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EU PACKAGING REGULATIONS AND PACKAGING WASTE COMPLIANCE

Fully Accredited By:

Chartered Institute of Professional Certifications

CPD Certification Service



PROGRAM OVERVIEW

With **79.7 million metric tons of packaging waste generated across the EU in 2023**, the PPWR is shifting packaging compliance from policy interpretation to portfolio-level implementation. Now that the regulation is in application, **organizations that delay preparation risk costly redesigns, supplier disruption, compliance gaps, and market-access pressure**. This live program empowers you to convert regulatory complexity into a decisive, actionable PPWR compliance roadmap.

This certified program will equip you to convert PPWR requirements into practical, defensible compliance strategies across the entire packaging lifecycle. You will learn to interpret economic operator responsibilities, map cross-border supply chain obligations, and establish clear accountability. Through **packaging optimization, design for circularity, and empty-space reduction**, you will elevate packaging sustainability while meeting regulatory requirements head-on. You will also build hands-on expertise in **recyclability assessment, recycled content calculation, and material compatibility**, enabling you to benchmark packaging portfolios against emerging performance requirements. In addition, you will gain a commanding understanding of **PFAS restrictions, heavy metal requirements, and REACH interactions** to strengthen material compliance and supplier assurance.

The program further prepares you to manage **reuse and refill obligations, harmonized labeling requirements, and Extended Producer Responsibility (EPR)** with confidence. You will navigate

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PROGRAM OVERVIEW

producer registration, reporting requirements, and eco-modulated fees across multiple Member States. You will strengthen **technical documentation, compliance evidence, and data governance** to demonstrate conformity under regulatory scrutiny. Through practical exercises and an integrated compliance simulation, you will **assess packaging designs, prepare for regulatory inspections, and build a PPWR compliance dossier**. By the end, you will be fully equipped to identify compliance gaps, accelerate regulatory readiness, and deliver an actionable PPWR implementation roadmap.

Upon successful completion, you will earn the **Certification in EU Packaging Regulations and Packaging Waste Compliance**, a powerful testament to your expertise in PPWR compliance, packaging sustainability, and producer responsibility. This lifelong certification elevates your professional credibility and positions you to command evolving regulatory obligations, strengthen packaging compliance, and drive circularity initiatives across your organization.

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KEY SKILLS YOU WILL GAIN

From This Program



EU PPWR COMPLIANCE
PACKAGING REGULATORY COMPLIANCE
PACKAGING SUSTAINABILITY
CIRCULAR ECONOMY IMPLEMENTATION

ECONOMIC OPERATOR COMPLIANCE
PACKAGING DESIGN FOR CIRCULARITY
PACKAGING OPTIMIZATION
PACKAGING WASTE REDUCTION

DESIGN FOR RECYCLING (DFR)
PACKAGING RECYCLABILITY ASSESSMENT
RECYCLABILITY PERFORMANCE EVALUATION
RECYCLED CONTENT COMPLIANCE

RECYCLED CONTENT CALCULATION
PACKAGING MATERIAL COMPLIANCE
SUBSTANCES OF CONCERN MANAGEMENT
REACH COMPLIANCE
SUPPLIER COMPLIANCE MANAGEMENT

SUPPLIER ASSURANCE PROGRAMS
REUSE & REFILL COMPLIANCE

YOUR FACULTY DIRECTOR



Andrea Collins, MIEx, MBA, BA (Hons)

Global Customs, Regulatory Compliance & Sustainable Trade Specialist

Andrea Collins is a global customs and regulatory specialist with almost 30 years of international trade experience. As Managing Director of Global Trade Department, she **advises SMEs and corporates on global regulatory compliance, customs, EU trade, certification and licensing, sustainable sourcing, supply-chain resilience, and green international trade**. She has also designed and delivered EU transition, regulatory compliance, and international trade programs for government-backed growth organizations, chambers of commerce, industry associations, and private clients across the UK.

Andrea brings **extensive regulatory and sustainability expertise directly relevant to evolving EU packaging requirements**. Her experience guiding businesses through cross-border compliance, product regulation, supply-chain obligations, documentation, and sustainable trade enables her to **provide practical insight into packaging regulations, producer responsibilities, circular-economy requirements, and packaging waste compliance**. She equips organizations to translate complex regulatory obligations into practical, commercially workable compliance strategies.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before























PROGRAM AGENDA

MODULE 1 - INTRODUCTION TO THE EU PACKAGING REGULATORY LANDSCAPE

- History of EU Packaging Legislation
- Drivers behind PPWR
- Circular Economy Principles
- Environmental Performance Objectives
- Harmonization Across Member States
- Regulatory Timelines and Implementation Milestones
- Relationship between PPWR and National Packaging Laws

