

AI IN EDUCATION FORUM

20 23

EMPOWERING FUTURE MINDS WITH AI

MAIN CONFERENCE: 4 - 5 DECEMBER 2023
POST CONFERENCE SITE TOUR: 6 DECEMBER 2023



FOUR SEASONS HOTEL, SYDNEY

CHARTERED
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

OUR TRUSTPILOT RATINGS

4.8 ★★★★★





2

200+
INDUSTRY LEADERS

25
GLOBAL SPEAKERS

19
CASE STUDIES

3
NETWORKING DAYS

2
SITE TOURS

Our Trustpilot Ratings: 4.8 ★★★★★



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MAJOR CONFERENCE THEMES

3

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

Personalized
Learning Using AI

AI-Enabled Adaptive
Learning

Intelligent Tutoring
Systems Using AI

AI-Assisted Grading
And Feedback

Student Predictive
Analytics

Smart Content
Using AI

Language Learning
Using AI

Immersive Learning
Using Augmented
And Virtual Reality

Gamification With AI

Digital Learning
Analytics

Curriculum
Development And
Design Using AI

Student Virtual
Assistants

Educational
Data Mining

Collaborative
Learning

AI Student
Support Services

Voice-Based
Education

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

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SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS



Associate Prof. Danny Liu
Associate Professor,
Educational Innovation
University of Sydney



Prof. Vishal Rana
Lecturer in Management
Griffith University



Dr. Tomas Trescak
Director of Academic
Program in ICT, Senior
Lecturer in Intelligent
Systems
Western Sydney University



Prof. Helene de Burgh-Woodman
Professor and Dean of the
Graduate Research School
**University of Technology
Sydney (UTS)**



Bert Verhoeven
Program Director
Innovation and Enterprise
Flinders University



Wes Warner
Head of Innovation,
Entrepreneurialism and
Business
Pacific Lutheran College



Susan Gibson
Head of Data Analytics
And AI
**University of Technology
Sydney (UTS)**



Prof. Michael Keppell
Academic Director,
Charles Sturt University,
Sydney
Navitas

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

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Bret Stephenson
Principal Advisor, Data and
Ethics
La Trobe University



Dr. Ambarish Kulkarni
Associate Professor and
Director Vehicle
Engineering Team
**Swinburne University of
Technology**



Prof. Matt Bower
Professor for Macquarie
School of Education
Macquarie University



**Associate Prof. Niusha
Shafiabady**
Associate Professor,
Faculty of Science and
Technology
Charles Darwin University



Ume Rubab Sheikh
Teaching Staff & PhD
Candidate
University of Sydney



Dr. Yasemin Tekmen
Associate Lecturer, School
of Architecture, Design and
Planning
University of Sydney



Dr. Rebecca Marrone
Lecturer, Learning Sciences
and Development for the
Centre for Change and
Complexity in Learning
(C3L)
**University of South
Australia (UniSA)**



Matthew Esterman
Director of Innovation and
Partnerships
**Our Lady of Mercy College
Parramatta**



Dr. Nadine Marcus
Associate Professor,
Computer Science &
Engineering
**University of New South
Wales (UNSW)**



**Dr. Sumedha Weerasekara
PhD**
Sessional Academic &
Lecturer
University of Melbourne



Michael O'Keeffe
Deputy Principal - Learning
and Teaching
**John Paul College
Frankston**



Dr. Hassan Khosravi
Associate Professor in Data
Science and Learning
Analytics
University of Queensland

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

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Dr. Jason Zagami
Senior Lecturer, School of
Education and Professional
Studies
Griffith University



Dr. David Kellerman
Deputy Head of School
(Education)
**University of New South
Wales (UNSW)**



Jason La Greca
Principal Product Manager
**NSW Department of
Education**



Dr. Khaled Saleh
Lecturer, School of
Information and Physical
Sciences
University of Newcastle



