

# AI IN EDUCATION FORUM

# 20 25

EMPOWERING FUTURE MINDS WITH AI

MAIN CONFERENCE: 29 - 30 OCTOBER 2025  
POST CONFERENCE SITE TOUR: 31 OCTOBER 2025



SANDTON SUN & TOWERS, JOHANNESBURG

**CHARTERED**  
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

OUR TRUSTPILOT RATINGS

4.8 ★★★★★







2

**200+**  
EDUCATIONAL LEADERS

**25**  
GLOBAL SPEAKERS

**19**  
CASE STUDIES

**3**  
NETWORKING DAYS

**2**  
SITE TOURS

Our Trustpilot Ratings: 4.8 ★★★★★



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# MAJOR CONFERENCE THEMES

3

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

Personalized Learning

AI-Powered Tutoring

Automated Grading And Assessment

AI In Language Learning

Predictive Analytics For Student Performance

AI In Exam Proctoring And Cheating Detection

Smart Content Creation With AI

AI-Driven Adaptive Learning Platforms

AI And Academic Integrity (Cheating And Plagiarism)

AI-Enabled Chatbots For Student Engagement

AI For Gamification In Learning

AI For Multilingual Education

AI Hybrid Learning Models

Teacher Adaptation And Training For AI

Social-Emotional Learning

AI For Special Needs Education

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

4

SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS



**Ntsundeni (Louis) Mapatagane**  
Director of Planning and Institutional Intelligence  
Walter Sisulu University (WSU)



**Prof. Paula Barnard-Ashton**  
Assistant Dean, Teaching, Learning and Undergraduate Affairs  
University of the Witwatersrand



**Nkosana Maphosa**  
Executive Dean  
Great Zimbabwe University



**Dr. Renjini Mary Joseph**  
Senior Lecturer, GIBS Business School  
Gordon Institute of Business Science



**Dr. Tanya de Villiers-Botha**  
Lecturer & Head of Unit for the Ethics of Technology, Centre for Applied Ethics  
Stellenbosch University



**Shaun Fuch**  
CEO  
Centennial Schools

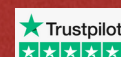


**Dr. Shahiem Patel**  
Academic Dean  
Regent Business School



**Dr. Amos Anele**  
Academic Head of Programmes (Dean) - Information Technology  
Eduvos

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

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**Dr. Sonja Strydom**  
Deputy Director, Centre for  
Learning Technologies  
Stellenbosch University



**Dr. Adrienne Watson**  
Head of Education  
Research & Innovation  
St Stithians College



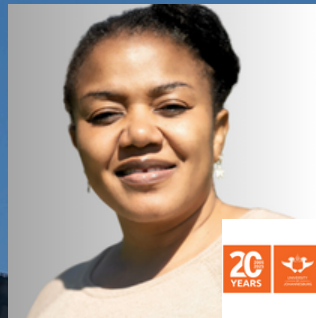
**Prof. Susan Brokensha**  
Academic Head of  
Department  
University of The Free  
State



**Dr. Clement Nyirenda**  
Senior Lecturer &  
eResearch Director  
University of Western Cape



**Dr. Merle Werbeloff**  
Lecturer  
University of the  
Witwatersrand



**Prof. Mafor Penn**  
Associate Professor of  
Science Education  
University of Johannesburg



**Dr. Khanyisile Twabu**  
Acting Deputy Director, ICT,  
Academy Of Applied  
Technologies and  
Innovation  
University of South Africa  
(UNISA)



**Ridewaan Hanslo**  
Lecturer  
University of Johannesburg



**Julia Ross**  
Lecturer & Program Head  
Milpark School of  
Commerce



**Janet Bruce-Brand**  
Lecturer  
University of KwaZulu-  
Natal

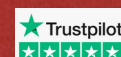


**Dr. Anthony Kaziboni**  
Lecturer & Senior  
Researcher  
University of Pretoria



**Sibusiso Malindisa**  
Lecturer  
University of South Africa  
(UNISA)

Our Trustpilot Ratings: 4.8 ★★★★★



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# CONFERENCE THOUGHT LEADERS

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**Dr. Vusumzi Funda**  
Lecturer  
University of Fort Hare



