview of Canada's regulatory framework and constitutional competences for packaging & labelling across industries
- Roles of Health Canada, Canadian Food Inspection Agency, Director of Public Prosecutions, Competition Bureau, and Environment Canada in compliance
- Key compliance challenges for manufacturers, distributors, and retailers

MODULE 2 - LEGISLATIVE FRAMEWORK FOR FOOD PRODUCTS IN CANADA

- Food and Drugs Act and Regulations (FDR)
- Safe Food for Canadians Act and Regulations (SFCR)
- Other pertinent federal and provincial regulation

MODULE 3 - DIGGING DEEP INTO FOOD LABELLING AND PACKAGING

- Mandatory elements on a food label
- Restricted claims on a food label
- Voluntary claims on a food label

MODULE 4 - DIGGING DEEP INTO DRUG LABELLING AND PACKAGING

- Mandatory elements on a drug label
- Restricted claims on a drug label
- Voluntary claims on a drug label

MODULE 5 - NATURAL HEALTH PRODUCTS REGULATIONS (NHPR) AND LABELLING

- Unique labelling requirements for natural health products (NHPs)
- Differences between NHP, pharmaceutical, and food labelling
- Compliance strategies for product classification issues

MODULE 6 - REVIEW OF THE CONSUMER PACKAGING AND LABELLING ACT (CPLA) AND REGULATION (CPLR)

- General requirements for consumer packaging under CPLA for products other than food, drugs and NHPs
- Specific requirements for certain types of consumer products
- Mandatory vs. voluntary labelling elements for these products

PROGRAM AGENDA

- Case study / Workshop A
 - Reviewing sample labels for compliance gaps
 - Live label review & common pitfalls
 - Developing a labelling compliance checklist
 - Case study & group discussion

MODULE 7 - "GREEN" CLAIMS AND COMPLIANCE – CANADA'S LABELLING AND PACKAGING AS THEY INTERFACE WITH ENVIRONMENTAL REGULATIONS

- Recyclability, composability, and extended producer responsibility (EPR) requirements
- Regulatory changes potentially affecting sustainable packaging
- Best practices for environmentally compliant packaging

MODULE 8 - UNDERSTANDING THE COMPETITION ACT (CA): FRAUD, MISREPRESENTATIONS & DECEPTIVE MARKETING PRACTICES

- What constitutes false/misleading advertising under the CA?
- What constitutes false/misleading advertising under the FDA?

- What constitutes false/misleading advertising under the SFCA?

MODULE 9 - LABELLING AND PACKAGING REQUIREMENTS FOR WEIGHTS, MEASURES AND BILINGUALISM

- French-English labelling obligations under CFIA, the Official Languages Act and Quebec-specific labelling requirements
- Regulatory standards for net quantity declaration in different industries
- Measurement accuracy & trade measurement laws

MODULE 10 - RECALL & CORRECTIVE ACTION PLANNING FOR NON-COMPLIANT LABELLING AND PACKAGING

- Mandatory vs. voluntary recalls – the process for labelling-related recalls
- The special case of undeclared allergens
- Understanding CFIA, Health Canada, and Competition Bureau compliance and enforcement approaches



PROGRAM AGENDA

MODULE 11 - REGULATORY AUDITS & INSPECTIONS: WHAT TO EXPECT & HOW TO PREPARE

- Elements of a compliance readiness plan
- Developing a Preventive Control Plans (PCPs) and communications plans to reduce recall risks and handle recalls if they happen
- Best practices for handling regulatory inspections
- Case study / Workshop B
 - Outlining the essential elements of a compliance readiness plan for your business' products
 - Know your product
 - Developing a preventative control checklist
 - Case study & group discussion

MODULE 12 - DIGITAL LABELLING AND E-COMMERCE: REQUIREMENTS

- Regulatory guidance on digital and QR code-based labelling
- E-commerce-specific labelling requirements and consumer protection laws
- Challenges and solutions for export digital compliance

MODULE 13 - FUTURE OF CONSUMER PACKAGING AND LABELLING REGULATIONS & GLOBAL TRENDS: AI & DIGITAL INNOVATIONS IN COMPLIANCE MANAGEMENT

- AI & machine learning in labelling compliance
- Blockchain for packaging traceability & authenticity
- Digital labelling & QR code-based labelling

MODULE 14 - PANEL DISCUSSION AND Q&A

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certifications' programs are unique as they provide you with professional charter designations and marks that can be used across your lifetime once you have completed our programs.

Upon successfully attending this program, you will be awarded with the **Certification in Canada Packaging & Labelling Regulatory Compliance** that can be used in your resume, CV and other professional credentials. This certification is industry-recognized with lifelong validity.

Globally recognized and highly regarded, this certification will elevate your professional credentials and validate your expertise in navigating the intricacies involved in consumer packaging and labelling compliance in Canada. Developed by the **Chartered Institute of Professional Certifications**, this program has been independently accredited by the **CPD Certification Service**, ensuring it meets the highest standards of continuing professional development principles.

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We Thank You for Your Ongoing Support
of Our Programs

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