Catherine Zhao
Research and Insights Lead
**NSW Department of
Education**



Dr. Nici Sweaney
Manager, Education Quality
and Excellence
University of Canberra



Dr Vanessa Crump
Lecturer, Academic Subject
Coordinator
**University of Technology
Sydney**



Dr. Joanne Hinitt
Lecturer, Occupational
Therapy
The University of Sydney



Daniel Lodder
Teacher
Genazzano FCJ College



Our Trustpilot Ratings: 4.8 ★★★★★



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AGENDA

4 - 6 DEC 2023, FOUR SEASONS HOTEL, SYDNEY

7

4th December 2023 (Monday)

Day 1 - Keynote Address

09:00 - 09:30 am

Keynote Address 1: The Future Of Education: How AI Is Transforming Teaching And Learning

Prof. Helene de Burgh-Woodman, Professor and Dean of the Graduate Research School, University of Technology Sydney (UTS)



Personalized Learning Using AI

09:30 - 10:00 am

Personalized Learning Using AI: How AI Can Be Used To Personalize The Learning Experience For Each Student

Case Study: How The University Of Sydney Uses AI To Personalized Feedback And Learning

Associate Prof. Danny Liu, Associate Professor, Educational Innovation, University of Sydney



AI-Enabled Adaptive Learning

10:00 - 10:30 am

AI-Enabled Adaptive Learning: How AI Can Be Used To Create Adaptive Learning Environments That Adjust To Each Student's Needs And Abilities

Case Study: How Flinders University Creates Adaptive Learning Environment By Leveraging AI Innovation To Integrate Theoretical Perspectives To Real-World Challenges And Solutions

Prof. Vishal Rana, Lecturer in Management, Griffith University



Networking

10:30 - 11:00 am

Networking And Refreshment

Intelligent Tutoring Systems Using AI

11:00 - 11:30 am

Intelligent Tutoring Systems Using AI: How AI-Powered Tutoring Systems Can Provide Personalized Guidance And Support To Students

Case Study: How The University of Sydney Leverages AI-Powered Intelligent Tutoring Agent To Boost Student Engagement With Personalized Feedback

Dr. Joanne Hinitt, Lecturer, Occupational Therapy, The University of Sydney



Debate

11:30 - 12:00 pm

Debate Session: Should AI Be Regulated For Students Doing Homework Assignments?

Matthew Esterman, Director of Innovation and Partnerships, Our Lady of Mercy College Parramatta

Prof. Matt Bower, Professor for Macquarie School of Education, Macquarie University



AGENDA

4 - 6 DEC 2023, FOUR SEASONS HOTEL, SYDNEY

8

4th December 2023 (Monday)

AI-Assisted Grading And Feedback

- 12:00 - 12:30 pm **AI-Assisted Grading And Feedback: How AI Can Be Used To Grade Assignments And Provide Authentic Assessment And Experiential Learning To Students**
- Case Study: How Flinders University Enhanced Student Performance With AI-Powered Assessment And Generative AI For Accurate Feedback And Experiential Learning*
- Bert Verhoeven, Program Director Innovation and Enterprise, Flinders University**



Lunch

- 12:30 - 1:30 pm **Lunch And Networking**

Student Predictive Analytics

- 01:30 - 02:00 pm **Student Predictive Analytics: How AI Can Be Used To Analyze Student Data And Enhance Student Experience With A Governance And Ethical Framework**
- Case Study: How UTS Have Applied A Governance And Ethical Framework To Ensure That UTS Utilize AI Appropriately To Provide An Enhanced Student Experience*
- Susan Gibson, Head of Data Analytics And AI, University of Technology Sydney (UTS)**



