



Chartered Institute of
Professional Certifications
1006 N Rexford Street
Beverly Hills, CA 90210

Date

Dear {Manager},

I would like to enroll the Certified Viral Instagram Marketing Manager (CVIM™) program to further enhance my Instagram marketing and viral marketing skills and I would like to gain your approval to attend this program. By attending this accredited program, I will learn how to create impactful viral Instagram content that can boost our organization's marketing campaigns and generate greater revenue opportunities, increased sales, and ROI.

Led by Jana Ciaravolo, an award-winning Instagram strategist and social media mentor, this program will help me to master the necessary skills, knowledge, and competency to drive our organization's marketing and advertising strategy through Instagram's viral marketing functions and expand our market reach that could convert organic leads to revenue. The program will cover proven best practices and success stories in leveraging Instagram analytics to identify traffic trends and sales leads on Instagram, that can help us to enhance our branding campaign with impactful viral content. Some of the key skills this program will bring include:

- Instagram Marketing
- Viral Content Creation
- Viral Marketing Trends & Hacks
- Instagram Branding & Advertising
- Social Media Marketing
- Instagram Analytics and Algorithm
- Digital Marketing and Promotion
- Growth Hacking

I believe these skillsets will prove invaluable to me and you can be assured that after attending this online program, I will be able to contribute further to our organization's marketing strategy and vision particularly in leveraging viral marketing techniques with Instagram platform. In addition, this program will allow me to earn the Certified Viral Instagram Marketing Manager (CVIM™) designation which I believe will significantly add high value to our organization's brand identity and marketing strategy.

I look forward to gaining your approval to attend this online program.

Sincerely,
Your Name