**Dr. Gill Mooney**  
Dean of Academic  
Development and Support  
The Independent Institute  
of Education (IIE)



**Prof. Zayd Waghid**  
Director (Acting) and  
SARCHI Chair at the Global  
Institute for Teacher  
Education and Society  
Cape Peninsula University  
of Technology



**Dr Mario Landman**  
Head Educational  
Technology and Innovation  
The Independent Institute  
of Education (IIE)



**Dr. Vusumzi Funda**  
Lecturer  
University of Fort Hare



Our Trustpilot Ratings: 4.8 ★★★★★



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# AGENDA

29 - 31 OCT 2025, SANDTON SUN & TOWERS, JOHANNESBURG

7

## 29th October 2025 (Wednesday)

### Day 1 - Keynote Address

09:00 - 09:30 am

#### Keynote Address 1: The Future Of AI In Transforming African Education Systems

- The Role Of AI In Bridging The Digital Divide In Schools Across Africa
- Addressing Concerns About Bias, Ethics, And Inclusivity In AI-Powered Education
- Policy And Regulatory Considerations For AI In The Education Sector



**Dr. Gill Mooney, Dean of Academic Development and Support, The Independent Institute of Education (IIE)**

### Personalized Learning

09:30 - 10:00 am

#### Leveraging AI To Tailor Educational Content And Experiences To Individual Student Needs, Preferences, And Learning Paces

*Personalized Learning Through AI At The Stellenbosch University: Leveraging AI-Driven Adaptive Learning Platforms To Enhance Student Engagement And Academic Performance*



**Dr. Sonja Strydom, Deputy Director, Centre for Learning Technologies, Stellenbosch University**

### AI-Powered Tutoring

10:00 - 10:30 am

#### Deployment Of AI-Driven Tutoring Systems That Provide Real-Time Assistance And Feedback To Students

*Transforming Student Support At University Of The Witwatersrand: AI-Based Virtual Tutors Revolutionizing Education In Mathematics And Science With Real-Time Feedback And Personalized Learning Pathways*



**Dr. Merle Werbeloff, Lecturer, University of the Witwatersrand**

### Networking

10:30 - 11:00 am

#### Networking And Refreshment

### Automated Grading And Assessment

11:00 - 11:30 am

#### Utilizing AI To Automate Grading And Assessments, Reducing Educators' Workloads While Ensuring Accuracy.

*Advancing Assessment Efficiency At The Regent Business School: AI-Powered Grading Algorithms Streamlining Multiple-Choice And Short-Answer Evaluations For Faster, More Accurate Feedback.*



**Dr. Shahiem Patel, Academic Dean, Regent Business School**

### Debate

11:30 - 12:00 pm

#### Bias And Fairness In AI Algorithms: Should AI Be Allowed To Grade Student Work Without Human Oversight?

*On One Hand, AI-Based Grading Ensures Consistency, Reduces Teacher Workload, And Minimizes Human Subjectivity. But On The Other Hand, AI Grading Systems Inherit Biases, Lack Contextual Understanding, And May Disadvantage Students From Diverse Backgrounds.*



**Ridewaan Hanslo, Lecturer, University of Johannesburg**

### AI-Powered Research Assistance

12:00 - 12:30 pm

#### How AI-Powered Intelligent Research Tools Help Students And Researchers To Enhance Research Efficiency In Higher Education

*Exploring How UNISA Is Advancing Research Through AI-Driven Analytics Solutions Via Its Research Enhancement Platform, Enhancing Data Analysis, Interpretation, Literature Reviews, Citation Management, And Overall Research Productivity*



**Sibusiso Malindisa, Lecturer, University of South Africa (UNISA)**





# AGENDA

29 - 31 OCT 2025, SANDTON SUN & TOWERS, JOHANNESBURG

8

## 29th October 2025 (Wednesday)

### Lunch

12:30 - 01:30 pm **Lunch And Networking**

### Predictive Analytics For Student Performance

01:30 - 02:00 pm **Applying AI To Analyze Student Data And Predict Academic Outcomes, Enabling Proactive Interventions**  
*Predictive Analytics For Student Success At Eduvos: AI-Driven Early Intervention Strategies Improving Retention And Academic Outcomes*  
**Dr. Amos Anele, Academic Head of Programmes (Dean) - Information Technology, Eduvos**