Day 1 - Roundtable Discussion

- Roundtable 1:**
- Roundtable A: Personalized Learning
- Associate Prof. Niusha Shafiabady, Associate Professor, Faculty of Science and Technology, Charles Darwin University**
- Roundtable B: AI-Enabled Adaptive Learning
- Dr. Nadine Marcus, Associate Professor, Computer Science & Engineering, University of New South Wales (UNSW)**
- Roundtable C: Collaborative Learning
- Dr. Sumedha Weerasekara, PhD Sessional Academic & Lecturer, University of Melbourne**
- Roundtable D: Curriculum Design And Development
- Dr. Yasemin Tekmen, Associate Lecturer, School of Architecture, Design and Planning, University of Sydney**



Networking

- 03:00 - 03:30 pm **Networking And Refreshment**

Smart Content Using AI

- 03:30 - 04:00 pm **Smart Content Using AI: Elevating Learning Through Student-AI Collaboration - The Case Of Co-Creating Educational Resources**
- Case Study: How University Of Queensland Is Using Student-AI Collaboration To Deliver Personalized Content And Boost Student Performance*
- Dr. Hassan Khosravi, Associate Professor in Data Science and Learning Analytics, University of Queensland**



AGENDA

4 - 6 DEC 2023, FOUR SEASONS HOTEL, SYDNEY

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4th December 2023 (Monday)

Voice-Based Education

Voice-Based Education: How Voice-Based AI Technologies Can Provide Students With Hands-Free Access To Educational Resources And Information

04:00 - 04:30 pm

Case Study: How University Of Sydney Is Using Voice-Based AI To Enhance The Teaching Experience

Ume Rubab Sheikh, Teaching Staff & PhD Candidate, University of Sydney



Immersive Learning Using Augmented And Virtual Reality

Immersive Learning Using Augmented And Virtual Reality: How AI-Powered Augmented And Virtual Reality Tools Can Create Immersive Learning Experiences And Enhance Student Engagement

04:30 - 05:00 pm

Case Study: How Swinburne University Of Technology Uses AI-Enhanced AR/VR Tools To Improve Students' Learning And Instructors' Course Design More Efficiently

Dr. Ambarish Kulkarni, Associate Professor and Director Vehicle Engineering Team, Swinburne University of Technology



Champagne Networking

05:00 - 05:30 pm

Champagne Networking Session



AGENDA

4 - 6 DEC 2023, FOUR SEASONS HOTEL, SYDNEY

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5th December 2023 (Tuesday)

Day 2 - Keynote Address

09:00 - 09:30 am

Keynote Address 2: Ethical Considerations In Implementing AI In Education

Dr. Jason Zagami, Senior Lecturer, School of Education and Professional Studies, Griffith University



Gamification With AI

09:30 - 10:00 am

Gamification With AI: How AI-Powered Games Can Engage Students And Promote Learning Through Interactive Experiences

Case Study: How Schools Build Gamification With Artificial Intelligence Into Curriculum To Improve Learning Experience

Dr. David Kellerman, Deputy Head of School (Education), University of New South Wales (UNSW)

Jason La Greca, Principal Product Manager, NSW Department of Education



Digital Learning Analytics

10:00 - 10:30 am

Education Analytics: Examining The Readiness Of Introducing Natural Language Processing (NLP) Into Education Evaluation

Case Study: How Education Focused Organizations Are Applying Data Science Methods To Process Large Amounts Of Texts To Improve Student Outcomes In Schools

Catherine Zhao, Research and Insights Lead, NSW Department of Education



Networking

10:30 - 11:00 am

Networking And Refreshment

Curriculum Development And Design Using AI

11:00 - 11:30 am

Curriculum Development And Design Using AI: How AI Can Be Used To Design And Develop Curriculum That Is Aligned With Student Needs And Abilities

Case Study: How Western Sydney University (WSU) Uses AI To Analyze Course Materials And Identify Gaps Or Redundancies In The Curriculum Development

Dr. Tomas Trescak, Director of Academic Program in ICT, Senior Lecturer in Intelligent Systems, Western Sydney University



AGENDA

4 - 6 DEC 2023, FOUR SEASONS HOTEL, SYDNEY

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5th December 2023 (Tuesday)

