

AI IN EDUCATION FORUM 2023

EMPOWERING FUTURE MINDS WITH AI

MAIN CONFERENCE: 4 - 5 DECEMBER 2023
POST CONFERENCE SITE TOUR: 6 DECEMBER 2023



RADISSON BLU PLAZA HOTEL, SYDNEY

CHARTERED
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

OUR TRUSTPILOT RATINGS

4.8 ★★★★★





2

200+
INDUSTRY LEADERS

25
GLOBAL SPEAKERS

19
CASE STUDIES

3
NETWORKING DAYS

2
SITE TOURS

Our Trustpilot Ratings: 4.8 ★★★★★



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MAJOR CONFERENCE THEMES

3

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

Personalized
Learning Using AI

AI-Enabled Adaptive
Learning

Intelligent Tutoring
Systems Using AI

AI-Assisted Grading
And Feedback

Student Predictive
Analytics

Smart Content
Using AI

Language Learning
Using AI

Immersive Learning
Using Augmented
And Virtual Reality

Gamification With AI

Digital Learning
Analytics

Curriculum
Development And
Design Using AI

Student Virtual
Assistants

Educational
Data Mining

Collaborative
Learning

AI Student
Support Services

Voice-Based
Education

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

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SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS



Prof. Michael Keppell
Former Deputy Vice-Chancellor, Learning and Teaching
International College of Management Sydney (ICMS)



Prof. Fang Chen
Executive Director Data Science & Distinguished Professor; NSW Government AI Advisory Committee
University of Technology Sydney (UTS)



Prof. Niloufer Selvadurai
Professor of Technology Law, Director of Research & Innovation, Macquarie Law School
Macquarie University



Associate Prof. Danny Liu
Associate Professor & Interim Academic Director, Educational Innovation
University of Sydney



Prof. Vishal Rana
Lecturer in Management
Griffith University



Associate Prof. Matt Bower
Professor & Interim Dean for Macquarie School of Education
Macquarie University



Bert Verhoeven
Program Director
Innovation and Enterprise
Flinders University



Susan Gibson
Head of Data Analytics
University of Technology Sydney (UTS)

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

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Terrena Hooper
Course Coordinator and
Lecturer in Business
**University of the Sunshine
Coast**



Dr. Ambarish Kulkarni
Associate Professor and
Director Vehicle
Engineering Team
**Swinburne University of
Technology**



**Prof. Bernardo Pereira
Nunes**
Senior Lecturer & Sub Dean
(Academic Integrity)
**The Australian National
University**



Dr. Tomas Trescak
Director of Academic
Program in ICT, Senior
Lecturer in Intelligent
Systems
Western Sydney University



Wes Warner
Head of Innovation,
Entrepreneurialism and
Business
Pacific Lutheran College



Prof. Karley Beckman
Senior Lecturer in Digital
Technologies For Learning,
School of Education
University of Wollongong



Dr. Shibani Antonette
Lecturer of
TransDisciplinary
Innovation
**University of Technology
Sydney (UTS)**



Bret Stephenson
Principal Advisor, Data and
Ethics
La Trobe University



Prof. Nalini Pather
Associate Dean Education
Innovation & Co-Director
UNSW Scientia Education
Academy
**University of New South
Wales (UNSW)**



Prof. Pubudu Pathirana
Professor & Head of
Discipline of Mechatronics,
Electrical and Electronic
Engineering
Deakin University



Associate Prof. Ana Hol
Associate Dean, Learning
and Teaching, School of
Computer, Data and
Mathematical Sciences
Western Sydney University



**Associate Prof. Niusha
Shafiabady**
Associate Professor,
Faculty of Science and
Technology
Charles Darwin University

Our Trustpilot Ratings: 4.8 ★★★★★



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CONFERENCE THOUGHT LEADERS

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Associate Prof. Anna Boucher
Chair of Discipline of Government and International Relations
University of Sydney



Dr. Yasemin Tekmen
Associate Lecturer, School of Architecture, Design and Planning
University of Sydney



Dr. Angela Huo
Senior Lecturer, School of Computer Science
University of Technology Sydney (UTS)