### Day 1 - Roundtable Discussion

02:00 - 03:00 pm **Roundtable 1:**  
Roundtable A: AI-Powered Tutoring  
Roundtable B: Smart Content Creation With AI  
**Dr. Adrienne Watson, Head of Education Research & Innovation, St Stithians College**  
Roundtable C: Automated Grading And Assessment  
Roundtable D: AI-Driven Adaptive Learning Platforms



### Networking

03:00 - 03:30 pm **Networking And Refreshment**

### AI In Exam Proctoring And Cheating Detection

03:30 - 04:00 pm **Implementing AI-Powered Remote Proctoring Solutions To Maintain Academic Integrity During Online Assessments**  
*Ensuring Exam Integrity At The University Of South Africa (UNISA): AI-Driven Proctoring Systems Safeguarding Fairness And Credibility In Online Assessments.*  
**Dr. Khanyisile Twabu, Acting Deputy Director, ICT, Academy Of Applied Technologies and Innovation, University of South Africa (UNISA)**



### Smart Content Creation With AI

04:00 - 04:30 pm **Employing AI Tools To Help Educators Create And Curate Engaging Digital Learning Materials**  
*AI-Powered Digital Learning At The Gordon Institute of Business Science: Enhancing Online Education With AI-Driven Content Creation Tools For Interactive Course Design*  
**Dr. Renjini Mary Joseph, Senior Lecturer, GIBS Business School, Gordon Institute of Business Science**



### AI-Driven Adaptive Learning Platforms

04:30 - 05:00 pm **Implementing AI-Powered Platforms That Adjust Learning Paths Based On Individual Student Progress**  
*Revolutionizing Student Engagement At University of Western Cape: AI-Driven Adaptive Learning Systems Tailoring Course Content To Improve Learning Outcomes.*  
**Dr. Clement Nyirenda, Senior Lecturer & eResearch Director, University of Western Cape**



### Champagne Networking

05:00 - 05:30 pm **Champagne Networking Session**





# AGENDA

29 - 31 OCT 2025, SANDTON SUN & TOWERS, JOHANNESBURG

9

## 30th October 2025 (Thursday)

### Day 2 - Keynote Address

- 09:00 - 09:30 am
- Keynote Address 2: The Future Of Teaching: How AI Is Reshaping The Role Of Educators**
- *AI As A Co-Teacher: Enhancing Rather Than Replacing Educators*
  - *Training Teachers To Leverage AI Tools Effectively In Classrooms*
  - *Ethical Implications And Maintaining Human-Centric Education*
- Prof. Paula Barnard-Ashton, Assistant Dean, Teaching, Learning and Undergraduate Affairs, University of the Witwatersrand**



### AI And Academic Integrity (Cheating And Plagiarism)

- 09:30 - 10:00 am
- Using AI-Driven Tools To Detect Plagiarism And Maintain Academic Integrity In Research And Student Assessments**
- How The University of KwaZulu-Natal Has Integrated AI-Powered Plagiarism Detection Tools Into Its Learning Management System, Ensuring Originality In Student Submission*
- Janet Bruce-Brand, Lecturer, University of KwaZulu-Natal**



### AI-Enabled Chatbots For Student Engagement

- 10:00 - 10:30 am
- Deploying AI-Powered Chatbots To Assist Students With Academic Queries, Course Selection, And University Services**
- AI-Powered Student Support At The University Of Fort Hare: Enhancing Engagement And Administrative Efficiency With AI-Driven Chatbot Assistance*
- Dr. Vusumzi Funda, Lecturer, University of Fort Hare**



### Networking

- 10:30 - 11:00 am
- Networking And Refreshment**

### AI For Gamification In Learning

- 11:00 - 11:30 am
- Applying AI-Powered Gamification Tools To Enhance Student Motivation And Engagement**
- Gamifying Education At The Great Zimbabwe University: AI-Driven Gamification Techniques Making Complex Subjects More Engaging And Interactive*
- Nkosana Maphosa, Executive Dean, Great Zimbabwe University**



### Day 2 - Roundtable Discussion

- 11:30 - 12:30 pm
- Roundtable 2:**
- Roundtable A: AI-Enabled Chatbots For Student Engagement
- Roundtable B: AI Hybrid Learning Models
- Roundtable C: AI For Gamification In Learning
- Roundtable D: Teacher Adaptation And Training For AI
- Julia Ross, Lecturer & Program Head, Milpark School of Commerce**