Day 2 - Roundtable Discussion

Roundtable 2:

Roundtable A: Augmented And Virtual Reality

Dr. Ambarish Kulkarni, Associate Professor and Director Vehicle Engineering Team, Swinburne University of Technology

Roundtable B: Intelligent Tutoring Systems

Michael O'Keeffe, Deputy Principal - Learning and Teaching, John Paul College Frankston

Roundtable C: Gamification In Education

Dr Vanessa Crump, Lecturer; Academic Subject Coordinator, University of Technology Sydney

Roundtable D: AI Virtual Assistant

Dr. Khaled Saleh, Lecturer, School of Information and Physical Sciences, University of Newcastle



Lunch

12:30 - 01:30 pm **Lunch And Networking**

Student Virtual Assistants

01:30 - 02:00 pm **Student Virtual Assistants: The Use Of AI-Powered Virtual Assistants To Provide Support To Students And Educators, Answering Questions And Providing Guidance**
Case Study: How Pacific Lutheran College Uses A Virtual Assistant Powered By AI To Support Student Learning
Wes Warner, Head of Innovation, Entrepreneurialism and Business, Pacific Lutheran College



Panel

Panel Address: The Implications Of Generative AI For Teaching And Learning

Prof. Michael Keppell, Academic Director, Charles Sturt University, Sydney, Navitas

Associate Prof. Danny Liu, Associate Professor, Educational Innovation, University of Sydney

Michael O'Keeffe, Deputy Principal - Learning and Teaching, John Paul College Frankston

Dr. Sumedha Weerasekara PhD, Sessional Academic & Lecturer, University of Melbourne



AGENDA

4 - 6 DEC 2023, FOUR SEASONS HOTEL, SYDNEY

12

5th December 2023 (Tuesday)

Educational Data Mining

02:30 - 03:00 pm

Educational Data Mining: Critical Considerations For Achieving Student Equity In Australian Higher Education Through AI And Educational Data

Case Study: Using Data And Inclusive Analytics On Student Equity To Support Student Success And Retention Initiatives

Bret Stephenson, Principal Advisor, Data and Ethics, La Trobe University



Networking

03:00 - 03:30 pm

Networking And Refreshment

Collaborative Learning

03:30 - 04:00 pm

Collaborative Learning: AI-Powered Collaborative Learning Systems Can Facilitate Group Work And Peer-To-Peer Learning, Providing Students With Valuable Social And Cognitive Skills

Case Study: University of Canberra's AI Collaborative Learning Systems Revolutionize Group Work And Student Outcomes With Significant Improvement In Learning Abilities

Dr. Nici Sweaney, Manager, Education Quality and Excellence, University of Canberra



AI Student Support Services

04:00 - 04:30 pm

AI Student Support Services: How AI Can Assist In Providing A Range Of Student Support Services, Including Mental Health Counseling And Academic Advising

Case Study: University Of South Australia's AI-Powered Student Support Services Improve Student And Teachers' Wellbeing

Dr. Rebecca Marrone, Lecturer, Learning Sciences and Development for the Centre for Change and Complexity in Learning (C3L), University of South Australia (UniSA)



Language Learning Using AI

04:30 - 05:00 pm

Language Learning Using AI & Robots: How AI-Powered Robots Empower Educators And Enhances Students' Language Learning Skills

Case Study: How Genazzano FCJ College Uses AI-Powered Robots To Improve Language Learning

Daniel Lodder, Teacher, Genazzano FCJ College



AGENDA

4 - 6 DEC 2023, FOUR SEASONS HOTEL, SYDNEY

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6th December 2023 (Wednesday)

Site Tour 1 - University of New South Wales' (UNSW) Digital Teaching Studio

09:00 - 12:00 pm

Highlights: Explore UNSW School of Mechanical and Manufacturing Engineering's Digital Teaching Studio, where the studio is working on personalized learning experiences using AI. The tour will showcase the AI-driven tools, technologies, and learning platforms designed to create customized learning paths for students.