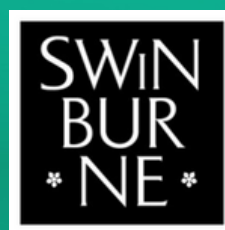
Dr. Rebecca Marrone
Lecturer, Learning Sciences and Development for the Centre for Change and Complexity in Learning (C3L)
University of South Australia (UniSA)



Matthew Esterman
Director of Innovation and Partnerships
Our Lady of Mercy College Parramatta



MJ Raatz
Head of Department - Esports and Drones
Education Queensland



Our Trustpilot Ratings: 4.8 ★★★★★



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AGENDA

4 - 6 DEC 2023, RADISSON BLU PLAZA HOTEL, SYDNEY

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4th December 2023 (Monday)

Day 1 - Keynote Address

09:00 - 09:30 am

Keynote Address 1: The Future Of Education: How AI Is Transforming Teaching And Learning

Prof. Fang Chen, Executive Director Data Science & Distinguished Professor; NSW Government AI Advisory Committee, University of Technology Sydney (UTS)



Personalized Learning Using AI

09:30 - 10:00 am

Personalized Learning Using AI: How AI Can Be Used To Personalize The Learning Experience For Each Student Based On Their Strengths, Weaknesses, And Preferences.

Case Study: How The University Of Sydney Uses AI To Analyze Students' Learning Behaviors And Provides Personalized Feedback And Learning

Associate Prof. Danny Liu, Associate Professor & Interim Academic Director, Educational Innovation, University of Sydney



AI-Enabled Adaptive Learning

10:00 - 10:30 am

AI-Enabled Adaptive Learning: How AI Can Be Used To Create Adaptive Learning Environments That Adjust To Each Student's Needs And Abilities

Case Study: How Flinders University Creates Adaptive Learning Environment By Leveraging AI Innovation To Integrate Theoretical Perspectives To Real-World Challenges And Solutions.

Prof. Vishal Rana, Lecturer in Management, Griffith University



Networking

10:30 - 11:00 am

Networking And Refreshment

Intelligent Tutoring Systems Using AI

11:00 - 11:30 am

Intelligent Tutoring Systems Using AI: How AI-Powered Tutoring Systems Can Provide Personalized Guidance And Support To Students

Case Study: How UTS Leverages AI-Powered Intelligent Tutoring Systems To Boost Learning Outcomes And Student Engagement

Dr. Angela Huo, Senior Lecturer, School of Computer Science, University of Technology Sydney (UTS)



Debate

11:30 - 12:00 pm

Debate Session: Is The Ban Of ChatGPT In Australia's State Schools Valid? Can We Teach With ChatGPT?

Matthew Esterman, Director of Innovation and Partnerships, Our Lady of Mercy College Parramatta

Associate Prof. Matt Bower, Professor & Interim Dean for Macquarie School of Education, Macquarie University



AGENDA

4 - 6 DEC 2023, RADISSON BLU PLAZA HOTEL, SYDNEY

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4th December 2023 (Monday)

AI-Assisted Grading And Feedback

12:00 - 12:30 pm

AI-Assisted Grading And Feedback: How AI Can Be Used To Grade Assignments And Provide Authentic Assessment And Experiential Learning To Students

Case Study: How Flinders University Enhanced Student Performance With AI-Powered Assessment And Generative AI For Accurate Feedback And Experiential Learning

Bert Verhoeven, Program Director Innovation and Enterprise, Flinders University



Lunch

12:30 - 1:30 pm

Lunch And Networking

Student Predictive Analytics

01:30 - 02:00 pm

Student Predictive Analytics: How AI Can Be Used To Analyze Student Data And Enhance Student Experience With A Governance And Ethical Framework.