MODULE 2 - ECONOMIC OPERATORS AND LEGAL RESPONSIBILITIES

- Manufacturers – PPWR Duties and Packaging Compliance Responsibilities
- Producers – Producer Obligations and Regulatory Accountability
- Importers – Compliance Duties for Packaging Entering the EU Market
- Distributors – Responsibilities When Making Packaged Products Available
- Online Marketplaces – Compliance Implications for Digital Sales Channels
- Fulfilment Service Providers – Responsibilities Across Storage and Distribution Activities
- Authorised Representatives – Roles in Supporting Regulatory Compliance
- Brand Owners – Accountability for Branded Packaging Placed on the Market
- Private Label Manufacturers – Compliance Responsibilities for Private Label Packaging

MODULE 3 - PACKAGING SUSTAINABILITY REQUIREMENTS

- Packaging Sustainability Requirements
- Design for Circularity
- Packaging Performance Criteria
- Mandatory Reduction of Packaging Waste
- Packaging Optimization Principles
- Avoidance of Unnecessary Packaging
- Empty Space Reduction Obligations
- Impact on E-Commerce Packaging

MODULE 4 - RECYCLABILITY REQUIREMENTS

- Design for Recycling Principles
- Recyclability Performance Grades
- Requirements for Packaging Components
- Material Compatibility
- Collection, Sorting and Recycling Infrastructure Considerations



PROGRAM AGENDA

- Future Recyclability Performance Classes
- Regulatory Thresholds and Timelines

MODULE 5 - RECYCLED CONTENT REQUIREMENTS

- Scope of Recycled Content Obligations
- Plastic Packaging Categories
- Recycled Content Calculation Methodologies
- Verification Requirements
- Third-party Certification Considerations
- Supply Chain Traceability
- Audit Expectations

MODULE 6 - SUBSTANCES OF CONCERN AND MATERIAL RESTRICTIONS

- PFAS Restrictions
- Heavy Metals Requirements
- Interaction with REACH
- Food Contact Packaging Considerations
- Material Compliance Strategies
- Supplier Declarations
- Testing and Verification Requirements

MODULE 7 - REUSE AND REFILL OBLIGATIONS

- Reuse Framework
- Reusable Packaging Definitions
- Reuse Targets
- Refill Systems
- Transport Packaging Obligations
- E-commerce Considerations
- B2B Packaging Requirements
- Exemptions and Derogations

MODULE 8 - LABELLING, MARKING AND CONSUMER INFORMATION

- Harmonized Labelling Requirements
- Material Identification Systems
- Consumer Disposal Instructions
- Reusable Packaging Markings
- QR Code Applications
- Digital Product Information
- Interaction with Green Claims Initiatives

MODULE 9 - EXTENDED PRODUCER RESPONSIBILITY (EPR)

- EPR Fundamentals
- Producer Obligations
- Registration Requirements
- Reporting Requirements
- Financial Responsibilities
- Eco-Modulation of Fees
- Authorized Representative Arrangements



PROGRAM AGENDA

- Cross-border Selling Obligations
- Online Marketplace Implications
- Future Harmonization Initiatives

MODULE 10 - TECHNICAL DOCUMENTATION AND COMPLIANCE DEMONSTRATION

- Technical Documentation Requirements
- Evidence Gathering
- Compliance Records
- Conformity Assessments
- Supplier Management Programmes
- Declaration Requirements
- Data Governance
- Documentation Retention Policies

MODULE 11 - ENFORCEMENT, MARKET SURVEILLANCE AND PENALTIES

- Market Surveillance Authorities
- Inspection Processes
- Information Requests
- Corrective Measures
- Product Withdrawals
- Non-Compliance Management
- Penalties at Member State level
- Enforcement Trends
- Audit Readiness Strategies

MODULE 12 - PPWR IMPLEMENTATION STRATEGY

- Gap Analysis Methodology
- Organizational Governance
- Cross-Functional Compliance Management
- Supplier Engagement
- Procurement Strategies
- Data Collection Systems
- Risk Management Frameworks
- Budget Planning
- Future Legislative Developments

MODULE 13 - INTEGRATED COMPLIANCE SIMULATION

- Product Packaging Design Review
- Recyclability Assessment
- Recycled Content Verification
- EPR Obligations
- Labelling Compliance
- Technical Documentation Preparation
- Inspection Response Planning

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certifications' programs are unique as they provide you with professional charter designations and marks that can be used across your lifetime once you have completed our programs.

Upon successfully completing the program, you will earn the **Certification in EU Packaging Regulations and Packaging Waste Compliance**. This distinguished certification validates your expertise in navigating the EU Packaging and Packaging Waste Regulation (PPWR)—empowering you to protect market access, reduce costly compliance exposure, and lead commercially viable circular-packaging strategies.

This program is developed by the **Chartered Institute of Professional Certifications**, and its content is certified by the **CPD Certification Service** as conforming to Continuing Professional Development principles.

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Columbia Business School

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CONTACT US TODAY

We Thank You for Your Ongoing Support of Our Programs

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