Site Tour 2 - NSW Institute of Applied Technology Digital (IAT-D) Campus

01:00 - 03:00 pm

Highlights: Embark on a tour of NSW IAT-D campus, where cutting-edge technologies like AI, data analytics, and machine learning enhance their comprehensive course offerings. Experience the immersive 3D simulations at the state-of-the-art training center, generating pivotal data to power learning analytics and AI, elevating pedagogy and intensifying learning experiences.



TOP 150 COMPANIES JOINING US

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ENHANCE YOUR NETWORK WITH THE TOP 150 COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

1. Australian National University (ANU)
2. University of Melbourne
3. University of Sydney
4. University of New South Wales (UNSW)
5. University of Queensland (UQ)
6. Monash University
7. University of Western Australia (UWA)
8. University of Adelaide
9. University of Technology Sydney (UTS)
10. University of Wollongong
11. Macquarie University
12. University of Newcastle
13. University of South Australia (UniSA)
14. Queensland University of Technology (QUT)
15. RMIT University
16. University of Tasmania (UTAS)
17. Swinburne University of Technology
18. Deakin University
19. La Trobe University
20. Curtin University
21. University of Canberra
22. Griffith University
23. James Cook University (JCU)
24. Murdoch University
25. Flinders University
26. Edith Cowan University (ECU)
27. University of Southern Queensland (USQ)
28. Central Queensland University (CQU)
29. Charles Sturt University (CSU)
30. University of New England (UNE)
31. Southern Cross University (SCU)
32. University of the Sunshine Coast (USC)
33. Western Sydney University
34. Federation University Australia
35. Australian Catholic University (ACU)
36. University of Notre Dame Australia
37. Bond University
38. Victoria University (VU)
39. Charles Darwin University (CDU)
40. TAFE NSW
41. TAFE Queensland
42. TAFE Victoria (VIC)
43. South Metropolitan TAFE (WA)
44. North Metropolitan TAFE (WA)
45. TAFE SA
46. TasTAFE
47. Canberra Institute of Technology (CIT)
48. Bendigo Kangan Institute
49. Box Hill Institute
50. Chisholm Institute
51. Federation TAFE
52. GippsTAFE
53. RMIT TAFE
54. Swinburne TAFE
55. VU Polytechnic
56. Department of Education, Skills, and Employment (DESE)
57. Australian Curriculum, Assessment, and Reporting Authority (ACARA)
58. Australian Institute for Teaching and School Leadership (AITSL)
59. Education Services Australia (ESA)
60. National Centre for Vocational Education Research (NCVER)
61. Australian Council of Deans of Education (ACDE)
62. Australian College of Educators (ACE)
63. National Assessment Program - Literacy and Numeracy (NAPLAN)
64. Tertiary Education Quality and Standards Agency (TEQSA)
65. Australian Association for Research in Education (AARE)
66. Australian College of Applied Psychology (ACAP)
67. Australian Society for Computers in Learning in Tertiary Education (ASCILITE)
68. Independent Education Union of Australia (IEUA)
69. Australian Primary Principals Association (APPA)
70. Australian Secondary Principals' Association (ASPA)
71. Australian Special Education Principals' Association (ASEPA)
72. Association of Independent Schools of New South Wales (AISNSW)
73. Association of Independent Schools of South Australia (AISSA)
74. Independent Schools Victoria (ISV)
75. Australian College of Physical Education (ACPE)
76. Blue Mountains International Hotel Management School (BMIHMS)
77. Campion College Australia
78. Canberra College of Advanced Education (CCAEE)
79. Collarts (Australian College of the Arts)
80. CQUniversity TAFE
81. Excelsia College
82. Holmes Institute
83. International College of Management, Sydney (ICMS)
84. Jansen Newman Institute (JNI)
85. Kenvale College
86. Le Cordon Bleu Australia
87. Marcus Oldham College
88. Melbourne Institute of Technology (MIT)
89. Melbourne Polytechnic
90. Moore Theological College
91. National Art School (NAS)
92. National Institute of Dramatic Art (NIDA)
93. Navitas Professional Institute
94. Photography Studies College (PSC)
95. Royal Melbourne Institute of Technology (RMIT) - College of Business and Law
96. SAE Institute Australia
97. Southern School of Natural Therapies (SSNT)
98. Stott's College
99. Sydney College of the Arts
100. Sydney Institute of Business and Technology (SIBT)
101. Tabor College Australia
102. The Australian College of Theology (ACT)
103. The College of Law
104. Think Education Group
105. Whitehouse Institute of Design
106. William Blue College of Hospitality Management
107. Carnegie Mellon University (CMU)
108. University College London (UCL)
109. Torrens University Australia
110. SP Jain
111. ACG Parnell College
112. All Saints' College
113. Eynesbury College
114. Federation University Australia (TAFE Division)
115. Flinders International Study Centre
116. Gold Coast Learning Centre (GCLC)
117. Gordon Institute of TAFE
118. Greenwich College
119. Harvest Bible College
120. Holmesglen Institute
121. Ikon Institute of Australia
122. Illawarra Institute of TAFE
123. Institute of Continuing & TESOL Education (ICTE-UQ)
124. International Institute of Business & Information Technology (IIBIT)
125. JMC Academy
126. Kaplan Business School Australia
127. Kent Institute Australia
128. La Trobe College Australia
129. La Trobe Melbourne
130. Macleay College
131. Martin College
132. Murdoch Institute of Technology
133. Navitas College of Public Safety (NCPS)
134. Newcastle International College (NIC)
135. North Metropolitan TAFE
136. Queensland Institute of Business and Technology (QIBT)
137. Southern Cross Education Institute
138. Southern Cross University College
139. Southport College of TAFE
140. William Angliss Institute
141. University of Canberra College
142. Royal Gurkhas Institute of Technology (RGIT) Australia
143. SAE Institute
144. North Metropolitan TAFE
145. Ozford College
146. Macleay College
147. Martin College
148. Ikon Institute of Australia
149. Harvest Bible College
150. CIC Higher Education