Case Study: How UTS Have Applied A Governance And Ethical Framework To Ensure That UTS Utilize AI Appropriately To Provide An Enhanced Student Experience

Susan Gibson, Head of Data Analytics, University of Technology Sydney (UTS)



Day 1 - Roundtable Discussion

02:00 - 03:00 pm

Roundtable 1:

Roundtable A: Personalized Learning (Associate Prof. Niussha Shafiabady)

Roundtable B: AI-Enabled Adaptive Learning

Roundtable C: Collaborative Learning

Roundtable D: Curriculum Design And Development (Dr. Yasemin Tekmen)

Associate Prof. Niussha Shafiabady, Associate Professor, Faculty of Science and Technology, Charles Darwin University

Dr. Yasemin Tekmen, Associate Lecturer, School of Architecture, Design and Planning, University of Sydney



Networking

03:00 - 03:30 pm

Networking And Refreshment

Smart Content Using AI

03:30 - 04:00 pm

Smart Content Using AI: How AI Can Be Used To Create And Deliver Dynamic Content That Adapts To Each Student's Learning Level And Style.

Case Study: How Monarch Institute Incorporated Generative AI Into Course Content, Particularly Teaching Students To Be Critical Of The Results

Terrena Hooper, Course Coordinator and Lecturer in Business, University of the Sunshine Coast



Language Learning Using AI

04:00 - 04:30 pm

Language Learning Using AI: How AI-Powered Speech Recognition And Natural Language Processing Tools Can Improve Language Learning And Communication Skills

Case Study: Using AI Communication Coaching App to Improve Language Learning At Deakin University

Prof. Pubudu Pathirana, Professor & Head of Discipline of Mechatronics, Electrical and Electronic Engineering, Deakin University



AGENDA

4 - 6 DEC 2023, RADISSON BLU PLAZA HOTEL, SYDNEY

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4th December 2023 (Monday)

Immersive Learning Using Augmented And Virtual Reality

Immersive Learning Using Augmented And Virtual Reality: How AI-Powered Augmented And Virtual Reality Tools Can Create Immersive Learning Experiences And Enhance Student Engagement.



04:30 - 05:00 pm

Case Study: How Swinburne University Of Technology Uses AI-Enhanced AR/VR Tools To Improve Students' Learning And Instructors' Course Design With More Efficient.

Dr. Ambarish Kulkarni, Associate Professor and Director Vehicle Engineering Team, Swinburne University of Technology

Champagne Networking

05:00 - 05:30 pm

Champagne Networking Session



AGENDA

4 - 6 DEC 2023, RADISSON BLU PLAZA HOTEL, SYDNEY

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5th December 2023 (Tuesday)

Day 2 - Keynote Address

09:00 - 09:30 am

Keynote Address 2: Ethical Considerations In Implementing AI In Education

Prof. Niloufer Selvadurai, Professor of Technology Law, Director of Research & Innovation, Macquarie Law School, Macquarie University



Gamification With AI

09:30 - 10:00 am

Gamification With AI: How AI-Powered Games And Esports Can Engage Students And Promote Learning Through Interactive Experiences.

Case Study: How Schools Building Esports And Artificial Intelligence Into Curriculum To Improve Learning Experience

MJ Raatz, Head of Department - Esports and Drones, Education Queensland



Digital Learning Analytics

10:00 - 10:30 am

Digital Learning Analytics: The Use Of AI To Analyze Student Engagement And Learning Outcomes In Digital Learning Environments

Case Study: How ANU Uses AI To Drive Student Engagement Prediction With Video Recordings

Prof. Bernardo Pereira Nunes, Senior Lecturer & Sub Dean (Academic Integrity), The Australian National University



Networking

10:30 - 11:00 am

Networking And Refreshment

Curriculum Development And Design Using AI

11:00 - 11:30 am

Curriculum Development And Design Using AI: How AI Can Be Used To Design And Develop Curriculum That Is Aligned With Student Needs And Abilities

Case Study: How Western Sydney University (WSU) Uses AI To Analyze Course Materials And Identify Gaps Or Redundancies In The Curriculum Development

Dr. Tomas Trescak, Director of Academic Program in ICT, Senior Lecturer in Intelligent Systems, Western Sydney University



Day 2 - Roundtable Discussion

11:30 - 12:30 pm

Roundtable 2:
Roundtable A: Augmented And Virtual Reality
Roundtable B: Intelligent Tutoring Systems
Roundtable C: Gamification
Roundtable D: Virtual Assistants