### Lunch

- 12:30 - 01:30 pm
- Lunch And Networking**



# AGENDA

29 - 31 OCT 2025, SANDTON SUN & TOWERS, JOHANNESBURG

10

## 30th October 2025 (Thursday)

### AI For Multilingual Education

01:30 - 02:00 pm

#### Developing AI Applications That Support Multilingual Education And Real-Time Translation In South Africa's Diverse Linguistic Landscape

*Bridging Linguistic Gaps At The University Of The Free State: AI-Powered Speech Recognition And Translation Tools Fostering Multilingual Learning.*

**Prof. Susan Brokensha, Academic Head of Department, University of The Free State**



### Panel Discussion

02:00 - 02:30 pm

#### AI In Education – Would This Lead To Over-Reliance On AI And Reduced Human Interaction?

- *Would Excessive Use Of AI-Driven Learning Tools Lead To A Decline In Teacher-Student Engagement?*
- *How Do Teachers Tackles The Loss Of Emotional Intelligence And Critical Thinking Skills Due To Automated Learning.*

**Dr Mario Landman, Head Educational Technology and Innovation, The Independent Institute of Education (IIE)**

**Mpai Rammusi, Lecturer, Central Johannesburg College**



### AI Hybrid Learning Models

02:30 - 03:00 pm

#### Integrating AI To Support Social-Emotional Learning And Student Well-Being

*AI-Driven Social-Emotional Learning At Centennial Schools: Integrating AI-Powered Tools To Enhance Students' Emotional Intelligence And Social Skills*

**Shaun Fuchs, CEO, Centennial Schools**



### Networking

03:00 - 03:30 pm

#### Networking And Refreshment

### Teacher Adaptation And Training For AI

03:30 - 04:00 pm

#### Educating Teachers On AI Integration And Providing Training To Enhance Their Ability To Use AI Tools Effectively In The Classroom

*How The University Of Johannesburg Is Transforming Education With AI Training To Empower Educators And Redefine Classroom Learning*

**Prof. Mafor Penn, Associate Professor of Science Education, University of Johannesburg**



### Social-Emotional Learning

04:00 - 04:30 pm

#### AI Hybrid Learning Models: Fostering Critical Global Citizenship Through The Integration Of Traditional Teaching And AI-Enhanced Online Platforms

*Innovating Hybrid Learning At Cape Peninsula University Of Technology: Leveraging AI To Cultivate Critical Global Citizens And Empower Students For A Connected World*

**Prof. Zayd Waghid, Director (Acting) and SARCHI Chair at the Global Institute for Teacher Education and Society, Cape Peninsula University of Technology**



### AI For Special Needs Education

04:30 - 05:00 pm

#### Developing AI-Driven Tools To Assist Students With Disabilities By Providing Adaptive Learning Solutions And Accessibility Features.

*Empowering Students With Disabilities At University of Pretoria: AI-Based Assistive Technologies, Socio310Bot Transforming Accessibility And Academic Success.*

**Dr. Anthony Kaziboni, Lecturer & Senior Researcher, University of Pretoria**





# AGENDA

29 - 31 OCT 2025, SANDTON SUN & TOWERS, JOHANNESBURG

11

## 31st October 2025 (Friday)

### Site Tour 1 - University Of Johannesburg's Centre For Advanced Learning Technologies In Science Technology Engineering Arts And Mathematics (CALSTEAM)

10:00 - 12:00 pm

The University of Johannesburg's CALSTEAM is a leading center in the advancement of future-ready learning environments, integrating cutting-edge technologies such as artificial intelligence and immersive learning. During this exclusive site visit, you will gain a firsthand look at how transformative tools—such as virtual reality, augmented reality, artificial intelligence, and machine learning—are being harnessed to revolutionize teaching methodologies and enhance digital literacy. Explore innovative, technology-enhanced learning platforms designed to personalize education and improve student outcomes. The tour will also provide insights into ongoing research initiatives aimed at developing ethical and responsible AI applications within educational contexts. This visit presents a unique opportunity to experience how the University of Johannesburg is redefining the future of education through inclusive, dynamic, and technology-driven learning experiences.