GET READY FOR A GAME CHANGING EXPERIENCE

NEW IN THIS YEAR'S EVENT

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6 December 2023: Site Tour to University of New South Wales' (UNSW) Digital Teaching Studio

The Digital Teaching Studio at University of New South Wales' (UNSW) School of Mechanical and Manufacturing Engineering is an avant-garde facility focused on innovating digital teaching via innovative technologies such as AI and data analytics. In line with the forum's goals, the studio implements AI-powered digital tools in teaching, offering attendees firsthand exposure to their transformative potential. Touring this facility, participants will gain insights into latest digital teaching methodologies and AI-driven technologies, and network with experts who can share their knowledge in this rapidly evolving field.

6 December 2023: Site Tour to NSW Institute of Applied Technology Digital (IAT-D) Campus

The NSW Institute of Applied Technology-Digital (IAT-D) campus in Sydney is a renowned educational center, emphasizing the application of digital technologies in tackling real-world educational challenges across various sectors. The campus is known for its productive partnerships with industry stakeholders and public institutions, producing ground-breaking solutions that propel educational advancement and societal development. By visiting the center, forum participants can learn about cutting-edge AI innovations and educational technologies, and gain insights into how advanced analytics is transforming industries and shaping the future of work. Participants will also have the opportunity to connect with leading experts in the field and explore potential avenues for future collaboration.