Lunch

12:30 - 01:30 pm

Lunch And Networking



AGENDA

4 - 6 DEC 2023, RADISSON BLU PLAZA HOTEL, SYDNEY

11

5th December 2023 (Tuesday)

Student Virtual Assistants

- 01:30 - 02:00 pm **Student Virtual Assistants: The Use Of AI-Powered Virtual Assistants To Provide Support To Students And Educators, Answering Questions And Providing Guidance.**
- Case Study: How Pacific Lutheran College Uses A Virtual Assistant Powered By AI To Support Student Learning*
- Wes Warner, Head of Innovation, Entrepreneurialism and Business, Pacific Lutheran College**



Panel

Panel Address: "The Implications Of Generative AI For Teaching And Learning"

- 02:00 - 02:30 pm **Prof. Michael Keppell, Former Deputy Vice-Chancellor, Learning and Teaching, International College of Management Sydney (ICMS)**
- Prof. Karley Beckman, Senior Lecturer in Digital Technologies For Learning, School of Education, University of Wollongong**
- Dr. Shibani Antonette, Lecturer of TransDisciplinary Innovation, University of Technology Sydney (UTS)**
- Associate Prof. Danny Liu, Associate Professor & Interim Academic Director, Educational Innovation, University of Sydney**
- Prof. Nalini Pather, Associate Dean Education Innovation & Co-Director UNSW Scientia Education Academy, University of New South Wales (UNSW)**



Educational Data Mining

- 02:30 - 03:00 pm **Educational Data Mining: The Use Of AI And Educational Data To Identify Student Equity In Student & Learning Assessment**
- Case Study: Using Data And Inclusive Analytics On Student And Learning Assessment To Support Student Success And Retention Initiatives*
- Bret Stephenson, Principal Advisor, Data and Ethics, La Trobe University**



Networking

- 03:00 - 03:30 pm **Networking And Refreshment**

Collaborative Learning

- 03:30 - 04:00 pm **Collaborative Learning: AI-Powered Collaborative Learning Systems Can Facilitate Group Work And Peer-To-Peer Learning, Providing Students With Valuable Social And Cognitive Skills**
- Case Study: UNSW's AI Collaborative Learning Systems Revolutionize Group Work And Student Outcomes With A 40% Increase In Teamwork Skills And 45% Improvement In Problem-Solving Abilities*
- Prof. Nalini Pather, Associate Dean Education Innovation & Co-Director UNSW Scientia Education Academy, University of New South Wales (UNSW)**



AGENDA

4 - 6 DEC 2023, RADISSON BLU PLAZA HOTEL, SYDNEY

12

5th December 2023 (Tuesday)

AI Student Support Services

AI Student Support Services: How AI Can Assist In Providing A Range Of Student Support Services, Including Mental Health Counseling And Academic Advising

04:00 - 04:30 pm

Case Study: University Of South Australia's AI-Powered Student Support Services Improve Student And Teachers' Wellbeing

Dr. Rebecca Marrone, Lecturer, Learning Sciences and Development for the Centre for Change and Complexity in Learning (C3L), University of South Australia (UniSA)



Voice-Based Education

Voice-Based Education: How Voice-Based AI Technologies Can Provide Students With Hands-Free Access To Educational Resources And Information

04:30 - 05:00 pm

Case Study: How University Of Sydney Is Using Voice-Based AI To Enhance The Teaching Experience

Associate Prof. Anna Boucher, Chair of Discipline of Government and International Relations, University of Sydney



AGENDA

4 - 6 DEC 2023, RADISSON BLU PLAZA HOTEL, SYDNEY

13

6th December 2023 (Wednesday)

Site Tour 1 - University of New South Wales' (UNSW) Digital Teaching Studio

09:00 - 12:00 pm

Highlights: Explore UNSW School of Mechanical and Manufacturing Engineering's Digital Teaching Studio, where the studio is working on personalized learning experiences using AI. The tour will showcase the AI-driven tools, technologies, and learning platforms designed to create customized learning paths for students.