### Site Tour 2 - University Of Pretoria's Centre For The Future Of Work (CFoW)

02:00 - 04:00 pm

Embark on an immersive tour of the University of Pretoria's Centre for the Future of Work (CFoW), where visionary research and innovation are shaping the intersection of artificial intelligence and education. This exclusive site visit will showcase CFoW's pioneering initiatives, collaborative projects, and advanced AI-driven solutions designed to prepare learners and educators for the rapidly evolving world of work. Discover how the Centre leverages cutting-edge AI technologies to develop adaptive learning environments, intelligent career guidance tools, and future-focused curricula that bridge the gap between education and employability. Gain firsthand insights into CFoW's multidisciplinary approach, which integrates data science, educational psychology, and industry partnerships to foster lifelong learning and workforce resilience. This tour offers a unique opportunity to explore how the University of Pretoria is at the forefront of reimagining education through AI, equipping individuals and communities with the skills and knowledge needed to thrive in the digital age.





# TOP 150 EDUCATION INSTITUTIONS JOINING US

12

ENHANCE YOUR NETWORK WITH THE TOP 150 COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

1. Addis Ababa Science and Technology University
2. Addis Ababa University
3. Ahmadu Bello University
4. Ain Shams University
5. Al-Azhar University
6. Alexandria University
7. Arab Academy for Science, Technology and Maritime Transport
8. Arba Minch University
9. Assiut University
10. Aswan University
11. Badr University in Cairo
12. Bahir Dar University
13. Benha University
14. Beni Suef University
15. Bishops Diocesan College
16. Cairo University
17. Cape Peninsula University of Technology
18. Central University of Technology
19. Copperbelt University
20. Council on Higher Education (CHE)
21. Covenant University
22. Damanhour University
23. Department of Basic Education (DBE)
24. Department of Higher Education and Training (DHET)
25. Diocesan School for Girls (DSG)
26. Durban High School
27. Durban University of Technology
28. Eastern Cape Department of Education
29. Ecole Nationale des Sciences Appliquees de Kenitra
30. Ecole Normale Supérieure de l'Enseignement Technique de Mohammedia
31. Education Labour Relations Council (ELRC)
32. Egerton University
33. Egypt-Japan University of Science and Technology
34. Fayoum University
35. Free State Department of Education
36. Gauteng Department of Education
37. German University in Cairo
38. Glenwood High School
39. Grey College
40. Hawassa University
41. Heliopolis University
42. Helwan University
43. Hilton College
44. Independent Examinations Board (IEB)
45. Jeppe High School for Boys
46. Jimma University
47. Jomo Kenyatta University of Agriculture and Technology
48. Kafrelsheikh University
49. Kearsney College
50. King Edward VII School
51. Kingswood College
52. Kwame Nkrumah University of Science and Technology
53. KwaZulu-Natal Department of Education
54. Limpopo Department of Education
55. Makerere University
56. Mansoura University
57. Maritzburg College
58. Mekelle University
59. Menoufia University
60. Michaelhouse
61. Minia University
62. Misr International University
63. Misr University for Science and Technology
64. Modern University for Technology and Information
65. Mohammed VI Polytechnic University
66. Moi University
67. Mpumalanga Department of Education
68. Nahda University
69. National Education Collaboration Trust (NECT)
70. Nelson Mandela Metropolitan University
71. Nile University
72. North West Department of Education
73. Northern Cape Department of Education
74. North-West University
75. Obafemi Awolowo University
76. October 6 University
77. Parktown Boys' High School
78. Pretoria Boys High School
79. Private School Associations
80. Provincial Departments of Education
81. Public School Networks
82. Research Provincial Education Departments
83. Rhodes University
84. Rondebosch Boys' High School
85. Selborne College
86. Sinai University
87. Sohag University
88. Somerset College
89. South African Council for Educators (SACE)
90. South African Qualifications Authority (SAQA)
91. South Valley University
92. Springfield Convent School
93. St Cyprian's School
94. St Stithians Boys' College
95. St. Alban's College
96. St. Andrew's College
97. St. Benedict's College
98. St. John's College, Houghton
99. Stellenbosch University
100. Suez Canal University
101. Tanta University
102. The American University in Cairo
103. The Wykeham Collegiate
104. Tshwane University of Technology
105. Umalusi Council for Quality Assurance in General and Further Education and Training
106. Universidade Eduardo Mondlane
107. Université Cadi Ayyad
108. Université Cheikh Anta Diop
109. Université de Carthage
110. Université de Kinshasa
111. Université de Monastir
112. Université de Sfax
113. Université de Tunis El Manar
114. Université Hassan II
115. Université Ibn Tofail
116. Université Ibn Zohr
117. Université Mohammed Premier
118. Université Mohammed V
119. Université Sidi Mohamed Ben Abdellah
120. University of Botswana
121. University of Cape Town
122. University of Fort Hare
123. University of Ghana
124. University of Ghana, Legon
125. University of Ibadan
126. University of Ilorin
127. University of Johannesburg
128. University of KwaZulu-Natal
129. University of Lagos
130. University of Limpopo
131. University of Mauritius
132. University of Nairobi
133. University of Namibia
134. University of Nigeria
135. University of Pretoria
136. University of Rwanda
137. University of South Africa
138. University of the Free State
139. University of the Western Cape
140. University of the Witwatersrand
141. University of Venda
142. University of Zambia
143. University of Zimbabwe
144. University of Zululand
145. Walter Sisulu University
146. Western Cape Education Department
147. Wollo University
148. Wynberg Boys' High School
149. Wynberg Girls' High School
150. Zagazig University