Our Trustpilot Ratings: 4.8 ★★★★★



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SPONSORSHIP PACKAGES

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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES						Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR		EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY						
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)		
Speaker Pass	1	1	1	1		
Host Roundtable Discussion - NEW	✓	✓	✓			
Host Workshop / VIP Lunch - NEW	✓					
Private Meeting Suite	✓					
Potential Clients Introduction- NEW	6	4	2			
EXHIBIT/PASSES						
Conference Pass	4	3	2	2		2
Exhibition Table Top	✓ (Premium)	✓	✓	✓		✓
Exhibitor Pass	2	2	2	2		2
MARKETING/BRANDING/PUBLICITY						
Branded Lanyard with Your Company Logo - NEW	✓					
VIP Complimentary Passes for your Guests - NEW	8	3				
Publicity on Social Media Pre, During and Post conference - NEW	✓	✓	✓	✓		✓
Logo & Branding Exposures on All Email Marketing, Website & Collateral	✓	✓	✓	✓		✓
Company Branding on Event Website and all Marketing Collaterals	✓	✓	✓	✓		✓
Branding on Event Backdrop and Banner	✓	✓	✓	✓		✓
Seat Drop and Satchel Insert	✓	✓	✓			

SPONSORSHIP PACKAGES

17

ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES					Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY					
Access to Delegate List	✓	✓	✓	✓	
50% off Additional Conference Pass	✓	✓	✓	✓	
Participation in Champagne Networking Session	✓	✓	✓	✓	
	AU\$30,000	AU\$20,000	AU\$15,000	AU\$12,000	AU\$8,000

ADDITIONAL SPONSORSHIP PACKAGES

HOSTED VIP LUNCH SPONSOR (AU\$12,000)

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

HOSTED ROUNDTABLE DISCUSSION SPONSOR (AU\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

NETWORKING CHAMPAGNE SPONSOR AU\$10,000

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail reception
- Company logo and profile inside the brochure that is sent out to more than 50,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

LANYARD SPONSOR (EXCLUSIVE) AU\$8,000

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

ANTICIPATED DELEGATES

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WHO WILL JOIN US IN THIS IMPACTFUL EVENT

JOB TITLES OF DELEGATES

- Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor
- Provost
- Chief Academic Officer (CAO)
- Chief Learning Officer (CLO)
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Dean of Education
- Dean of Students
- Professors/ Associate Professors/ Assistant Professors/ Adjunct Professor/ Senior Lecturer/ Lecturer/ School Principals/ Vice Principals/ Masters
- Head/ Director/ Manager of Education
- Head/ Director/ Manager of Learning Technologies
- Head/ Director/ Manager of Technology
- Head/ Director/ Manager of Curriculum
- Head/ Director/ Manager of Instructional Technology
- Head/ Director/ Manager of Online Learning
- Head/ Director/ Manager of eLearning
- Head/ Director/ Manager of Digital Learning
- Head/ Director/ Manager of Teaching and Learning
- Head/ Director/ Manager of Learning and Development
- Head/ Director/ Manager of Training
- Head/ Director/ Manager of Learning Management Systems (LMS)
- Director/Head/Manager of Student Assessment
- Director/Head/Manager of Special Education
- Director/Head/Manager of Data and Analytics
- Head/ Director/ Manager of Learning Analytics
- Head/ Director/ Manager of E-Learning
- Head/ Director/ Manager of Education Policy
- Head/ Director/ Manager of Education Program
- Head/ Director/ Manager of Content Management System
- Head/ Director/ Manager of Learning Experience
- Head/ Director/ Manager of Learning Innovation

40%

VICE PRESIDENT,
DIRECTOR AND GM

15%

C-LEVEL AND
MANAGING DIRECTOR

20%

HEAD OF
DEPARTMENTS

200+

INDUSTRY LEADERS

25%

MANAGERS AND
EXECUTIVES

OUR CLIENTELE

19

WE HAVE A STRONG COMMITMENT TO DELIVER THE
BEST THOUGHT LEADERS AND DELEGATES

Over 70% of **FORTUNE 500**
Companies Have
Attended Our
Conferences
Globally
Before



Our Trustpilot Ratings: 4.8 ★★★★★



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CONTACT US TODAY

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OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT
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