Site Tour 2 - NSW Institute of Applied Technology Digital (IAT-D) Campus

01:00 - 03:00 pm

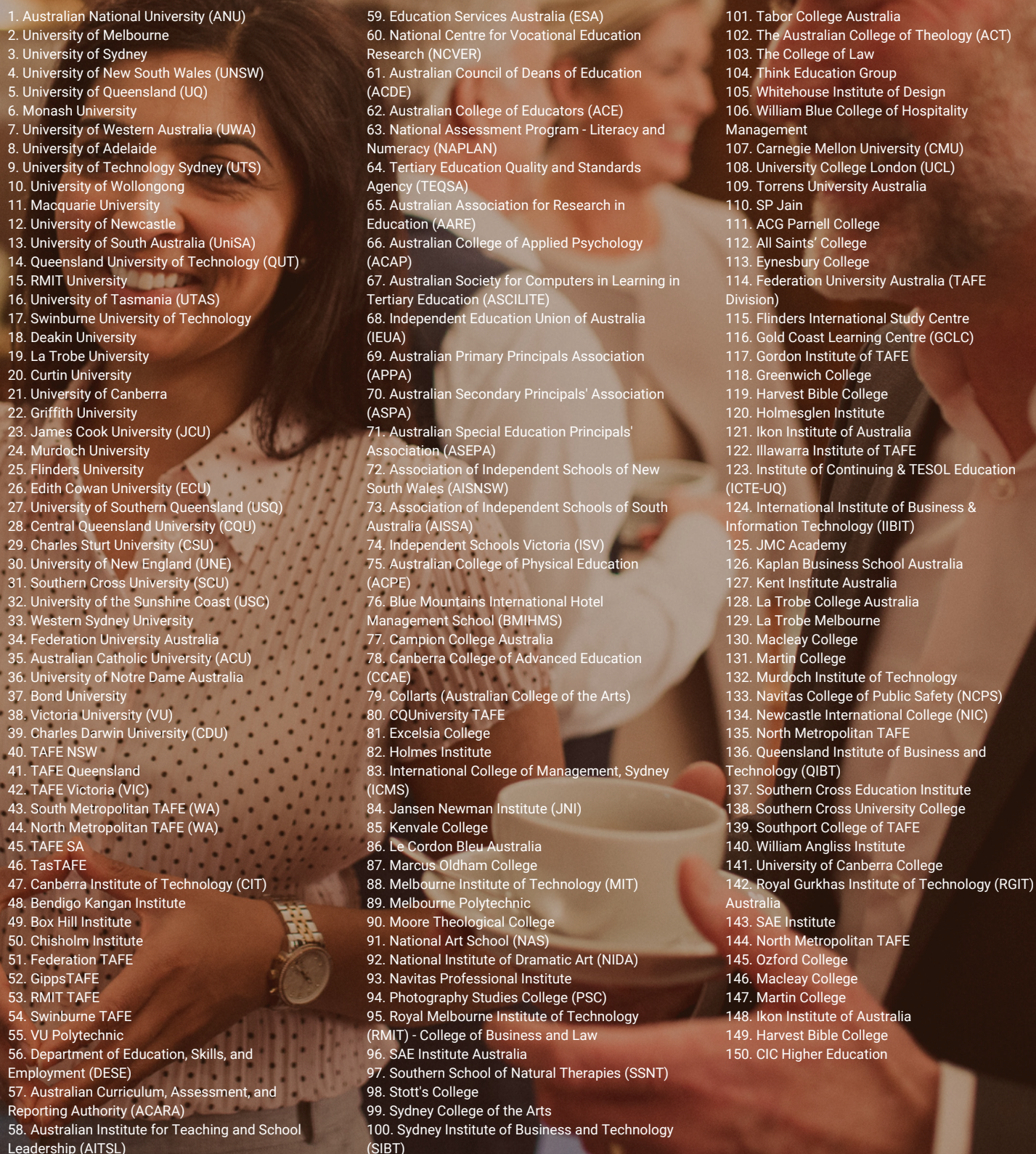
Highlights: Embark on a tour of NSW IAT-D campus, where cutting-edge technologies like AI, data analytics, and machine learning enhance their comprehensive course offerings. Experience the immersive 3D simulations at the state-of-the-art training center, generating pivotal data to power learning analytics and AI, elevating pedagogy and intensifying learning experiences.