# GET READY FOR A GAME CHANGING EXPERIENCE

13

NEW IN THIS YEAR'S EVENT



## Site Tour One: 31 October 2025 - University Of Johannesburg's Centre For Advanced Learning Technologies In Science Technology Engineering Arts And Mathematics (CALSTEAM)

The University of Johannesburg's CALSTEAM is a leading center in the advancement of future-ready learning environments, integrating cutting-edge technologies such as artificial intelligence and immersive learning. During this exclusive site visit, you will gain a firsthand look at how transformative tools—such as virtual reality, augmented reality, artificial intelligence, and machine learning—are being harnessed to revolutionize teaching methodologies and enhance digital literacy. Explore innovative, technology-enhanced learning platforms designed to personalize education and improve student outcomes. The tour will also provide insights into ongoing research initiatives aimed at developing ethical and responsible AI applications within educational contexts. This visit presents a unique opportunity to experience how the University of Johannesburg is redefining the future of education through inclusive, dynamic, and technology-driven learning experiences.



## Site Tour Two: 31 October 2025 - University of Pretoria's Centre for the Future of Work (CFoW)

Embark on an immersive tour of the University of Pretoria's Centre for the Future of Work (CFoW), where visionary research and innovation are shaping the intersection of artificial intelligence and education. This exclusive site visit will showcase CFoW's pioneering initiatives, collaborative projects, and advanced AI-driven solutions designed to prepare learners and educators for the rapidly evolving world of work. Discover how the Centre leverages cutting-edge AI technologies to develop adaptive learning environments, intelligent career guidance tools, and future-focused curricula that bridge the gap between education and employability. Gain firsthand insights into CFoW's multidisciplinary approach, which integrates data science, educational psychology, and industry partnerships to foster lifelong learning and workforce resilience. This tour offers a unique opportunity to explore how the University of Pretoria is at the forefront of reimagining education through AI, equipping individuals and communities with the skills and knowledge needed to thrive in the digital age.



Our Trustpilot Ratings: 4.8 ★★★★★



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# GET READY FOR A GAME CHANGING EXPERIENCE

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Our Trustpilot Ratings: 4.8 ★★★★★



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SPONSORSHIP PACKAGES						Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR		EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY						
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)		
Speaker Pass	1	1	1	1		
Host Roundtable Discussion - <b>NEW</b>	✓	✓	✓			
Host Workshop / VIP Lunch - <b>NEW</b>	✓					
Private Meeting Suite	✓					
Potential Clients Introduction- <b>NEW</b>	6	4	2			
EXHIBIT/PASSES						
Conference Pass	4	3	2	2		2
Exhibition Table Top	✓ (Premium)	✓	✓	✓		✓
Exhibitor Pass	2	2	2	2		2
MARKETING/BRANDING/PUBLICITY						
Branded Lanyard with Your Company Logo - <b>NEW</b>	✓					
VIP Complimentary Passes for your Guests - <b>NEW</b>	8	3				
Publicity on Social Media Pre, During and Post conference - <b>NEW</b>	✓	✓	✓	✓		✓
Logo & Branding Exposures on All Email Marketing, Website & Collateral	✓	✓	✓	✓		✓
Company Branding on Event Website and all Marketing Collaterals	✓	✓	✓	✓		✓
Branding on Event Backdrop and Banner	✓	✓	✓	✓		✓
Seat Drop and Satchel Insert	✓	✓	✓			