TOP 150 COMPANIES JOINING US

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ENHANCE YOUR NETWORK WITH THE TOP 150 COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

- 
1. Australian National University (ANU)
 2. University of Melbourne
 3. University of Sydney
 4. University of New South Wales (UNSW)
 5. University of Queensland (UQ)
 6. Monash University
 7. University of Western Australia (UWA)
 8. University of Adelaide
 9. University of Technology Sydney (UTS)
 10. University of Wollongong
 11. Macquarie University
 12. University of Newcastle
 13. University of South Australia (UniSA)
 14. Queensland University of Technology (QUT)
 15. RMIT University
 16. University of Tasmania (UTAS)
 17. Swinburne University of Technology
 18. Deakin University
 19. La Trobe University
 20. Curtin University
 21. University of Canberra
 22. Griffith University
 23. James Cook University (JCU)
 24. Murdoch University
 25. Flinders University
 26. Edith Cowan University (ECU)
 27. University of Southern Queensland (USQ)
 28. Central Queensland University (CQU)
 29. Charles Sturt University (CSU)
 30. University of New England (UNE)
 31. Southern Cross University (SCU)
 32. University of the Sunshine Coast (USC)
 33. Western Sydney University
 34. Federation University Australia
 35. Australian Catholic University (ACU)
 36. University of Notre Dame Australia
 37. Bond University
 38. Victoria University (VU)
 39. Charles Darwin University (CDU)
 40. TAFE NSW
 41. TAFE Queensland
 42. TAFE Victoria (VIC)
 43. South Metropolitan TAFE (WA)
 44. North Metropolitan TAFE (WA)
 45. TAFE SA
 46. TasTAFE
 47. Canberra Institute of Technology (CIT)
 48. Bendigo Kangan Institute
 49. Box Hill Institute
 50. Chisholm Institute
 51. Federation TAFE
 52. GippsTAFE
 53. RMIT TAFE
 54. Swinburne TAFE
 55. VU Polytechnic
 56. Department of Education, Skills, and Employment (DESE)
 57. Australian Curriculum, Assessment, and Reporting Authority (ACARA)
 58. Australian Institute for Teaching and School Leadership (AITSL)
 59. Education Services Australia (ESA)
 60. National Centre for Vocational Education Research (NCVER)
 61. Australian Council of Deans of Education (ACDE)
 62. Australian College of Educators (ACE)
 63. National Assessment Program - Literacy and Numeracy (NAPLAN)
 64. Tertiary Education Quality and Standards Agency (TEQSA)
 65. Australian Association for Research in Education (AARE)
 66. Australian College of Applied Psychology (ACAP)
 67. Australian Society for Computers in Learning in Tertiary Education (ASCILITE)
 68. Independent Education Union of Australia (IEUA)
 69. Australian Primary Principals Association (APPA)
 70. Australian Secondary Principals' Association (ASPA)
 71. Australian Special Education Principals' Association (ASEPA)
 72. Association of Independent Schools of New South Wales (AISNSW)
 73. Association of Independent Schools of South Australia (AISSA)
 74. Independent Schools Victoria (ISV)
 75. Australian College of Physical Education (ACPE)
 76. Blue Mountains International Hotel Management School (BMIHMS)
 77. Campion College Australia
 78. Canberra College of Advanced Education (CCAEE)
 79. Collarts (Australian College of the Arts)
 80. CQUniversity TAFE
 81. Excelsia College
 82. Holmes Institute
 83. International College of Management, Sydney (ICMS)
 84. Jansen Newman Institute (JNI)
 85. Kenvale College
 86. Le Cordon Bleu Australia
 87. Marcus Oldham College
 88. Melbourne Institute of Technology (MIT)
 89. Melbourne Polytechnic
 90. Moore Theological College
 91. National Art School (NAS)
 92. National Institute of Dramatic Art (NIDA)
 93. Navitas Professional Institute
 94. Photography Studies College (PSC)
 95. Royal Melbourne Institute of Technology (RMIT) - College of Business and Law
 96. SAE Institute Australia
 97. Southern School of Natural Therapies (SSNT)
 98. Stott's College
 99. Sydney College of the Arts
 100. Sydney Institute of Business and Technology (SIBT)
 101. Tabor College Australia
 102. The Australian College of Theology (ACT)
 103. The College of Law
 104. Think Education Group
 105. Whitehouse Institute of Design
 106. William Blue College of Hospitality Management
 107. Carnegie Mellon University (CMU)
 108. University College London (UCL)
 109. Torrens University Australia
 110. SP Jain
 111. ACG Parnell College
 112. All Saints' College
 113. Eynesbury College
 114. Federation University Australia (TAFE Division)
 115. Flinders International Study Centre
 116. Gold Coast Learning Centre (GCLC)
 117. Gordon Institute of TAFE
 118. Greenwich College
 119. Harvest Bible College
 120. Holmesglen Institute
 121. Ikon Institute of Australia
 122. Illawarra Institute of TAFE
 123. Institute of Continuing & TESOL Education (ICTE-UQ)
 124. International Institute of Business & Information Technology (IIBIT)
 125. JMC Academy
 126. Kaplan Business School Australia
 127. Kent Institute Australia
 128. La Trobe College Australia
 129. La Trobe Melbourne
 130. Macleay College
 131. Martin College
 132. Murdoch Institute of Technology
 133. Navitas College of Public Safety (NCPS)
 134. Newcastle International College (NIC)
 135. North Metropolitan TAFE
 136. Queensland Institute of Business and Technology (QIBT)
 137. Southern Cross Education Institute
 138. Southern Cross University College
 139. Southport College of TAFE
 140. William Angliss Institute
 141. University of Canberra College
 142. Royal Gurkhas Institute of Technology (RGIT) Australia
 143. SAE Institute
 144. North Metropolitan TAFE
 145. Ozford College
 146. Macleay College
 147. Martin College
 148. Ikon Institute of Australia
 149. Harvest Bible College
 150. CIC Higher Education

GET READY FOR A GAME CHANGING EXPERIENCE

NEW IN THIS YEAR'S EVENT

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6 December 2023: Site Tour to University of New South Wales' (UNSW) Digital Teaching Studio

The Digital Teaching Studio at University of New South Wales' (UNSW) School of Mechanical and Manufacturing Engineering is an avant-garde facility focused on innovating digital teaching via innovative technologies such as AI and data analytics. In line with the forum's goals, the studio implements AI-powered digital tools in teaching, offering attendees firsthand exposure to their transformative potential. Touring this facility, participants will gain insights into latest digital teaching methodologies and AI-driven technologies, and network with experts who can share their knowledge in this rapidly evolving field.

6 December 2023: Site Tour to NSW Institute of Applied Technology Digital (IAT-D) Campus

The NSW Institute of Applied Technology-Digital (IAT-D) campus in Sydney is a renowned educational center, emphasizing the application of digital technologies in tackling real-world educational challenges across various sectors. The campus is known for its productive partnerships with industry stakeholders and public institutions, producing ground-breaking solutions that propel educational advancement and societal development. By visiting the center, forum participants can learn about cutting-edge AI innovations and educational technologies, and gain insights into how advanced analytics is transforming industries and shaping the future of work. Participants will also have the opportunity to connect with leading experts in the field and explore potential avenues for future collaboration.