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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

	SPONSORSHIP PACKAGES				Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY					
Access to Delegate List	✓	✓	✓	✓	
50% off Additional Conference Pass	✓	✓	✓	✓	
Participation in Champagne Networking Session	✓	✓	✓	✓	
	US\$30,000	US\$20,000	US\$15,000	US\$12,000	US\$8,000

## ADDITIONAL SPONSORSHIP PACKAGES

### HOSTED VIP LUNCH SPONSOR (US\$12,000)

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

### HOSTED ROUNDTABLE DISCUSSION SPONSOR (US\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

### NETWORKING CHAMPAGNE SPONSOR US\$10,000

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail reception
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

### LANYARD SPONSOR (EXCLUSIVE) US\$8,000

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop



# ANTICIPATED DELEGATES

17

WHO WILL JOIN US IN THIS IMPACTFUL EVENT

## JOB TITLES OF DELEGATES

- Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor
- Provost
- Chief Academic Officer (CAO)
- Chief Learning Officer (CLO)
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Dean of Education
- Dean of Students
- Professors/ Associate Professors/ Assistant Professors/ Adjunct Professor/ Senior Lecturer/ Lecturer/
- School Principals/ Vice Principals/ Masters
- Head/ Director/ Manager of Education
- Head/ Director/ Manager of Learning Technologies
- Head/ Director/ Manager of Technology
- Head/ Director/ Manager of Curriculum
- Head/ Director/ Manager of Instructional Technology
- Head/ Director/ Manager of Online Learning
- Head/ Director/ Manager of eLearning
- Head/ Director/ Manager of Digital Learning
- Head/ Director/ Manager of Teaching and Learning
- Head/ Director/ Manager of Learning and Development
- Head/ Director/ Manager of Training
- Head/ Director/ Manager of Learning Management Systems (LMS)
- Director/Head/Manager of Student Assessment
- Director/Head/Manager of Special Education
- Director/Head/Manager of Data and Analytics
- Head/ Director/ Manager of Learning Analytics
- Head/ Director/ Manager of E-Learning
- Head/ Director/ Manager of Education Policy
- Head/ Director/ Manager of Education Program
- Head/ Director/ Manager of Content Management System
- Head/ Director/ Manager of Learning Experience
- Head/ Director/ Manager of Learning Innovation
- Instructional Designer
- School Principals/ Teachers

40%

EDUCATION LEADERS

15%

CHAIR OF SCHOOLS  
AND UNIVERSITIES

20%

HEAD OF  
DEPARTMENTS

200+

EDUCATION LEADERS

25%

UNIVERSITY LEADERS  
AND SCHOOL  
MANAGERS



# OUR CLIENTELE

18

WE HAVE A STRONG COMMITMENT TO DELIVER THE  
BEST THOUGHT LEADERS AND DELEGATES

Over 70% of **FORTUNE 500**  
Companies Have  
Attended Our  
Conferences  
Globally  
Before

Goldman  
Sachs

SAMSUNG

ExxonMobil

BURBERRY

citi

IKEA

VOLVO

HYUNDAI

Pfizer  
Life is our life's work

Nestlé

Our Trustpilot Ratings: 4.8 ★★★★★



For Registrations Contact Us At:

✉ [advisor@charteredcertifications.com](mailto:advisor@charteredcertifications.com)

☎ +1 888 745 8875



# CONTACT US TODAY

19

OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT  
OF THIS IMPACTFUL CONFERENCE

## Registration and General Enquiries

Name: Alvin

Email: [advisor@charteredcertifications.com](mailto:advisor@charteredcertifications.com)

Phone: +1 888 745 8875

## Speaking Opportunity

Name: Michael

Email: [michael.wan@claridenglobal.com](mailto:michael.wan@claridenglobal.com)

Phone: +1 888 745 8875

## Sponsorship Opportunity

Name: Jacelyn

Email: [jacelyn.sng@claridenglobal.com](mailto:jacelyn.sng@claridenglobal.com)

Phone: +1 888 745 8875

## Event Management

Name: Kent

Email: [kent@claridenglobal.com](mailto:kent@claridenglobal.com)

Phone: +1 888 745 8875