Our Trustpilot Ratings: 4.8 ★★★★★



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SPONSORSHIP PACKAGES

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ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES						Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR		EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY						
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)		
Speaker Pass	1	1	1	1		
Host Roundtable Discussion - NEW	✓	✓	✓			
Host Workshop / VIP Lunch - NEW	✓					
Private Meeting Suite	✓					
Potential Clients Introduction- NEW	6	4	2			
EXHIBIT/PASSES						
Conference Pass	4	3	2	2		2
Exhibition Table Top	✓ (Premium)	✓	✓	✓		✓
Exhibitor Pass	2	2	2	2		2
MARKETING/BRANDING/PUBLICITY						
Branded Lanyard with Your Company Logo - NEW	✓					
VIP Complimentary Passes for your Guests - NEW	8	3				
Publicity on Social Media Pre, During and Post conference - NEW	✓	✓	✓	✓		✓
Logo & Branding Exposures on All Email Marketing, Website & Collateral	✓	✓	✓	✓		✓
Company Branding on Event Website and all Marketing Collaterals	✓	✓	✓	✓		✓
Branding on Event Backdrop and Banner	✓	✓	✓	✓		✓
Seat Drop and Satchel Insert	✓	✓	✓			

SPONSORSHIP PACKAGES

17

ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES					Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY					
Access to Delegate List	✓	✓	✓	✓	
50% off Additional Conference Pass	✓	✓	✓	✓	
Participation in Champagne Networking Session	✓	✓	✓	✓	
	AU\$30,000	AU\$20,000	AU\$15,000	AU\$12,000	AU\$8,000

ADDITIONAL SPONSORSHIP PACKAGES

HOSTED VIP LUNCH SPONSOR (AU\$12,000)

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

HOSTED ROUNDTABLE DISCUSSION SPONSOR (AU\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

NETWORKING CHAMPAGNE SPONSOR AU\$10,000

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail reception
- Company logo and profile inside the brochure that is sent out to more than 50,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

LANYARD SPONSOR (EXCLUSIVE) AU\$8,000

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 42,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

ANTICIPATED DELEGATES

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WHO WILL JOIN US IN THIS IMPACTFUL EVENT

JOB TITLES OF DELEGATES

- Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor
- Provost
- Chief Academic Officer (CAO)
- Chief Learning Officer (CLO)
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Dean of Education
- Dean of Students
- Professors/ Associate Professors/ Assistant Professors/ Adjunct Professor/ Senior Lecturer/ Lecturer/
- School Principals/ Vice Principals/ Masters
- Head/ Director/ Manager of Education
- Head/ Director/ Manager of Learning Technologies
- Head/ Director/ Manager of Technology
- Head/ Director/ Manager of Curriculum
- Head/ Director/ Manager of Instructional Technology
- Head/ Director/ Manager of Online Learning
- Head/ Director/ Manager of eLearning
- Head/ Director/ Manager of Digital Learning
- Head/ Director/ Manager of Teaching and Learning
- Head/ Director/ Manager of Learning and Development
- Head/ Director/ Manager of Training
- Head/ Director/ Manager of Learning Management Systems (LMS)
- Director/Head/Manager of Student Assessment
- Director/Head/Manager of Special Education
- Director/Head/Manager of Data and Analytics
- Head/ Director/ Manager of Learning Analytics
- Head/ Director/ Manager of E-Learning
- Head/ Director/ Manager of Education Policy
- Head/ Director/ Manager of Education Program
- Head/ Director/ Manager of Content Management System
- Head/ Director/ Manager of Learning Experience
- Head/ Director/ Manager of Learning Innovation

40%

VICE PRESIDENT,
DIRECTOR AND GM

15%

C-LEVEL AND
MANAGING DIRECTOR

20%

HEAD OF
DEPARTMENTS

200+

INDUSTRY LEADERS

25%

MANAGERS AND
EXECUTIVES

OUR CLIENTELE

19

WE HAVE A STRONG COMMITMENT TO DELIVER THE
BEST THOUGHT LEADERS AND DELEGATES

Over 70% of **FORTUNE 500**
Companies Have
Attended Our
Conferences
Globally
Before

Goldman
Sachs

SAMSUNG

ExxonMobil

BURBERRY

citi

IKEA

VOLVO

HYUNDAI

Pfizer
Life is our life's work

Nestlé

Our Trustpilot Ratings: 4.8 ★★★★★



For Registrations Contact Us At:

✉ advisor@charteredcertifications.com

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CONTACT US TODAY

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OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT
OF THIS IMPACTFUL CONFERENCE

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